

Soft Drink-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S1CAD9DAD38EN.html

Date: February 2018

Pages: 153

Price: US\$ 2,480.00 (Single User License)

ID: S1CAD9DAD38EN

Abstracts

Report Summary

Soft Drink-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Soft Drink industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Soft Drink 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Soft Drink worldwide, with company and product introduction, position in the Soft Drink market

Market status and development trend of Soft Drink by types and applications Cost and profit status of Soft Drink, and marketing status Market growth drivers and challenges

The report segments the global Soft Drink market as:

Global Soft Drink Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Soft Drink Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carbonated Soft Drinks

Bottled Water

Juices

RTD Tea and Coffee

Global Soft Drink Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Daily Drinking

Sports

Business Entertainment

Others

Global Soft Drink Market: Manufacturers Segment Analysis (Company and Product introduction, Soft Drink Sales Volume, Revenue, Price and Gross Margin):

Keko Marketing (M) Sdn Bhd

Coca-Cola

PepsiCo

Red Bull

Dr Pepper Snapple

Nestle Waters

Danone

Tingyi

Arizona Beverages

B Natural

Bai

Bisleri

Britvic

Dabur

Kraft

MD Drinks

Monster Beverage



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SOFT DRINK

- 1.1 Definition of Soft Drink in This Report
- 1.2 Commercial Types of Soft Drink
 - 1.2.1 Carbonated Soft Drinks
 - 1.2.2 Bottled Water
 - 1.2.3 Juices
 - 1.2.4 RTD Tea and Coffee
- 1.3 Downstream Application of Soft Drink
 - 1.3.1 Daily Drinking
 - 1.3.2 Sports
 - 1.3.3 Business Entertainment
 - 1.3.4 Others
- 1.4 Development History of Soft Drink
- 1.5 Market Status and Trend of Soft Drink 2013-2023
 - 1.5.1 Global Soft Drink Market Status and Trend 2013-2023
 - 1.5.2 Regional Soft Drink Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Soft Drink 2013-2017
- 2.2 Production Market of Soft Drink by Regions
 - 2.2.1 Production Volume of Soft Drink by Regions
 - 2.2.2 Production Value of Soft Drink by Regions
- 2.3 Demand Market of Soft Drink by Regions
- 2.4 Production and Demand Status of Soft Drink by Regions
 - 2.4.1 Production and Demand Status of Soft Drink by Regions 2013-2017
 - 2.4.2 Import and Export Status of Soft Drink by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Soft Drink by Types
- 3.2 Production Value of Soft Drink by Types
- 3.3 Market Forecast of Soft Drink by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Soft Drink by Downstream Industry
- 4.2 Market Forecast of Soft Drink by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOFT DRINK

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Soft Drink Downstream Industry Situation and Trend Overview

CHAPTER 6 SOFT DRINK MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Soft Drink by Major Manufacturers
- 6.2 Production Value of Soft Drink by Major Manufacturers
- 6.3 Basic Information of Soft Drink by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Soft Drink Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Soft Drink Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SOFT DRINK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Keko Marketing (M) Sdn Bhd
 - 7.1.1 Company profile
 - 7.1.2 Representative Soft Drink Product
- 7.1.3 Soft Drink Sales, Revenue, Price and Gross Margin of Keko Marketing (M) Sdn Bhd
- 7.2 Coca-Cola
 - 7.2.1 Company profile
 - 7.2.2 Representative Soft Drink Product
 - 7.2.3 Soft Drink Sales, Revenue, Price and Gross Margin of Coca-Cola
- 7.3 PepsiCo
 - 7.3.1 Company profile
 - 7.3.2 Representative Soft Drink Product
 - 7.3.3 Soft Drink Sales, Revenue, Price and Gross Margin of PepsiCo
- 7.4 Red Bull



- 7.4.1 Company profile
- 7.4.2 Representative Soft Drink Product
- 7.4.3 Soft Drink Sales, Revenue, Price and Gross Margin of Red Bull
- 7.5 Dr Pepper Snapple
 - 7.5.1 Company profile
 - 7.5.2 Representative Soft Drink Product
 - 7.5.3 Soft Drink Sales, Revenue, Price and Gross Margin of Dr Pepper Snapple
- 7.6 Nestle Waters
 - 7.6.1 Company profile
 - 7.6.2 Representative Soft Drink Product
 - 7.6.3 Soft Drink Sales, Revenue, Price and Gross Margin of Nestle Waters
- 7.7 Danone
 - 7.7.1 Company profile
 - 7.7.2 Representative Soft Drink Product
 - 7.7.3 Soft Drink Sales, Revenue, Price and Gross Margin of Danone
- 7.8 Tingyi
 - 7.8.1 Company profile
 - 7.8.2 Representative Soft Drink Product
 - 7.8.3 Soft Drink Sales, Revenue, Price and Gross Margin of Tingyi
- 7.9 Arizona Beverages
 - 7.9.1 Company profile
 - 7.9.2 Representative Soft Drink Product
 - 7.9.3 Soft Drink Sales, Revenue, Price and Gross Margin of Arizona Beverages
- 7.10 B Natural
 - 7.10.1 Company profile
 - 7.10.2 Representative Soft Drink Product
 - 7.10.3 Soft Drink Sales, Revenue, Price and Gross Margin of B Natural
- 7.11 Bai
 - 7.11.1 Company profile
 - 7.11.2 Representative Soft Drink Product
 - 7.11.3 Soft Drink Sales, Revenue, Price and Gross Margin of Bai
- 7.12 Bisleri
 - 7.12.1 Company profile
 - 7.12.2 Representative Soft Drink Product
- 7.12.3 Soft Drink Sales, Revenue, Price and Gross Margin of Bisleri
- 7.13 Britvic
 - 7.13.1 Company profile
 - 7.13.2 Representative Soft Drink Product
 - 7.13.3 Soft Drink Sales, Revenue, Price and Gross Margin of Britvic



- 7.14 Dabur
 - 7.14.1 Company profile
 - 7.14.2 Representative Soft Drink Product
 - 7.14.3 Soft Drink Sales, Revenue, Price and Gross Margin of Dabur
- 7.15 Kraft
 - 7.15.1 Company profile
 - 7.15.2 Representative Soft Drink Product
 - 7.15.3 Soft Drink Sales, Revenue, Price and Gross Margin of Kraft
- 7.16 MD Drinks
- 7.17 Monster Beverage

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOFT DRINK

- 8.1 Industry Chain of Soft Drink
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOFT DRINK

- 9.1 Cost Structure Analysis of Soft Drink
- 9.2 Raw Materials Cost Analysis of Soft Drink
- 9.3 Labor Cost Analysis of Soft Drink
- 9.4 Manufacturing Expenses Analysis of Soft Drink

CHAPTER 10 MARKETING STATUS ANALYSIS OF SOFT DRINK

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Soft Drink-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/S1CAD9DAD38EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S1CAD9DAD38EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970