

# Soft Tonneau Cover-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S7732E3B312EN.html

Date: February 2018 Pages: 134 Price: US\$ 2,980.00 (Single User License) ID: S7732E3B312EN

### Abstracts

**Report Summary** 

Soft Tonneau Cover-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Soft Tonneau Cover industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Soft Tonneau Cover 2013-2017, and development forecast 2018-2023 Main market players of Soft Tonneau Cover in China, with company and product introduction, position in the Soft Tonneau Cover market Market status and development trend of Soft Tonneau Cover by types and applications Cost and profit status of Soft Tonneau Cover, and marketing status Market growth drivers and challenges

The report segments the China Soft Tonneau Cover market as:

China Soft Tonneau Cover Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Soft Tonneau Cover Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Folding Hinged Roll-up Snap Snapless Toolbox Option Tri-Fold

China Soft Tonneau Cover Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

OEM Aftermarket

China Soft Tonneau Cover Market: Players Segment Analysis (Company and Product introduction, Soft Tonneau Cover Sales Volume, Revenue, Price and Gross Margin):

Truck Hero Bestop Roll-N-Lock SnugTop Lund Rugged Liner Agri-Cover DiamondBack Truck Covers USA Gator Cover TruXedo Extang Truck Bed Covers Advantage American Tonneau

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



## Contents

#### CHAPTER 1 OVERVIEW OF SOFT TONNEAU COVER

- 1.1 Definition of Soft Tonneau Cover in This Report
- 1.2 Commercial Types of Soft Tonneau Cover
- 1.2.1 Folding
- 1.2.2 Hinged
- 1.2.3 Roll-up
- 1.2.4 Snap
- 1.2.5 Snapless
- 1.2.6 Toolbox Option
- 1.2.7 Tri-Fold
- 1.3 Downstream Application of Soft Tonneau Cover
- 1.3.1 OEM
- 1.3.2 Aftermarket
- 1.4 Development History of Soft Tonneau Cover
- 1.5 Market Status and Trend of Soft Tonneau Cover 2013-2023
  - 1.5.1 China Soft Tonneau Cover Market Status and Trend 2013-2023
  - 1.5.2 Regional Soft Tonneau Cover Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Soft Tonneau Cover in China 2013-2017
- 2.2 Consumption Market of Soft Tonneau Cover in China by Regions
- 2.2.1 Consumption Volume of Soft Tonneau Cover in China by Regions
- 2.2.2 Revenue of Soft Tonneau Cover in China by Regions
- 2.3 Market Analysis of Soft Tonneau Cover in China by Regions
- 2.3.1 Market Analysis of Soft Tonneau Cover in North China 2013-2017
- 2.3.2 Market Analysis of Soft Tonneau Cover in Northeast China 2013-2017
- 2.3.3 Market Analysis of Soft Tonneau Cover in East China 2013-2017
- 2.3.4 Market Analysis of Soft Tonneau Cover in Central & South China 2013-2017
- 2.3.5 Market Analysis of Soft Tonneau Cover in Southwest China 2013-2017
- 2.3.6 Market Analysis of Soft Tonneau Cover in Northwest China 2013-2017
- 2.4 Market Development Forecast of Soft Tonneau Cover in China 2018-2023
  - 2.4.1 Market Development Forecast of Soft Tonneau Cover in China 2018-2023
  - 2.4.2 Market Development Forecast of Soft Tonneau Cover by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Soft Tonneau Cover in China by Types
- 3.1.2 Revenue of Soft Tonneau Cover in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Soft Tonneau Cover in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Soft Tonneau Cover in China by Downstream Industry

- 4.2 Demand Volume of Soft Tonneau Cover by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Soft Tonneau Cover by Downstream Industry in North China

