

Soft Drink-China Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Soft Drink-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Soft Drink industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Soft Drink 2013-2017, and development forecast 2018-2023

Main market players of Soft Drink in China, with company and product introduction, position in the Soft Drink market

Market status and development trend of Soft Drink by types and applications

Cost and profit status of Soft Drink, and marketing status

Market growth drivers and challenges

The report segments the China Soft Drink market as:

China Soft Drink Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Soft Drink Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carbonated Soft Drinks

Bottled Water

Juices

RTD Tea and Coffee

China Soft Drink Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Daily Drinking

Sports

Business Entertainment

Others

China Soft Drink Market: Players Segment Analysis (Company and Product introduction, Soft Drink Sales Volume, Revenue, Price and Gross Margin):

Keko Marketing (M) Sdn Bhd

Coca-Cola

PepsiCo

Red Bull

Dr Pepper Snapple

Nestle Waters

Danone

Tingyi

Arizona Beverages

B Natural

Bai

Bisleri

Britvic

Dabur

Kraft

MD Drinks

Monster Beverage

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SOFT DRINK

- 1.1 Definition of Soft Drink in This Report
- 1.2 Commercial Types of Soft Drink
 - 1.2.1 Carbonated Soft Drinks
 - 1.2.2 Bottled Water
 - 1.2.3 Juices
 - 1.2.4 RTD Tea and Coffee
- 1.3 Downstream Application of Soft Drink
 - 1.3.1 Daily Drinking
 - 1.3.2 Sports
 - 1.3.3 Business Entertainment
 - 1.3.4 Others
- 1.4 Development History of Soft Drink
- 1.5 Market Status and Trend of Soft Drink 2013-2023
 - 1.5.1 China Soft Drink Market Status and Trend 2013-2023
 - 1.5.2 Regional Soft Drink Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Soft Drink in China 2013-2017
- 2.2 Consumption Market of Soft Drink in China by Regions
 - 2.2.1 Consumption Volume of Soft Drink in China by Regions
 - 2.2.2 Revenue of Soft Drink in China by Regions
- 2.3 Market Analysis of Soft Drink in China by Regions
 - 2.3.1 Market Analysis of Soft Drink in North China 2013-2017
 - 2.3.2 Market Analysis of Soft Drink in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Soft Drink in East China 2013-2017
 - 2.3.4 Market Analysis of Soft Drink in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Soft Drink in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Soft Drink in Northwest China 2013-2017
- 2.4 Market Development Forecast of Soft Drink in China 2018-2023
 - 2.4.1 Market Development Forecast of Soft Drink in China 2018-2023
 - 2.4.2 Market Development Forecast of Soft Drink by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Soft Drink in China by Types
 - 3.1.2 Revenue of Soft Drink in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Soft Drink in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Soft Drink in China by Downstream Industry
- 4.2 Demand Volume of Soft Drink by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Soft Drink by Downstream Industry in North China
 - 4.2.2 Demand Volume of Soft Drink by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Soft Drink by Downstream Industry in East China
 - 4.2.4 Demand Volume of Soft Drink by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Soft Drink by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Soft Drink by Downstream Industry in Northwest China
- 4.3 Market Forecast of Soft Drink in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOFT DRINK

- 5.1 China Economy Situation and Trend Overview
- 5.2 Soft Drink Downstream Industry Situation and Trend Overview

CHAPTER 6 SOFT DRINK MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Soft Drink in China by Major Players
- 6.2 Revenue of Soft Drink in China by Major Players
- 6.3 Basic Information of Soft Drink by Major Players
 - 6.3.1 Headquarters Location and Established Time of Soft Drink Major Players
 - 6.3.2 Employees and Revenue Level of Soft Drink Major Players
- 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 SOFT DRINK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Keko Marketing (M) Sdn Bhd

7.1.1 Company profile

7.1.2 Representative Soft Drink Product

7.1.3 Soft Drink Sales, Revenue, Price and Gross Margin of Keko Marketing (M) Sdn Bhd

7.2 Coca-Cola

7.2.1 Company profile

7.2.2 Representative Soft Drink Product

7.2.3 Soft Drink Sales, Revenue, Price and Gross Margin of Coca-Cola

7.3 PepsiCo

7.3.1 Company profile

7.3.2 Representative Soft Drink Product

7.3.3 Soft Drink Sales, Revenue, Price and Gross Margin of PepsiCo

7.4 Red Bull

7.4.1 Company profile

7.4.2 Representative Soft Drink Product

7.4.3 Soft Drink Sales, Revenue, Price and Gross Margin of Red Bull

7.5 Dr Pepper Snapple

7.5.1 Company profile

7.5.2 Representative Soft Drink Product

7.5.3 Soft Drink Sales, Revenue, Price and Gross Margin of Dr Pepper Snapple

7.6 Nestle Waters

7.6.1 Company profile

7.6.2 Representative Soft Drink Product

7.6.3 Soft Drink Sales, Revenue, Price and Gross Margin of Nestle Waters

7.7 Danone

7.7.1 Company profile

7.7.2 Representative Soft Drink Product

7.7.3 Soft Drink Sales, Revenue, Price and Gross Margin of Danone

7.8 Tingyi

7.8.1 Company profile

7.8.2 Representative Soft Drink Product

- 7.8.3 Soft Drink Sales, Revenue, Price and Gross Margin of Tingyi
- 7.9 Arizona Beverages
 - 7.9.1 Company profile
 - 7.9.2 Representative Soft Drink Product
 - 7.9.3 Soft Drink Sales, Revenue, Price and Gross Margin of Arizona Beverages
- 7.10 B Natural
 - 7.10.1 Company profile
 - 7.10.2 Representative Soft Drink Product
 - 7.10.3 Soft Drink Sales, Revenue, Price and Gross Margin of B Natural
- 7.11 Bai
 - 7.11.1 Company profile
 - 7.11.2 Representative Soft Drink Product
 - 7.11.3 Soft Drink Sales, Revenue, Price and Gross Margin of Bai
- 7.12 Bisleri
 - 7.12.1 Company profile
 - 7.12.2 Representative Soft Drink Product
 - 7.12.3 Soft Drink Sales, Revenue, Price and Gross Margin of Bisleri
- 7.13 Britvic
 - 7.13.1 Company profile
 - 7.13.2 Representative Soft Drink Product
 - 7.13.3 Soft Drink Sales, Revenue, Price and Gross Margin of Britvic
- 7.14 Dabur
 - 7.14.1 Company profile
 - 7.14.2 Representative Soft Drink Product
 - 7.14.3 Soft Drink Sales, Revenue, Price and Gross Margin of Dabur
- 7.15 Kraft
 - 7.15.1 Company profile
 - 7.15.2 Representative Soft Drink Product
 - 7.15.3 Soft Drink Sales, Revenue, Price and Gross Margin of Kraft
- 7.16 MD Drinks
- 7.17 Monster Beverage

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOFT DRINK

- 8.1 Industry Chain of Soft Drink
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOFT DRINK

- 9.1 Cost Structure Analysis of Soft Drink
- 9.2 Raw Materials Cost Analysis of Soft Drink
- 9.3 Labor Cost Analysis of Soft Drink
- 9.4 Manufacturing Expenses Analysis of Soft Drink

CHAPTER 10 MARKETING STATUS ANALYSIS OF SOFT DRINK

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

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