

# **Snow Helmet-China Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/SEBAB3BA6F3EN.html

Date: February 2018

Pages: 150

Price: US\$ 2,980.00 (Single User License)

ID: SEBAB3BA6F3EN

# **Abstracts**

## **Report Summary**

Snow Helmet-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Snow Helmet industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Snow Helmet 2013-2017, and development forecast 2018-2023

Main market players of Snow Helmet in China, with company and product introduction, position in the Snow Helmet market

Market status and development trend of Snow Helmet by types and applications Cost and profit status of Snow Helmet, and marketing status Market growth drivers and challenges

The report segments the China Snow Helmet market as:

China Snow Helmet Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



### Northwest China

China Snow Helmet Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Men Snow Helmet Women Snow Helmet Kids Snow Helmet

China Snow Helmet Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Public Rental Personal User

China Snow Helmet Market: Players Segment Analysis (Company and Product introduction, Snow Helmet Sales Volume, Revenue, Price and Gross Margin):

Head

Carrera

Rossignol

Uvex

Atomic

Giro (BRG Sports)

K2 Sports

**Smith Optics** 

Scott

Salomon

POC

**Burton Snowboards** 

**Sweet Protection** 

Sandbox

Bollé

Pret

Hammer SRL

Yamamoto Kogaku

Limar Srl

Shunde Moon Helmet

Briko SPA



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### CHAPTER 1 OVERVIEW OF SNOW HELMET

- 1.1 Definition of Snow Helmet in This Report
- 1.2 Commercial Types of Snow Helmet
  - 1.2.1 Men Snow Helmet
  - 1.2.2 Women Snow Helmet
  - 1.2.3 Kids Snow Helmet
- 1.3 Downstream Application of Snow Helmet
  - 1.3.1 Public Rental
  - 1.3.2 Personal User
- 1.4 Development History of Snow Helmet
- 1.5 Market Status and Trend of Snow Helmet 2013-2023
- 1.5.1 China Snow Helmet Market Status and Trend 2013-2023
- 1.5.2 Regional Snow Helmet Market Status and Trend 2013-2023

# **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Snow Helmet in China 2013-2017
- 2.2 Consumption Market of Snow Helmet in China by Regions
  - 2.2.1 Consumption Volume of Snow Helmet in China by Regions
  - 2.2.2 Revenue of Snow Helmet in China by Regions
- 2.3 Market Analysis of Snow Helmet in China by Regions
  - 2.3.1 Market Analysis of Snow Helmet in North China 2013-2017
  - 2.3.2 Market Analysis of Snow Helmet in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Snow Helmet in East China 2013-2017
  - 2.3.4 Market Analysis of Snow Helmet in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Snow Helmet in Southwest China 2013-2017
- 2.3.6 Market Analysis of Snow Helmet in Northwest China 2013-2017
- 2.4 Market Development Forecast of Snow Helmet in China 2018-2023
  - 2.4.1 Market Development Forecast of Snow Helmet in China 2018-2023
  - 2.4.2 Market Development Forecast of Snow Helmet by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Snow Helmet in China by Types
  - 3.1.2 Revenue of Snow Helmet in China by Types



- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Snow Helmet in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Snow Helmet in China by Downstream Industry
- 4.2 Demand Volume of Snow Helmet by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Snow Helmet by Downstream Industry in North China
- 4.2.2 Demand Volume of Snow Helmet by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Snow Helmet by Downstream Industry in East China
- 4.2.4 Demand Volume of Snow Helmet by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Snow Helmet by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Snow Helmet by Downstream Industry in Northwest China
- 4.3 Market Forecast of Snow Helmet in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SNOW HELMET

- 5.1 China Economy Situation and Trend Overview
- 5.2 Snow Helmet Downstream Industry Situation and Trend Overview

# CHAPTER 6 SNOW HELMET MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Snow Helmet in China by Major Players
- 6.2 Revenue of Snow Helmet in China by Major Players
- 6.3 Basic Information of Snow Helmet by Major Players
  - 6.3.1 Headquarters Location and Established Time of Snow Helmet Major Players
  - 6.3.2 Employees and Revenue Level of Snow Helmet Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



# 6.4.3 New Product Development and Launch

# CHAPTER 7 SNOW HELMET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Head
  - 7.1.1 Company profile
  - 7.1.2 Representative Snow Helmet Product
  - 7.1.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Head
- 7.2 Carrera
  - 7.2.1 Company profile
  - 7.2.2 Representative Snow Helmet Product
  - 7.2.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Carrera
- 7.3 Rossignol
  - 7.3.1 Company profile
  - 7.3.2 Representative Snow Helmet Product
  - 7.3.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Rossignol
- 7.4 Uvex
  - 7.4.1 Company profile
  - 7.4.2 Representative Snow Helmet Product
  - 7.4.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Uvex
- 7.5 Atomic
  - 7.5.1 Company profile
  - 7.5.2 Representative Snow Helmet Product
  - 7.5.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Atomic
- 7.6 Giro (BRG Sports)
  - 7.6.1 Company profile
  - 7.6.2 Representative Snow Helmet Product
  - 7.6.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Giro (BRG Sports)
- 7.7 K2 Sports
  - 7.7.1 Company profile
  - 7.7.2 Representative Snow Helmet Product
  - 7.7.3 Snow Helmet Sales, Revenue, Price and Gross Margin of K2 Sports
- 7.8 Smith Optics
  - 7.8.1 Company profile
  - 7.8.2 Representative Snow Helmet Product
  - 7.8.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Smith Optics
- 7.9 Scott
  - 7.9.1 Company profile



- 7.9.2 Representative Snow Helmet Product
- 7.9.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Scott
- 7.10 Salomon
  - 7.10.1 Company profile
  - 7.10.2 Representative Snow Helmet Product
  - 7.10.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Salomon
- 7.11 POC
  - 7.11.1 Company profile
  - 7.11.2 Representative Snow Helmet Product
  - 7.11.3 Snow Helmet Sales, Revenue, Price and Gross Margin of POC
- 7.12 Burton Snowboards
  - 7.12.1 Company profile
  - 7.12.2 Representative Snow Helmet Product
- 7.12.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Burton Snowboards
- 7.13 Sweet Protection
  - 7.13.1 Company profile
  - 7.13.2 Representative Snow Helmet Product
  - 7.13.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Sweet Protection
- 7.14 Sandbox
  - 7.14.1 Company profile
  - 7.14.2 Representative Snow Helmet Product
  - 7.14.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Sandbox
- 7.15 Bollé
  - 7.15.1 Company profile
  - 7.15.2 Representative Snow Helmet Product
  - 7.15.3 Snow Helmet Sales, Revenue, Price and Gross Margin of Bollé
- 7.16 Pret
- 7.17 Hammer SRL
- 7.18 Yamamoto Kogaku
- 7.19 Limar Srl
- 7.20 Shunde Moon Helmet
- 7.21 Briko SPA

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SNOW HELMET

- 8.1 Industry Chain of Snow Helmet
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SNOW HELMET**

- 9.1 Cost Structure Analysis of Snow Helmet
- 9.2 Raw Materials Cost Analysis of Snow Helmet
- 9.3 Labor Cost Analysis of Snow Helmet
- 9.4 Manufacturing Expenses Analysis of Snow Helmet

### CHAPTER 10 MARKETING STATUS ANALYSIS OF SNOW HELMET

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Snow Helmet-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/SEBAB3BA6F3EN.html">https://marketpublishers.com/r/SEBAB3BA6F3EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SEBAB3BA6F3EN.html">https://marketpublishers.com/r/SEBAB3BA6F3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970