

Soft Sided Cooler -United States Market Status and Trend Report 2014-2026

https://marketpublishers.com/r/SD5AFED47D6EN.html

Date: July 2019 Pages: 160 Price: US\$ 3,480.00 (Single User License) ID: SD5AFED47D6EN

Abstracts

Report Summary

Soft Sided Cooler -United States Market Status and Trend Report 2014-2026 offers a comprehensive analysis on Soft Sided Cooler industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Soft Sided Cooler 2014-2018, and development forecast 2019-2026 Main market players of Soft Sided Cooler in United States, with company and product introduction, position in the Soft Sided Cooler market Market status and development trend of Soft Sided Cooler by types and applications Cost and profit status of Soft Sided Cooler , and marketing status Market growth drivers and challenges

The report segments the United States Soft Sided Cooler market as:

United States Soft Sided Cooler Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026): New England The Middle Atlantic The Midwest The West The South Southwest



United States Soft Sided Cooler Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026): Small Capacity Medium Capacity Large Capacity

United States Soft Sided Cooler Market: Application Segment Analysis (Consumption Volume and Market Share 2014-2026; Downstream Customers and Market Analysis) Backyard and Car Camping Ship and Fishing Backpacking Others

United States Soft Sided Cooler Market: Players Segment Analysis (Company and Product introduction, Soft Sided Cooler Sales Volume, Revenue, Price and Gross Margin):

ORCA K2 coolers Pelican YETI Igloo Coleman (Esky) Bison Coolers Rubbermaid Grizzly Koolatron AO Coolers Stanley Engel Polar Bear Coolers Outdoor Active Gear

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SOFT SIDED COOLER

- 1.1 Definition of Soft Sided Cooler in This Report
- 1.2 Commercial Types of Soft Sided Cooler
- 1.2.1 Small Capacity
- 1.2.2 Medium Capacity
- 1.2.3 Large Capacity
- 1.3 Downstream Application of Soft Sided Cooler
- 1.3.1 Backyard and Car Camping
- 1.3.2 Ship and Fishing
- 1.3.3 Backpacking
- 1.3.4 Others
- 1.4 Development History of Soft Sided Cooler
- 1.5 Market Status and Trend of Soft Sided Cooler 2014-2026
 - 1.5.1 United States Soft Sided Cooler Market Status and Trend 2014-2026
 - 1.5.2 Regional Soft Sided Cooler Market Status and Trend 2014-2026

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Soft Sided Cooler in United States 2014-2018
- 2.2 Consumption Market of Soft Sided Cooler in United States by Regions
- 2.2.1 Consumption Volume of Soft Sided Cooler in United States by Regions
- 2.2.2 Revenue of Soft Sided Cooler in United States by Regions
- 2.3 Market Analysis of Soft Sided Cooler in United States by Regions
- 2.3.1 Market Analysis of Soft Sided Cooler in New England 2014-2018
- 2.3.2 Market Analysis of Soft Sided Cooler in The Middle Atlantic 2014-2018
- 2.3.3 Market Analysis of Soft Sided Cooler in The Midwest 2014-2018
- 2.3.4 Market Analysis of Soft Sided Cooler in The West 2014-2018
- 2.3.5 Market Analysis of Soft Sided Cooler in The South 2014-2018
- 2.3.6 Market Analysis of Soft Sided Cooler in Southwest 2014-2018
- 2.4 Market Development Forecast of Soft Sided Cooler in United States 2019-2026
- 2.4.1 Market Development Forecast of Soft Sided Cooler in United States 2019-2026
- 2.4.2 Market Development Forecast of Soft Sided Cooler by Regions 2019-2026

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types



- 3.1.1 Consumption Volume of Soft Sided Cooler in United States by Types
- 3.1.2 Revenue of Soft Sided Cooler in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Soft Sided Cooler in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Soft Sided Cooler in United States by Downstream Industry4.2 Demand Volume of Soft Sided Cooler by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Soft Sided Cooler by Downstream Industry in New England

4.2.2 Demand Volume of Soft Sided Cooler by Downstream Industry in The Middle Atlantic

- 4.2.3 Demand Volume of Soft Sided Cooler by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Soft Sided Cooler by Downstream Industry in The West
- 4.2.5 Demand Volume of Soft Sided Cooler by Downstream Industry in The South
- 4.2.6 Demand Volume of Soft Sided Cooler by Downstream Industry in Southwest
- 4.3 Market Forecast of Soft Sided Cooler in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOFT SIDED COOLER

