

Soft Drink-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SD07C089F53EN.html

Date: February 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: SD07C089F53EN

Abstracts

Report Summary

Soft Drink-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Soft Drink industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Soft Drink 2013-2017, and development forecast 2018-2023

Main market players of Soft Drink in Europe, with company and product introduction, position in the Soft Drink market

Market status and development trend of Soft Drink by types and applications Cost and profit status of Soft Drink, and marketing status Market growth drivers and challenges

The report segments the Europe Soft Drink market as:

Europe Soft Drink Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Soft Drink Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carbonated Soft Drinks

Bottled Water

Juices

RTD Tea and Coffee

Europe Soft Drink Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Daily Drinking

Sports

Business Entertainment

Others

Europe Soft Drink Market: Players Segment Analysis (Company and Product introduction, Soft Drink Sales Volume, Revenue, Price and Gross Margin):

Keko Marketing (M) Sdn Bhd

Coca-Cola

PepsiCo

Red Bull

Dr Pepper Snapple

Nestle Waters

Danone

Tingyi

Arizona Beverages

B Natural

Bai

Bisleri

Britvic

Dabur

Kraft

MD Drinks

Monster Beverage



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SOFT DRINK

- 1.1 Definition of Soft Drink in This Report
- 1.2 Commercial Types of Soft Drink
 - 1.2.1 Carbonated Soft Drinks
 - 1.2.2 Bottled Water
 - 1.2.3 Juices
 - 1.2.4 RTD Tea and Coffee
- 1.3 Downstream Application of Soft Drink
 - 1.3.1 Daily Drinking
 - 1.3.2 Sports
 - 1.3.3 Business Entertainment
 - 1.3.4 Others
- 1.4 Development History of Soft Drink
- 1.5 Market Status and Trend of Soft Drink 2013-2023
 - 1.5.1 Europe Soft Drink Market Status and Trend 2013-2023
 - 1.5.2 Regional Soft Drink Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Soft Drink in Europe 2013-2017
- 2.2 Consumption Market of Soft Drink in Europe by Regions
 - 2.2.1 Consumption Volume of Soft Drink in Europe by Regions
 - 2.2.2 Revenue of Soft Drink in Europe by Regions
- 2.3 Market Analysis of Soft Drink in Europe by Regions
 - 2.3.1 Market Analysis of Soft Drink in Germany 2013-2017
 - 2.3.2 Market Analysis of Soft Drink in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Soft Drink in France 2013-2017
 - 2.3.4 Market Analysis of Soft Drink in Italy 2013-2017
 - 2.3.5 Market Analysis of Soft Drink in Spain 2013-2017
 - 2.3.6 Market Analysis of Soft Drink in Benelux 2013-2017
 - 2.3.7 Market Analysis of Soft Drink in Russia 2013-2017
- 2.4 Market Development Forecast of Soft Drink in Europe 2018-2023
- 2.4.1 Market Development Forecast of Soft Drink in Europe 2018-2023
- 2.4.2 Market Development Forecast of Soft Drink by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Soft Drink in Europe by Types
 - 3.1.2 Revenue of Soft Drink in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Soft Drink in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Soft Drink in Europe by Downstream Industry
- 4.2 Demand Volume of Soft Drink by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Soft Drink by Downstream Industry in Germany
- 4.2.2 Demand Volume of Soft Drink by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Soft Drink by Downstream Industry in France
- 4.2.4 Demand Volume of Soft Drink by Downstream Industry in Italy
- 4.2.5 Demand Volume of Soft Drink by Downstream Industry in Spain
- 4.2.6 Demand Volume of Soft Drink by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Soft Drink by Downstream Industry in Russia
- 4.3 Market Forecast of Soft Drink in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOFT DRINK

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Soft Drink Downstream Industry Situation and Trend Overview

CHAPTER 6 SOFT DRINK MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Soft Drink in Europe by Major Players
- 6.2 Revenue of Soft Drink in Europe by Major Players
- 6.3 Basic Information of Soft Drink by Major Players



