

Soft Drink-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SF4A6912F46EN.html

Date: February 2018 Pages: 160 Price: US\$ 3,480.00 (Single User License) ID: SF4A6912F46EN

Abstracts

Report Summary

Soft Drink-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Soft Drink industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Soft Drink 2013-2017, and development forecast 2018-2023 Main market players of Soft Drink in North America, with company and product introduction, position in the Soft Drink market Market status and development trend of Soft Drink by types and applications Cost and profit status of Soft Drink, and marketing status Market growth drivers and challenges

The report segments the North America Soft Drink market as:

North America Soft Drink Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Soft Drink Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carbonated Soft Drinks Bottled Water Juices RTD Tea and Coffee

North America Soft Drink Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Daily Drinking Sports Business Entertainment Others

North America Soft Drink Market: Players Segment Analysis (Company and Product introduction, Soft Drink Sales Volume, Revenue, Price and Gross Margin):

Keko Marketing (M) Sdn Bhd Coca-Cola PepsiCo Red Bull Dr Pepper Snapple **Nestle Waters** Danone Tingyi Arizona Beverages **B** Natural Bai Bisleri **Britvic** Dabur Kraft MD Drinks Monster Beverage

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Soft Drink-North America Market Status and Trend Report 2013-2023



Contents

CHAPTER 1 OVERVIEW OF SOFT DRINK

- 1.1 Definition of Soft Drink in This Report
- 1.2 Commercial Types of Soft Drink
- 1.2.1 Carbonated Soft Drinks
- 1.2.2 Bottled Water
- 1.2.3 Juices
- 1.2.4 RTD Tea and Coffee
- 1.3 Downstream Application of Soft Drink
- 1.3.1 Daily Drinking
- 1.3.2 Sports
- 1.3.3 Business Entertainment
- 1.3.4 Others
- 1.4 Development History of Soft Drink
- 1.5 Market Status and Trend of Soft Drink 2013-2023
- 1.5.1 North America Soft Drink Market Status and Trend 2013-2023
- 1.5.2 Regional Soft Drink Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Soft Drink in North America 2013-2017
- 2.2 Consumption Market of Soft Drink in North America by Regions
- 2.2.1 Consumption Volume of Soft Drink in North America by Regions
- 2.2.2 Revenue of Soft Drink in North America by Regions
- 2.3 Market Analysis of Soft Drink in North America by Regions
- 2.3.1 Market Analysis of Soft Drink in United States 2013-2017
- 2.3.2 Market Analysis of Soft Drink in Canada 2013-2017
- 2.3.3 Market Analysis of Soft Drink in Mexico 2013-2017
- 2.4 Market Development Forecast of Soft Drink in North America 2018-2023
- 2.4.1 Market Development Forecast of Soft Drink in North America 2018-2023
- 2.4.2 Market Development Forecast of Soft Drink by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Soft Drink in North America by Types
 - 3.1.2 Revenue of Soft Drink in North America by Types



- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Soft Drink in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Soft Drink in North America by Downstream Industry
- 4.2 Demand Volume of Soft Drink by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Soft Drink by Downstream Industry in United States
- 4.2.2 Demand Volume of Soft Drink by Downstream Industry in Canada
- 4.2.3 Demand Volume of Soft Drink by Downstream Industry in Mexico
- 4.3 Market Forecast of Soft Drink in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOFT DRINK

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Soft Drink Downstream Industry Situation and Trend Overview

CHAPTER 6 SOFT DRINK MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Soft Drink in North America by Major Players
- 6.2 Revenue of Soft Drink in North America by Major Players
- 6.3 Basic Information of Soft Drink by Major Players
- 6.3.1 Headquarters Location and Established Time of Soft Drink Major Players
- 6.3.2 Employees and Revenue Level of Soft Drink Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 SOFT DRINK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Keko Marketing (M) Sdn Bhd
 - 7.1.1 Company profile

Soft Drink-North America Market Status and Trend Report 2013-2023



7.1.2 Representative Soft Drink Product

7.1.3 Soft Drink Sales, Revenue, Price and Gross Margin of Keko Marketing (M) Sdn Bhd

- 7.2 Coca-Cola
- 7.2.1 Company profile
- 7.2.2 Representative Soft Drink Product
- 7.2.3 Soft Drink Sales, Revenue, Price and Gross Margin of Coca-Cola
- 7.3 PepsiCo
- 7.3.1 Company profile
- 7.3.2 Representative Soft Drink Product
- 7.3.3 Soft Drink Sales, Revenue, Price and Gross Margin of PepsiCo
- 7.4 Red Bull
 - 7.4.1 Company profile
 - 7.4.2 Representative Soft Drink Product
- 7.4.3 Soft Drink Sales, Revenue, Price and Gross Margin of Red Bull
- 7.5 Dr Pepper Snapple
 - 7.5.1 Company profile
 - 7.5.2 Representative Soft Drink Product
 - 7.5.3 Soft Drink Sales, Revenue, Price and Gross Margin of Dr Pepper Snapple
- 7.6 Nestle Waters
 - 7.6.1 Company profile
 - 7.6.2 Representative Soft Drink Product
- 7.6.3 Soft Drink Sales, Revenue, Price and Gross Margin of Nestle Waters
- 7.7 Danone
 - 7.7.1 Company profile
 - 7.7.2 Representative Soft Drink Product
 - 7.7.3 Soft Drink Sales, Revenue, Price and Gross Margin of Danone
- 7.8 Tingyi
 - 7.8.1 Company profile
 - 7.8.2 Representative Soft Drink Product
- 7.8.3 Soft Drink Sales, Revenue, Price and Gross Margin of Tingyi
- 7.9 Arizona Beverages
 - 7.9.1 Company profile
 - 7.9.2 Representative Soft Drink Product
 - 7.9.3 Soft Drink Sales, Revenue, Price and Gross Margin of Arizona Beverages
- 7.10 B Natural
 - 7.10.1 Company profile
 - 7.10.2 Representative Soft Drink Product
 - 7.10.3 Soft Drink Sales, Revenue, Price and Gross Margin of B Natural



7.11 Bai

- 7.11.1 Company profile
- 7.11.2 Representative Soft Drink Product
- 7.11.3 Soft Drink Sales, Revenue, Price and Gross Margin of Bai
- 7.12 Bisleri
- 7.12.1 Company profile
- 7.12.2 Representative Soft Drink Product
- 7.12.3 Soft Drink Sales, Revenue, Price and Gross Margin of Bisleri

7.13 Britvic

- 7.13.1 Company profile
- 7.13.2 Representative Soft Drink Product
- 7.13.3 Soft Drink Sales, Revenue, Price and Gross Margin of Britvic

7.14 Dabur

- 7.14.1 Company profile
- 7.14.2 Representative Soft Drink Product
- 7.14.3 Soft Drink Sales, Revenue, Price and Gross Margin of Dabur

7.15 Kraft

- 7.15.1 Company profile
- 7.15.2 Representative Soft Drink Product
- 7.15.3 Soft Drink Sales, Revenue, Price and Gross Margin of Kraft

7.16 MD Drinks

7.17 Monster Beverage

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOFT DRINK

- 8.1 Industry Chain of Soft Drink
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOFT DRINK

- 9.1 Cost Structure Analysis of Soft Drink
- 9.2 Raw Materials Cost Analysis of Soft Drink
- 9.3 Labor Cost Analysis of Soft Drink
- 9.4 Manufacturing Expenses Analysis of Soft Drink

CHAPTER 10 MARKETING STATUS ANALYSIS OF SOFT DRINK



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Soft Drink-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/SF4A6912F46EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/SF4A6912F46EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970