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Soft Sided Cooler Downstream Industry Situation and Trend Overview

CHAPTER 6 SOFT SIDED COOLER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Soft Sided Cooler in United States by Major Players
- 6.2 Revenue of Soft Sided Cooler in United States by Major Players
- 6.3 Basic Information of Soft Sided Cooler by Major Players
- 6.3.1 Headquarters Location and Established Time of Soft Sided Cooler Major Players
- 6.3.2 Employees and Revenue Level of Soft Sided Cooler Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 SOFT SIDED COOLER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 ORCA

- 7.1.1 Company profile
- 7.1.2 Representative Soft Sided Cooler Product
- 7.1.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of ORCA
- 7.2 K2 coolers
- 7.2.1 Company profile
- 7.2.2 Representative Soft Sided Cooler Product
- 7.2.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of K2 coolers

7.3 Pelican

- 7.3.1 Company profile
- 7.3.2 Representative Soft Sided Cooler Product
- 7.3.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Pelican

7.4 YETI

- 7.4.1 Company profile
- 7.4.2 Representative Soft Sided Cooler Product
- 7.4.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of YETI

7.5 Igloo

- 7.5.1 Company profile
- 7.5.2 Representative Soft Sided Cooler Product
- 7.5.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Igloo
- 7.6 Coleman (Esky)
 - 7.6.1 Company profile
 - 7.6.2 Representative Soft Sided Cooler Product
- 7.6.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Coleman (Esky)
- 7.7 Bison Coolers
 - 7.7.1 Company profile
 - 7.7.2 Representative Soft Sided Cooler Product
 - 7.7.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Bison Coolers
- 7.8 Rubbermaid
 - 7.8.1 Company profile
 - 7.8.2 Representative Soft Sided Cooler Product
 - 7.8.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Rubbermaid



7.9 Grizzly

- 7.9.1 Company profile
- 7.9.2 Representative Soft Sided Cooler Product
- 7.9.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Grizzly
- 7.10 Koolatron
 - 7.10.1 Company profile
 - 7.10.2 Representative Soft Sided Cooler Product
 - 7.10.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Koolatron
- 7.11 AO Coolers
- 7.11.1 Company profile
- 7.11.2 Representative Soft Sided Cooler Product
- 7.11.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of AO Coolers

7.12 Stanley

- 7.12.1 Company profile
- 7.12.2 Representative Soft Sided Cooler Product
- 7.12.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Stanley

7.13 Engel

- 7.13.1 Company profile
- 7.13.2 Representative Soft Sided Cooler Product
- 7.13.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Engel
- 7.14 Polar Bear Coolers
 - 7.14.1 Company profile
 - 7.14.2 Representative Soft Sided Cooler Product
- 7.14.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Polar Bear Coolers

7.15 Outdoor Active Gear

7.15.1 Company profile

7.15.2 Representative Soft Sided Cooler Product

7.15.3 Soft Sided Cooler Sales, Revenue, Price and Gross Margin of Outdoor Active Gear

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOFT SIDED COOLER

- 8.1 Industry Chain of Soft Sided Cooler
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOFT SIDED COOLER



- 9.1 Cost Structure Analysis of Soft Sided Cooler
- 9.2 Raw Materials Cost Analysis of Soft Sided Cooler
- 9.3 Labor Cost Analysis of Soft Sided Cooler
- 9.4 Manufacturing Expenses Analysis of Soft Sided Cooler

CHAPTER 10 MARKETING STATUS ANALYSIS OF SOFT SIDED COOLER

- 10.1 Marketing Channel
 10.1.1 Direct Marketing
 10.1.2 Indirect Marketing
 10.1.3 Marketing Channel Development Trend
 10.2 Market Positioning
 10.2.1 Pricing Strategy
 10.2.2 Brand Strategy
 10.2.3 Target Client
 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Soft Sided Cooler -United States Market Status and Trend Report 2014-2026 Product link: <u>https://marketpublishers.com/r/SD5AFED47D6EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/SD5AFED47D6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970