

# Smart Wearables in Healthcare-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SE5AB0E01978EN.html

Date: May 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: SE5AB0E01978EN

### **Abstracts**

#### **Report Summary**

Smart Wearables in Healthcare-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Wearables in Healthcare industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Smart Wearables in Healthcare 2013-2017, and development forecast 2018-2023

Main market players of Smart Wearables in Healthcare in South America, with company and product introduction, position in the Smart Wearables in Healthcare market Market status and development trend of Smart Wearables in Healthcare by types and applications

Cost and profit status of Smart Wearables in Healthcare, and marketing status Market growth drivers and challenges

The report segments the South America Smart Wearables in Healthcare market as:

South America Smart Wearables in Healthcare Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela



#### Colombia

#### Others

South America Smart Wearables in Healthcare Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Smart Wrist Wearables

**Smart Patches** 

**Smart Clothes** 

Smart Head / Neck Wearables

Smart Ear Wearables

**Smart Eye Wearables** 

Other Smart Wearables

South America Smart Wearables in Healthcare Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Activity / Fitness Tracking (SMEs)

Monitoring & Diagnostics

Others

South America Smart Wearables in Healthcare Market: Players Segment Analysis (Company and Product introduction, Smart Wearables in Healthcare Sales Volume, Revenue, Price and Gross Margin):

Apple

**Fitbit** 

Jawbone

Misfit

MyKronoz

Samsung

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF SMART WEARABLES IN HEALTHCARE

- 1.1 Definition of Smart Wearables in Healthcare in This Report
- 1.2 Commercial Types of Smart Wearables in Healthcare
  - 1.2.1 Smart Wrist Wearables
  - 1.2.2 Smart Patches
  - 1.2.3 Smart Clothes
  - 1.2.4 Smart Head / Neck Wearables
  - 1.2.5 Smart Ear Wearables
  - 1.2.6 Smart Eye Wearables
  - 1.2.7 Other Smart Wearables
- 1.3 Downstream Application of Smart Wearables in Healthcare
  - 1.3.1 Activity / Fitness Tracking (SMEs)
- 1.3.2 Monitoring & Diagnostics
- 1.3.3 Others
- 1.4 Development History of Smart Wearables in Healthcare
- 1.5 Market Status and Trend of Smart Wearables in Healthcare 2013-2023
- 1.5.1 South America Smart Wearables in Healthcare Market Status and Trend 2013-2023
  - 1.5.2 Regional Smart Wearables in Healthcare Market Status and Trend 2013-2023

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Smart Wearables in Healthcare in South America 2013-2017
- 2.2 Consumption Market of Smart Wearables in Healthcare in South America by Regions
- 2.2.1 Consumption Volume of Smart Wearables in Healthcare in South America by Regions
- 2.2.2 Revenue of Smart Wearables in Healthcare in South America by Regions
- 2.3 Market Analysis of Smart Wearables in Healthcare in South America by Regions
  - 2.3.1 Market Analysis of Smart Wearables in Healthcare in Brazil 2013-2017
  - 2.3.2 Market Analysis of Smart Wearables in Healthcare in Argentina 2013-2017
  - 2.3.3 Market Analysis of Smart Wearables in Healthcare in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Smart Wearables in Healthcare in Colombia 2013-2017
  - 2.3.5 Market Analysis of Smart Wearables in Healthcare in Others 2013-2017
- 2.4 Market Development Forecast of Smart Wearables in Healthcare in South America 2018-2023



- 2.4.1 Market Development Forecast of Smart Wearables in Healthcare in South America 2018-2023
- 2.4.2 Market Development Forecast of Smart Wearables in Healthcare by Regions 2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Smart Wearables in Healthcare in South America by Types
  - 3.1.2 Revenue of Smart Wearables in Healthcare in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Smart Wearables in Healthcare in South America by Types

### CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Smart Wearables in Healthcare in South America by Downstream Industry
- 4.2 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Others
- 4.3 Market Forecast of Smart Wearables in Healthcare in South America by Downstream Industry



### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Smart Wearables in Healthcare Downstream Industry Situation and Trend Overview

# CHAPTER 6 SMART WEARABLES IN HEALTHCARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Smart Wearables in Healthcare in South America by Major Players
- 6.2 Revenue of Smart Wearables in Healthcare in South America by Major Players
- 6.3 Basic Information of Smart Wearables in Healthcare by Major Players
- 6.3.1 Headquarters Location and Established Time of Smart Wearables in Healthcare Major Players
- 6.3.2 Employees and Revenue Level of Smart Wearables in Healthcare Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 SMART WEARABLES IN HEALTHCARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Apple
  - 7.1.1 Company profile
  - 7.1.2 Representative Smart Wearables in Healthcare Product
- 7.1.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Apple
- 7.2 Fitbit
  - 7.2.1 Company profile
  - 7.2.2 Representative Smart Wearables in Healthcare Product
  - 7.2.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Fitbit
- 7.3 Jawbone
  - 7.3.1 Company profile
  - 7.3.2 Representative Smart Wearables in Healthcare Product
- 7.3.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Jawbone
- 7.4 Misfit
  - 7.4.1 Company profile



- 7.4.2 Representative Smart Wearables in Healthcare Product
- 7.4.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Misfit
- 7.5 MyKronoz
  - 7.5.1 Company profile
  - 7.5.2 Representative Smart Wearables in Healthcare Product
- 7.5.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of MyKronoz
- 7.6 Samsung
- 7.6.1 Company profile
- 7.6.2 Representative Smart Wearables in Healthcare Product
- 7.6.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Samsung

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 8.1 Industry Chain of Smart Wearables in Healthcare
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 9.1 Cost Structure Analysis of Smart Wearables in Healthcare
- 9.2 Raw Materials Cost Analysis of Smart Wearables in Healthcare
- 9.3 Labor Cost Analysis of Smart Wearables in Healthcare
- 9.4 Manufacturing Expenses Analysis of Smart Wearables in Healthcare

### CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy



10.2.3 Target Client10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Smart Wearables in Healthcare-South America Market Status and Trend Report

2013-2023

Product link: https://marketpublishers.com/r/SE5AB0E01978EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SE5AB0E01978EN.html">https://marketpublishers.com/r/SE5AB0E01978EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



