

# Soap-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S3855FC913EMEN.html>

Date: March 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: S3855FC913EMEN

## Abstracts

### Report Summary

Soap-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Soap industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Soap 2013-2017, and development forecast 2018-2023

Main market players of Soap in EMEA, with company and product introduction, position in the Soap market

Market status and development trend of Soap by types and applications

Cost and profit status of Soap, and marketing status

Market growth drivers and challenges

The report segments the EMEA Soap market as:

EMEA Soap Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Soap Market: Product Type Segment Analysis (Consumption Volume, Average

Price, Revenue, Market Share and Trend 2013-2023):

Hard Soap  
Soft Soap  
Superfatted Soap

EMEA Soap Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cleaning Clothes  
Personal Care

EMEA Soap Market: Players Segment Analysis (Company and Product introduction, Soap Sales Volume, Revenue, Price and Gross Margin):

Procter & Gamble  
Unilever  
L'Oréal Group  
Henkel KGaA  
Shiseido Company, Limited  
BAWANG  
Shanghai Huayin Commodity Co. Ltd.  
Valle (Guangzhou) daily necessities Co., Ltd.  
ReckittBenckiser  
JIANGSU SANXIAO GROUP CO.,LTD  
Colgate-Palmolive  
Kelti  
Blue Moon  
Liby  
S. C. Johnson & Son, Inc.  
JIANGSU SANXIAO GROUP CO.,LTD  
Amway  
Kao Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF SOAP

- 1.1 Definition of Soap in This Report
- 1.2 Commercial Types of Soap
  - 1.2.1 Hard Soap
  - 1.2.2 Soft Soap
  - 1.2.3 Superfatted Soap
- 1.3 Downstream Application of Soap
  - 1.3.1 Cleaning Clothes
  - 1.3.2 Personal Care
- 1.4 Development History of Soap
- 1.5 Market Status and Trend of Soap 2013-2023
  - 1.5.1 EMEA Soap Market Status and Trend 2013-2023
  - 1.5.2 Regional Soap Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Soap in EMEA 2013-2017
- 2.2 Consumption Market of Soap in EMEA by Regions
  - 2.2.1 Consumption Volume of Soap in EMEA by Regions
  - 2.2.2 Revenue of Soap in EMEA by Regions
- 2.3 Market Analysis of Soap in EMEA by Regions
  - 2.3.1 Market Analysis of Soap in Europe 2013-2017
  - 2.3.2 Market Analysis of Soap in Middle East 2013-2017
  - 2.3.3 Market Analysis of Soap in Africa 2013-2017
- 2.4 Market Development Forecast of Soap in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Soap in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Soap by Regions 2018-2023

### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Soap in EMEA by Types
  - 3.1.2 Revenue of Soap in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Soap in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Soap in EMEA by Downstream Industry
- 4.2 Demand Volume of Soap by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Soap by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Soap by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Soap by Downstream Industry in Africa
- 4.3 Market Forecast of Soap in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SOAP**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Soap Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SOAP MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Soap in EMEA by Major Players
- 6.2 Revenue of Soap in EMEA by Major Players
- 6.3 Basic Information of Soap by Major Players
  - 6.3.1 Headquarters Location and Established Time of Soap Major Players
  - 6.3.2 Employees and Revenue Level of Soap Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SOAP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Procter & Gamble
  - 7.1.1 Company profile
  - 7.1.2 Representative Soap Product
  - 7.1.3 Soap Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 7.2 Unilever

- 7.2.1 Company profile
- 7.2.2 Representative Soap Product
- 7.2.3 Soap Sales, Revenue, Price and Gross Margin of Unilever
- 7.3 L'Oréal Group
  - 7.3.1 Company profile
  - 7.3.2 Representative Soap Product
  - 7.3.3 Soap Sales, Revenue, Price and Gross Margin of L'Oréal Group
- 7.4 Henkel KGaA
  - 7.4.1 Company profile
  - 7.4.2 Representative Soap Product
  - 7.4.3 Soap Sales, Revenue, Price and Gross Margin of Henkel KGaA
- 7.5 Shiseido Company, Limited
  - 7.5.1 Company profile
  - 7.5.2 Representative Soap Product
  - 7.5.3 Soap Sales, Revenue, Price and Gross Margin of Shiseido Company, Limited
- 7.6 BAWANG
  - 7.6.1 Company profile
  - 7.6.2 Representative Soap Product
  - 7.6.3 Soap Sales, Revenue, Price and Gross Margin of BAWANG
- 7.7 Shanghai Huayin Commodity Co. Ltd.
  - 7.7.1 Company profile
  - 7.7.2 Representative Soap Product
  - 7.7.3 Soap Sales, Revenue, Price and Gross Margin of Shanghai Huayin Commodity Co. Ltd.
- 7.8 Valle (Guangzhou) daily necessities Co., Ltd.
  - 7.8.1 Company profile
  - 7.8.2 Representative Soap Product
  - 7.8.3 Soap Sales, Revenue, Price and Gross Margin of Valle (Guangzhou) daily necessities Co., Ltd.
- 7.9 ReckittBenckiser
  - 7.9.1 Company profile
  - 7.9.2 Representative Soap Product
  - 7.9.3 Soap Sales, Revenue, Price and Gross Margin of ReckittBenckiser
- 7.10 JIANGSU SANXIAO GROUP CO.,LTD
  - 7.10.1 Company profile
  - 7.10.2 Representative Soap Product
  - 7.10.3 Soap Sales, Revenue, Price and Gross Margin of JIANGSU SANXIAO GROUP CO.,LTD
- 7.11 Colgate-Palmolive

- 7.11.1 Company profile
- 7.11.2 Representative Soap Product
- 7.11.3 Soap Sales, Revenue, Price and Gross Margin of Colgate-Palmolive
- 7.12 Kelti
  - 7.12.1 Company profile
  - 7.12.2 Representative Soap Product
  - 7.12.3 Soap Sales, Revenue, Price and Gross Margin of Kelti
- 7.13 Blue Moon
  - 7.13.1 Company profile
  - 7.13.2 Representative Soap Product
  - 7.13.3 Soap Sales, Revenue, Price and Gross Margin of Blue Moon
- 7.14 Liby
  - 7.14.1 Company profile
  - 7.14.2 Representative Soap Product
  - 7.14.3 Soap Sales, Revenue, Price and Gross Margin of Liby
- 7.15 S. C. Johnson & Son, Inc.
  - 7.15.1 Company profile
  - 7.15.2 Representative Soap Product
  - 7.15.3 Soap Sales, Revenue, Price and Gross Margin of S. C. Johnson & Son, Inc.
- 7.16 JIANGSU SANXIAO GROUP CO.,LTD
- 7.17 Amway
- 7.18 Kao Corporation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SOAP**

- 8.1 Industry Chain of Soap
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SOAP**

- 9.1 Cost Structure Analysis of Soap
- 9.2 Raw Materials Cost Analysis of Soap
- 9.3 Labor Cost Analysis of Soap
- 9.4 Manufacturing Expenses Analysis of Soap

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SOAP**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Soap-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S3855FC913EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S3855FC913EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970