

Snowboard-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S65977C1C39MEN.html>

Date: March 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: S65977C1C39MEN

Abstracts

Report Summary

Snowboard-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Snowboard industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Snowboard 2013-2017, and development forecast 2018-2023

Main market players of Snowboard in United States, with company and product introduction, position in the Snowboard market

Market status and development trend of Snowboard by types and applications

Cost and profit status of Snowboard, and marketing status

Market growth drivers and challenges

The report segments the United States Snowboard market as:

United States Snowboard Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Snowboard Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

140-145 cm
146-150 cm
151-155 cm
156-160 cm
161-165 cm
166-170 cm

United States Snowboard Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men
Women
Juniors

United States Snowboard Market: Players Segment Analysis (Company and Product introduction, Snowboard Sales Volume, Revenue, Price and Gross Margin):

Burton
GNU
K2
Lib Technologies
Never Summer
Ride
Atlantis
Atomic
Capita
Dynastar
Elan
Flow
Forum
House
Kemper
Morrow
Nike

Omatic
Option
Riva
Rome
Santa Cruz
Sapient

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SNOWBOARD

- 1.1 Definition of Snowboard in This Report
- 1.2 Commercial Types of Snowboard
 - 1.2.1 140-145 cm
 - 1.2.2 146-150 cm
 - 1.2.3 151-155 cm
 - 1.2.4 156-160 cm
 - 1.2.5 161-165 cm
 - 1.2.6 166-170 cm
- 1.3 Downstream Application of Snowboard
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Juniors
- 1.4 Development History of Snowboard
- 1.5 Market Status and Trend of Snowboard 2013-2023
 - 1.5.1 United States Snowboard Market Status and Trend 2013-2023
 - 1.5.2 Regional Snowboard Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Snowboard in United States 2013-2017
- 2.2 Consumption Market of Snowboard in United States by Regions
 - 2.2.1 Consumption Volume of Snowboard in United States by Regions
 - 2.2.2 Revenue of Snowboard in United States by Regions
- 2.3 Market Analysis of Snowboard in United States by Regions
 - 2.3.1 Market Analysis of Snowboard in New England 2013-2017
 - 2.3.2 Market Analysis of Snowboard in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Snowboard in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Snowboard in The West 2013-2017
 - 2.3.5 Market Analysis of Snowboard in The South 2013-2017
 - 2.3.6 Market Analysis of Snowboard in Southwest 2013-2017
- 2.4 Market Development Forecast of Snowboard in United States 2018-2023
 - 2.4.1 Market Development Forecast of Snowboard in United States 2018-2023
 - 2.4.2 Market Development Forecast of Snowboard by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Snowboard in United States by Types
 - 3.1.2 Revenue of Snowboard in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Snowboard in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Snowboard in United States by Downstream Industry
- 4.2 Demand Volume of Snowboard by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Snowboard by Downstream Industry in New England
 - 4.2.2 Demand Volume of Snowboard by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Snowboard by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Snowboard by Downstream Industry in The West
 - 4.2.5 Demand Volume of Snowboard by Downstream Industry in The South
 - 4.2.6 Demand Volume of Snowboard by Downstream Industry in Southwest
- 4.3 Market Forecast of Snowboard in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SNOWBOARD

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Snowboard Downstream Industry Situation and Trend Overview

CHAPTER 6 SNOWBOARD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Snowboard in United States by Major Players
- 6.2 Revenue of Snowboard in United States by Major Players
- 6.3 Basic Information of Snowboard by Major Players
 - 6.3.1 Headquarters Location and Established Time of Snowboard Major Players
 - 6.3.2 Employees and Revenue Level of Snowboard Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SNOWBOARD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Burton
 - 7.1.1 Company profile
 - 7.1.2 Representative Snowboard Product
 - 7.1.3 Snowboard Sales, Revenue, Price and Gross Margin of Burton
- 7.2 GNU
 - 7.2.1 Company profile
 - 7.2.2 Representative Snowboard Product
 - 7.2.3 Snowboard Sales, Revenue, Price and Gross Margin of GNU
- 7.3 K2
 - 7.3.1 Company profile
 - 7.3.2 Representative Snowboard Product
 - 7.3.3 Snowboard Sales, Revenue, Price and Gross Margin of K2
- 7.4 Lib Technologies
 - 7.4.1 Company profile
 - 7.4.2 Representative Snowboard Product
 - 7.4.3 Snowboard Sales, Revenue, Price and Gross Margin of Lib Technologies
- 7.5 Never Summer
 - 7.5.1 Company profile
 - 7.5.2 Representative Snowboard Product
 - 7.5.3 Snowboard Sales, Revenue, Price and Gross Margin of Never Summer
- 7.6 Ride
 - 7.6.1 Company profile
 - 7.6.2 Representative Snowboard Product
 - 7.6.3 Snowboard Sales, Revenue, Price and Gross Margin of Ride
- 7.7 Atlantis
 - 7.7.1 Company profile
 - 7.7.2 Representative Snowboard Product
 - 7.7.3 Snowboard Sales, Revenue, Price and Gross Margin of Atlantis
- 7.8 Atomic
 - 7.8.1 Company profile
 - 7.8.2 Representative Snowboard Product

- 7.8.3 Snowboard Sales, Revenue, Price and Gross Margin of Atomic
- 7.9 Capita
 - 7.9.1 Company profile
 - 7.9.2 Representative Snowboard Product
 - 7.9.3 Snowboard Sales, Revenue, Price and Gross Margin of Capita
- 7.10 Dynastar
 - 7.10.1 Company profile
 - 7.10.2 Representative Snowboard Product
 - 7.10.3 Snowboard Sales, Revenue, Price and Gross Margin of Dynastar
- 7.11 Elan
 - 7.11.1 Company profile
 - 7.11.2 Representative Snowboard Product
 - 7.11.3 Snowboard Sales, Revenue, Price and Gross Margin of Elan
- 7.12 Flow
 - 7.12.1 Company profile
 - 7.12.2 Representative Snowboard Product
 - 7.12.3 Snowboard Sales, Revenue, Price and Gross Margin of Flow
- 7.13 Forum
 - 7.13.1 Company profile
 - 7.13.2 Representative Snowboard Product
 - 7.13.3 Snowboard Sales, Revenue, Price and Gross Margin of Forum
- 7.14 House
 - 7.14.1 Company profile
 - 7.14.2 Representative Snowboard Product
 - 7.14.3 Snowboard Sales, Revenue, Price and Gross Margin of House
- 7.15 Kemper
 - 7.15.1 Company profile
 - 7.15.2 Representative Snowboard Product
 - 7.15.3 Snowboard Sales, Revenue, Price and Gross Margin of Kemper
- 7.16 Morrow
- 7.17 Nike
- 7.18 Omatic
- 7.19 Option
- 7.20 Riva
- 7.21 Rome
- 7.22 Santa Cruz
- 7.23 Sapient

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF

SNOWBOARD

8.1 Industry Chain of Snowboard

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SNOWBOARD

9.1 Cost Structure Analysis of Snowboard

9.2 Raw Materials Cost Analysis of Snowboard

9.3 Labor Cost Analysis of Snowboard

9.4 Manufacturing Expenses Analysis of Snowboard

CHAPTER 10 MARKETING STATUS ANALYSIS OF SNOWBOARD

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Snowboard-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S65977C1C39MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S65977C1C39MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970