4.2.2 Demand Volume of Soft Tonneau Cover by Downstream Industry in Northeast China

4.2.3 Demand Volume of Soft Tonneau Cover by Downstream Industry in East China

4.2.4 Demand Volume of Soft Tonneau Cover by Downstream Industry in Central & South China

4.2.5 Demand Volume of Soft Tonneau Cover by Downstream Industry in Southwest China

4.2.6 Demand Volume of Soft Tonneau Cover by Downstream Industry in Northwest China

4.3 Market Forecast of Soft Tonneau Cover in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOFT TONNEAU COVER

5.1 China Economy Situation and Trend Overview

5.2 Soft Tonneau Cover Downstream Industry Situation and Trend Overview

#### CHAPTER 6 SOFT TONNEAU COVER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Soft Tonneau Cover in China by Major Players



- 6.2 Revenue of Soft Tonneau Cover in China by Major Players
- 6.3 Basic Information of Soft Tonneau Cover by Major Players

6.3.1 Headquarters Location and Established Time of Soft Tonneau Cover Major Players

6.3.2 Employees and Revenue Level of Soft Tonneau Cover Major Players

- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

#### CHAPTER 7 SOFT TONNEAU COVER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Truck Hero
  - 7.1.1 Company profile
  - 7.1.2 Representative Soft Tonneau Cover Product
- 7.1.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Truck Hero
- 7.2 Bestop
  - 7.2.1 Company profile
  - 7.2.2 Representative Soft Tonneau Cover Product
- 7.2.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Bestop
- 7.3 Roll-N-Lock
  - 7.3.1 Company profile
  - 7.3.2 Representative Soft Tonneau Cover Product
- 7.3.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Roll-N-Lock
- 7.4 SnugTop
  - 7.4.1 Company profile
  - 7.4.2 Representative Soft Tonneau Cover Product
- 7.4.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of SnugTop

7.5 Lund

- 7.5.1 Company profile
- 7.5.2 Representative Soft Tonneau Cover Product
- 7.5.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Lund
- 7.6 Rugged Liner
  - 7.6.1 Company profile
  - 7.6.2 Representative Soft Tonneau Cover Product
- 7.6.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Rugged Liner

7.7 Agri-Cover

7.7.1 Company profile



- 7.7.2 Representative Soft Tonneau Cover Product
- 7.7.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Agri-Cover

7.8 DiamondBack

- 7.8.1 Company profile
- 7.8.2 Representative Soft Tonneau Cover Product
- 7.8.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of DiamondBack

7.9 Truck Covers USA

- 7.9.1 Company profile
- 7.9.2 Representative Soft Tonneau Cover Product

7.9.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Truck Covers USA

- 7.10 Gator Cover
- 7.10.1 Company profile
- 7.10.2 Representative Soft Tonneau Cover Product
- 7.10.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Gator Cover

7.11 TruXedo

- 7.11.1 Company profile
- 7.11.2 Representative Soft Tonneau Cover Product
- 7.11.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of TruXedo
- 7.12 Extang Truck Bed Covers
  - 7.12.1 Company profile
  - 7.12.2 Representative Soft Tonneau Cover Product
- 7.12.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Extang Truck Bed Covers
- 7.13 Advantage
  - 7.13.1 Company profile
  - 7.13.2 Representative Soft Tonneau Cover Product
- 7.13.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of Advantage
- 7.14 American Tonneau
  - 7.14.1 Company profile
- 7.14.2 Representative Soft Tonneau Cover Product

7.14.3 Soft Tonneau Cover Sales, Revenue, Price and Gross Margin of American Tonneau

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOFT TONNEAU COVER

- 8.1 Industry Chain of Soft Tonneau Cover
- 8.2 Upstream Market and Representative Companies Analysis



#### 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOFT TONNEAU COVER

- 9.1 Cost Structure Analysis of Soft Tonneau Cover
- 9.2 Raw Materials Cost Analysis of Soft Tonneau Cover
- 9.3 Labor Cost Analysis of Soft Tonneau Cover
- 9.4 Manufacturing Expenses Analysis of Soft Tonneau Cover

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF SOFT TONNEAU COVER

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Soft Tonneau Cover-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S7732E3B312EN.html</u>

> Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S7732E3B312EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970