

Soap-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SEF09C13162MEN.html

Date: March 2018 Pages: 143 Price: US\$ 3,480.00 (Single User License) ID: SEF09C13162MEN

Abstracts

Report Summary

Soap-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Soap industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Soap 2013-2017, and development forecast 2018-2023 Main market players of Soap in Europe, with company and product introduction, position in the Soap market Market status and development trend of Soap by types and applications Cost and profit status of Soap, and marketing status Market growth drivers and challenges

The report segments the Europe Soap market as:

Europe Soap Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy Spain



Benelux

Russia

Europe Soap Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hard Soap Soft Soap Superfatted Soap

Europe Soap Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cleaning Clothes Personal Care

Europe Soap Market: Players Segment Analysis (Company and Product introduction, Soap Sales Volume, Revenue, Price and Gross Margin):

Procter & Gamble Unilever L'Or?al Group Henkel KGaA Shiseido Company, Limited BAWANG Shanghai Huayin Commodity Co. Ltd. Valle (Guangzhou) daily necessities Co., Ltd. ReckittBenckiser JIANGSU SANXIAO GROUP CO, LTD **Colgate-Palmolive** Kelti Blue Moon Liby S. C. Johnson & Son, Inc. JIANGSU SANXIAO GROUP CO, LTD Amway Kao Corporation

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SOAP

- 1.1 Definition of Soap in This Report
- 1.2 Commercial Types of Soap
- 1.2.1 Hard Soap
- 1.2.2 Soft Soap
- 1.2.3 Superfatted Soap
- 1.3 Downstream Application of Soap
- 1.3.1 Cleaning Clothes
- 1.3.2 Personal Care
- 1.4 Development History of Soap
- 1.5 Market Status and Trend of Soap 2013-2023
- 1.5.1 Europe Soap Market Status and Trend 2013-2023
- 1.5.2 Regional Soap Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Soap in Europe 2013-2017
- 2.2 Consumption Market of Soap in Europe by Regions
- 2.2.1 Consumption Volume of Soap in Europe by Regions
- 2.2.2 Revenue of Soap in Europe by Regions
- 2.3 Market Analysis of Soap in Europe by Regions
 - 2.3.1 Market Analysis of Soap in Germany 2013-2017
 - 2.3.2 Market Analysis of Soap in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Soap in France 2013-2017
 - 2.3.4 Market Analysis of Soap in Italy 2013-2017
 - 2.3.5 Market Analysis of Soap in Spain 2013-2017
 - 2.3.6 Market Analysis of Soap in Benelux 2013-2017
 - 2.3.7 Market Analysis of Soap in Russia 2013-2017
- 2.4 Market Development Forecast of Soap in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Soap in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Soap by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Soap in Europe by Types



- 3.1.2 Revenue of Soap in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Soap in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Soap in Europe by Downstream Industry
- 4.2 Demand Volume of Soap by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Soap by Downstream Industry in Germany
- 4.2.2 Demand Volume of Soap by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Soap by Downstream Industry in France
- 4.2.4 Demand Volume of Soap by Downstream Industry in Italy
- 4.2.5 Demand Volume of Soap by Downstream Industry in Spain
- 4.2.6 Demand Volume of Soap by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Soap by Downstream Industry in Russia
- 4.3 Market Forecast of Soap in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOAP

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Soap Downstream Industry Situation and Trend Overview

CHAPTER 6 SOAP MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Soap in Europe by Major Players
- 6.2 Revenue of Soap in Europe by Major Players
- 6.3 Basic Information of Soap by Major Players
 - 6.3.1 Headquarters Location and Established Time of Soap Major Players
- 6.3.2 Employees and Revenue Level of Soap Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 SOAP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Procter & Gamble
- 7.1.1 Company profile
- 7.1.2 Representative Soap Product
- 7.1.3 Soap Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 7.2 Unilever
- 7.2.1 Company profile
- 7.2.2 Representative Soap Product
- 7.2.3 Soap Sales, Revenue, Price and Gross Margin of Unilever
- 7.3 L'Or?al Group
 - 7.3.1 Company profile
 - 7.3.2 Representative Soap Product
 - 7.3.3 Soap Sales, Revenue, Price and Gross Margin of L'Or?al Group
- 7.4 Henkel KGaA
- 7.4.1 Company profile
- 7.4.2 Representative Soap Product
- 7.4.3 Soap Sales, Revenue, Price and Gross Margin of Henkel KGaA
- 7.5 Shiseido Company, Limited
 - 7.5.1 Company profile
 - 7.5.2 Representative Soap Product
- 7.5.3 Soap Sales, Revenue, Price and Gross Margin of Shiseido Company, Limited
- 7.6 BAWANG
 - 7.6.1 Company profile
 - 7.6.2 Representative Soap Product
- 7.6.3 Soap Sales, Revenue, Price and Gross Margin of BAWANG
- 7.7 Shanghai Huayin Commodity Co. Ltd.
- 7.7.1 Company profile
- 7.7.2 Representative Soap Product
- 7.7.3 Soap Sales, Revenue, Price and Gross Margin of Shanghai Huayin Commodity Co. Ltd.
- 7.8 Valle (Guangzhou) daily necessities Co., Ltd.
- 7.8.1 Company profile
- 7.8.2 Representative Soap Product



7.8.3 Soap Sales, Revenue, Price and Gross Margin of Valle (Guangzhou) daily necessities Co., Ltd.

7.9 ReckittBenckiser

- 7.9.1 Company profile
- 7.9.2 Representative Soap Product
- 7.9.3 Soap Sales, Revenue, Price and Gross Margin of ReckittBenckiser

7.10 JIANGSU SANXIAO GROUP CO,.LTD

- 7.10.1 Company profile
- 7.10.2 Representative Soap Product

7.10.3 Soap Sales, Revenue, Price and Gross Margin of JIANGSU SANXIAO GROUP CO,.LTD

- 7.11 Colgate-Palmolive
- 7.11.1 Company profile
- 7.11.2 Representative Soap Product
- 7.11.3 Soap Sales, Revenue, Price and Gross Margin of Colgate-Palmolive

7.12 Kelti

- 7.12.1 Company profile
- 7.12.2 Representative Soap Product
- 7.12.3 Soap Sales, Revenue, Price and Gross Margin of Kelti
- 7.13 Blue Moon
- 7.13.1 Company profile
- 7.13.2 Representative Soap Product
- 7.13.3 Soap Sales, Revenue, Price and Gross Margin of Blue Moon
- 7.14 Liby
 - 7.14.1 Company profile
 - 7.14.2 Representative Soap Product
 - 7.14.3 Soap Sales, Revenue, Price and Gross Margin of Liby
- 7.15 S. C. Johnson & Son, Inc.
 - 7.15.1 Company profile
 - 7.15.2 Representative Soap Product
- 7.15.3 Soap Sales, Revenue, Price and Gross Margin of S. C. Johnson & Son, Inc.
- 7.16 JIANGSU SANXIAO GROUP CO,.LTD
- 7.17 Amway
- 7.18 Kao Corporation

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOAP

- 8.1 Industry Chain of Soap
- 8.2 Upstream Market and Representative Companies Analysis



8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOAP

- 9.1 Cost Structure Analysis of Soap
- 9.2 Raw Materials Cost Analysis of Soap
- 9.3 Labor Cost Analysis of Soap
- 9.4 Manufacturing Expenses Analysis of Soap

CHAPTER 10 MARKETING STATUS ANALYSIS OF SOAP

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Soap-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/SEF09C13162MEN.html</u> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, conta

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/SEF09C13162MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970