- 6.3.1 Headquarters Location and Established Time of Soft Drink Major Players
- 6.3.2 Employees and Revenue Level of Soft Drink Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SOFT DRINK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Keko Marketing (M) Sdn Bhd
 - 7.1.1 Company profile
 - 7.1.2 Representative Soft Drink Product
- 7.1.3 Soft Drink Sales, Revenue, Price and Gross Margin of Keko Marketing (M) Sdn Bhd
- 7.2 Coca-Cola
 - 7.2.1 Company profile
 - 7.2.2 Representative Soft Drink Product
 - 7.2.3 Soft Drink Sales, Revenue, Price and Gross Margin of Coca-Cola
- 7.3 PepsiCo
 - 7.3.1 Company profile
 - 7.3.2 Representative Soft Drink Product
 - 7.3.3 Soft Drink Sales, Revenue, Price and Gross Margin of PepsiCo
- 7.4 Red Bull
 - 7.4.1 Company profile
 - 7.4.2 Representative Soft Drink Product
 - 7.4.3 Soft Drink Sales, Revenue, Price and Gross Margin of Red Bull
- 7.5 Dr Pepper Snapple
 - 7.5.1 Company profile
 - 7.5.2 Representative Soft Drink Product
 - 7.5.3 Soft Drink Sales, Revenue, Price and Gross Margin of Dr Pepper Snapple
- 7.6 Nestle Waters
 - 7.6.1 Company profile
 - 7.6.2 Representative Soft Drink Product
- 7.6.3 Soft Drink Sales, Revenue, Price and Gross Margin of Nestle Waters
- 7.7 Danone
 - 7.7.1 Company profile
 - 7.7.2 Representative Soft Drink Product
 - 7.7.3 Soft Drink Sales, Revenue, Price and Gross Margin of Danone



- 7.8 Tingyi
 - 7.8.1 Company profile
 - 7.8.2 Representative Soft Drink Product
 - 7.8.3 Soft Drink Sales, Revenue, Price and Gross Margin of Tingyi
- 7.9 Arizona Beverages
 - 7.9.1 Company profile
 - 7.9.2 Representative Soft Drink Product
 - 7.9.3 Soft Drink Sales, Revenue, Price and Gross Margin of Arizona Beverages
- 7.10 B Natural
 - 7.10.1 Company profile
 - 7.10.2 Representative Soft Drink Product
 - 7.10.3 Soft Drink Sales, Revenue, Price and Gross Margin of B Natural
- 7.11 Bai
 - 7.11.1 Company profile
 - 7.11.2 Representative Soft Drink Product
- 7.11.3 Soft Drink Sales, Revenue, Price and Gross Margin of Bai
- 7.12 Bisleri
 - 7.12.1 Company profile
 - 7.12.2 Representative Soft Drink Product
- 7.12.3 Soft Drink Sales, Revenue, Price and Gross Margin of Bisleri
- 7.13 Britvic
 - 7.13.1 Company profile
 - 7.13.2 Representative Soft Drink Product
 - 7.13.3 Soft Drink Sales, Revenue, Price and Gross Margin of Britvic
- 7.14 Dabur
 - 7.14.1 Company profile
 - 7.14.2 Representative Soft Drink Product
 - 7.14.3 Soft Drink Sales, Revenue, Price and Gross Margin of Dabur
- 7.15 Kraft
 - 7.15.1 Company profile
 - 7.15.2 Representative Soft Drink Product
 - 7.15.3 Soft Drink Sales, Revenue, Price and Gross Margin of Kraft
- 7.16 MD Drinks
- 7.17 Monster Beverage

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOFT DRINK

8.1 Industry Chain of Soft Drink



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOFT DRINK

- 9.1 Cost Structure Analysis of Soft Drink
- 9.2 Raw Materials Cost Analysis of Soft Drink
- 9.3 Labor Cost Analysis of Soft Drink
- 9.4 Manufacturing Expenses Analysis of Soft Drink

CHAPTER 10 MARKETING STATUS ANALYSIS OF SOFT DRINK

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Soft Drink-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/SD07C089F53EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SD07C089F53EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970