

Smart Wearables in Healthcare-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S6FDAA0EAF58EN.html

Date: May 2018 Pages: 141 Price: US\$ 2,480.00 (Single User License) ID: S6FDAA0EAF58EN

Abstracts

Report Summary

Smart Wearables in Healthcare-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Wearables in Healthcare industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Smart Wearables in Healthcare 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Smart Wearables in Healthcare worldwide, with company and product introduction, position in the Smart Wearables in Healthcare market

Market status and development trend of Smart Wearables in Healthcare by types and applications

Cost and profit status of Smart Wearables in Healthcare, and marketing status Market growth drivers and challenges

The report segments the global Smart Wearables in Healthcare market as:

Global Smart Wearables in Healthcare Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan



Rest APAC

Latin America

Global Smart Wearables in Healthcare Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Smart Wrist Wearables Smart Patches Smart Clothes Smart Clothes Smart Head / Neck Wearables Smart Ear Wearables Smart Eye Wearables Other Smart Wearables

Global Smart Wearables in Healthcare Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Activity / Fitness Tracking (SMEs) Monitoring & Diagnostics Others

Global Smart Wearables in Healthcare Market: Manufacturers Segment Analysis (Company and Product introduction, Smart Wearables in Healthcare Sales Volume, Revenue, Price and Gross Margin):

Apple Fitbit Jawbone Misfit MyKronoz Samsung

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SMART WEARABLES IN HEALTHCARE

- 1.1 Definition of Smart Wearables in Healthcare in This Report
- 1.2 Commercial Types of Smart Wearables in Healthcare
- 1.2.1 Smart Wrist Wearables
- 1.2.2 Smart Patches
- 1.2.3 Smart Clothes
- 1.2.4 Smart Head / Neck Wearables
- 1.2.5 Smart Ear Wearables
- 1.2.6 Smart Eye Wearables
- 1.2.7 Other Smart Wearables
- 1.3 Downstream Application of Smart Wearables in Healthcare
 - 1.3.1 Activity / Fitness Tracking (SMEs)
- 1.3.2 Monitoring & Diagnostics
- 1.3.3 Others
- 1.4 Development History of Smart Wearables in Healthcare
- 1.5 Market Status and Trend of Smart Wearables in Healthcare 2013-2023
 - 1.5.1 Global Smart Wearables in Healthcare Market Status and Trend 2013-2023
- 1.5.2 Regional Smart Wearables in Healthcare Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Smart Wearables in Healthcare 2013-2017
- 2.2 Production Market of Smart Wearables in Healthcare by Regions
- 2.2.1 Production Volume of Smart Wearables in Healthcare by Regions
- 2.2.2 Production Value of Smart Wearables in Healthcare by Regions
- 2.3 Demand Market of Smart Wearables in Healthcare by Regions
- 2.4 Production and Demand Status of Smart Wearables in Healthcare by Regions

2.4.1 Production and Demand Status of Smart Wearables in Healthcare by Regions 2013-2017

2.4.2 Import and Export Status of Smart Wearables in Healthcare by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Smart Wearables in Healthcare by Types
- 3.2 Production Value of Smart Wearables in Healthcare by Types



3.3 Market Forecast of Smart Wearables in Healthcare by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Smart Wearables in Healthcare by Downstream Industry

4.2 Market Forecast of Smart Wearables in Healthcare by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART WEARABLES IN HEALTHCARE

5.1 Global Economy Situation and Trend Overview

5.2 Smart Wearables in Healthcare Downstream Industry Situation and Trend Overview

CHAPTER 6 SMART WEARABLES IN HEALTHCARE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Smart Wearables in Healthcare by Major Manufacturers
- 6.2 Production Value of Smart Wearables in Healthcare by Major Manufacturers
- 6.3 Basic Information of Smart Wearables in Healthcare by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Smart Wearables in Healthcare Major Manufacturer

6.3.2 Employees and Revenue Level of Smart Wearables in Healthcare Major Manufacturer

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 SMART WEARABLES IN HEALTHCARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Apple
 - 7.1.1 Company profile
 - 7.1.2 Representative Smart Wearables in Healthcare Product
- 7.1.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of

Apple

- 7.2 Fitbit
 - 7.2.1 Company profile



7.2.2 Representative Smart Wearables in Healthcare Product

7.2.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Fitbit

7.3 Jawbone

7.3.1 Company profile

7.3.2 Representative Smart Wearables in Healthcare Product

7.3.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Jawbone

7.4 Misfit

7.4.1 Company profile

7.4.2 Representative Smart Wearables in Healthcare Product

7.4.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Misfit

7.5 MyKronoz

7.5.1 Company profile

7.5.2 Representative Smart Wearables in Healthcare Product

7.5.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of MyKronoz

7.6 Samsung

7.6.1 Company profile

7.6.2 Representative Smart Wearables in Healthcare Product

7.6.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Samsung

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 8.1 Industry Chain of Smart Wearables in Healthcare
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 9.1 Cost Structure Analysis of Smart Wearables in Healthcare
- 9.2 Raw Materials Cost Analysis of Smart Wearables in Healthcare
- 9.3 Labor Cost Analysis of Smart Wearables in Healthcare
- 9.4 Manufacturing Expenses Analysis of Smart Wearables in Healthcare

CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART WEARABLES IN



HEALTHCARE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Smart Wearables in Healthcare-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S6FDAA0EAF58EN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S6FDAA0EAF58EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970