

# Soap-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S306758C2F1MEN.html>

Date: March 2018

Pages: 138

Price: US\$ 2,480.00 (Single User License)

ID: S306758C2F1MEN

## Abstracts

### Report Summary

Soap-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Soap industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Soap 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Soap worldwide, with company and product introduction, position in the Soap market

Market status and development trend of Soap by types and applications

Cost and profit status of Soap, and marketing status

Market growth drivers and challenges

The report segments the global Soap market as:

Global Soap Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Soap Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hard Soap

Soft Soap

Superfatted Soap

Global Soap Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cleaning Clothes

Personal Care

Global Soap Market: Manufacturers Segment Analysis (Company and Product introduction, Soap Sales Volume, Revenue, Price and Gross Margin):

Procter & Gamble

Unilever

L'Oréal Group

Henkel KGaA

Shiseido Company, Limited

BAWANG

Shanghai Huayin Commodity Co. Ltd.

Valle (Guangzhou) daily necessities Co., Ltd.

ReckittBenckiser

JIANGSU SANXIAO GROUP CO.,LTD

Colgate-Palmolive

Kelti

Blue Moon

Liby

S. C. Johnson & Son, Inc.

JIANGSU SANXIAO GROUP CO.,LTD

Amway

Kao Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SOAP**

- 1.1 Definition of Soap in This Report
- 1.2 Commercial Types of Soap
  - 1.2.1 Hard Soap
  - 1.2.2 Soft Soap
  - 1.2.3 Superfatted Soap
- 1.3 Downstream Application of Soap
  - 1.3.1 Cleaning Clothes
  - 1.3.2 Personal Care
- 1.4 Development History of Soap
- 1.5 Market Status and Trend of Soap 2013-2023
  - 1.5.1 Global Soap Market Status and Trend 2013-2023
  - 1.5.2 Regional Soap Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Soap 2013-2017
- 2.2 Production Market of Soap by Regions
  - 2.2.1 Production Volume of Soap by Regions
  - 2.2.2 Production Value of Soap by Regions
- 2.3 Demand Market of Soap by Regions
- 2.4 Production and Demand Status of Soap by Regions
  - 2.4.1 Production and Demand Status of Soap by Regions 2013-2017
  - 2.4.2 Import and Export Status of Soap by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Soap by Types
- 3.2 Production Value of Soap by Types
- 3.3 Market Forecast of Soap by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Soap by Downstream Industry
- 4.2 Market Forecast of Soap by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOAP**

5.1 Global Economy Situation and Trend Overview

5.2 Soap Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SOAP MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

6.1 Production Volume of Soap by Major Manufacturers

6.2 Production Value of Soap by Major Manufacturers

6.3 Basic Information of Soap by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Soap Major Manufacturer

6.3.2 Employees and Revenue Level of Soap Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 SOAP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Procter & Gamble

7.1.1 Company profile

7.1.2 Representative Soap Product

7.1.3 Soap Sales, Revenue, Price and Gross Margin of Procter & Gamble

7.2 Unilever

7.2.1 Company profile

7.2.2 Representative Soap Product

7.2.3 Soap Sales, Revenue, Price and Gross Margin of Unilever

7.3 L'Oréal Group

7.3.1 Company profile

7.3.2 Representative Soap Product

7.3.3 Soap Sales, Revenue, Price and Gross Margin of L'Oréal Group

7.4 Henkel KGaA

7.4.1 Company profile

7.4.2 Representative Soap Product

7.4.3 Soap Sales, Revenue, Price and Gross Margin of Henkel KGaA

7.5 Shiseido Company, Limited

- 7.5.1 Company profile
- 7.5.2 Representative Soap Product
- 7.5.3 Soap Sales, Revenue, Price and Gross Margin of Shiseido Company, Limited
- 7.6 BAWANG
  - 7.6.1 Company profile
  - 7.6.2 Representative Soap Product
  - 7.6.3 Soap Sales, Revenue, Price and Gross Margin of BAWANG
- 7.7 Shanghai Huayin Commodity Co. Ltd.
  - 7.7.1 Company profile
  - 7.7.2 Representative Soap Product
  - 7.7.3 Soap Sales, Revenue, Price and Gross Margin of Shanghai Huayin Commodity Co. Ltd.
- 7.8 Valle (Guangzhou) daily necessities Co., Ltd.
  - 7.8.1 Company profile
  - 7.8.2 Representative Soap Product
  - 7.8.3 Soap Sales, Revenue, Price and Gross Margin of Valle (Guangzhou) daily necessities Co., Ltd.
- 7.9 ReckittBenckiser
  - 7.9.1 Company profile
  - 7.9.2 Representative Soap Product
  - 7.9.3 Soap Sales, Revenue, Price and Gross Margin of ReckittBenckiser
- 7.10 JIANGSU SANXIAO GROUP CO.,LTD
  - 7.10.1 Company profile
  - 7.10.2 Representative Soap Product
  - 7.10.3 Soap Sales, Revenue, Price and Gross Margin of JIANGSU SANXIAO GROUP CO.,LTD
- 7.11 Colgate-Palmolive
  - 7.11.1 Company profile
  - 7.11.2 Representative Soap Product
  - 7.11.3 Soap Sales, Revenue, Price and Gross Margin of Colgate-Palmolive
- 7.12 Kelti
  - 7.12.1 Company profile
  - 7.12.2 Representative Soap Product
  - 7.12.3 Soap Sales, Revenue, Price and Gross Margin of Kelti
- 7.13 Blue Moon
  - 7.13.1 Company profile
  - 7.13.2 Representative Soap Product
  - 7.13.3 Soap Sales, Revenue, Price and Gross Margin of Blue Moon
- 7.14 Liby

- 7.14.1 Company profile
- 7.14.2 Representative Soap Product
- 7.14.3 Soap Sales, Revenue, Price and Gross Margin of Liby
- 7.15 S. C. Johnson & Son, Inc.
  - 7.15.1 Company profile
  - 7.15.2 Representative Soap Product
  - 7.15.3 Soap Sales, Revenue, Price and Gross Margin of S. C. Johnson & Son, Inc.
- 7.16 JIANGSU SANXIAO GROUP CO.,LTD
- 7.17 Amway
- 7.18 Kao Corporation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOAP**

- 8.1 Industry Chain of Soap
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOAP**

- 9.1 Cost Structure Analysis of Soap
- 9.2 Raw Materials Cost Analysis of Soap
- 9.3 Labor Cost Analysis of Soap
- 9.4 Manufacturing Expenses Analysis of Soap

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SOAP**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Soap-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S306758C2F1MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S306758C2F1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970