

# Smart Wearables in Healthcare-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S6BA71E350A8EN.html

Date: May 2018 Pages: 147 Price: US\$ 3,480.00 (Single User License) ID: S6BA71E350A8EN

# Abstracts

### **Report Summary**

Smart Wearables in Healthcare-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Wearables in Healthcare industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Smart Wearables in Healthcare 2013-2017, and development forecast 2018-2023

Main market players of Smart Wearables in Healthcare in EMEA, with company and product introduction, position in the Smart Wearables in Healthcare market Market status and development trend of Smart Wearables in Healthcare by types and applications

Cost and profit status of Smart Wearables in Healthcare, and marketing status Market growth drivers and challenges

The report segments the EMEA Smart Wearables in Healthcare market as:

EMEA Smart Wearables in Healthcare Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe Middle East Africa

EMEA Smart Wearables in Healthcare Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Smart Wrist Wearables Smart Patches Smart Clothes Smart Clothes Smart Head / Neck Wearables Smart Ear Wearables Smart Eye Wearables Other Smart Wearables

EMEA Smart Wearables in Healthcare Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Activity / Fitness Tracking (SMEs) Monitoring & Diagnostics Others

EMEA Smart Wearables in Healthcare Market: Players Segment Analysis (Company and Product introduction, Smart Wearables in Healthcare Sales Volume, Revenue, Price and Gross Margin):

Apple Fitbit Jawbone Misfit MyKronoz Samsung

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF SMART WEARABLES IN HEALTHCARE

- 1.1 Definition of Smart Wearables in Healthcare in This Report
- 1.2 Commercial Types of Smart Wearables in Healthcare
- 1.2.1 Smart Wrist Wearables
- 1.2.2 Smart Patches
- 1.2.3 Smart Clothes
- 1.2.4 Smart Head / Neck Wearables
- 1.2.5 Smart Ear Wearables
- 1.2.6 Smart Eye Wearables
- 1.2.7 Other Smart Wearables
- 1.3 Downstream Application of Smart Wearables in Healthcare
  - 1.3.1 Activity / Fitness Tracking (SMEs)
- 1.3.2 Monitoring & Diagnostics
- 1.3.3 Others
- 1.4 Development History of Smart Wearables in Healthcare
- 1.5 Market Status and Trend of Smart Wearables in Healthcare 2013-2023
  - 1.5.1 EMEA Smart Wearables in Healthcare Market Status and Trend 2013-2023
  - 1.5.2 Regional Smart Wearables in Healthcare Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Smart Wearables in Healthcare in EMEA 2013-2017
- 2.2 Consumption Market of Smart Wearables in Healthcare in EMEA by Regions
- 2.2.1 Consumption Volume of Smart Wearables in Healthcare in EMEA by Regions
- 2.2.2 Revenue of Smart Wearables in Healthcare in EMEA by Regions
- 2.3 Market Analysis of Smart Wearables in Healthcare in EMEA by Regions
- 2.3.1 Market Analysis of Smart Wearables in Healthcare in Europe 2013-2017
- 2.3.2 Market Analysis of Smart Wearables in Healthcare in Middle East 2013-2017
- 2.3.3 Market Analysis of Smart Wearables in Healthcare in Africa 2013-2017

2.4 Market Development Forecast of Smart Wearables in Healthcare in EMEA 2018-2023

2.4.1 Market Development Forecast of Smart Wearables in Healthcare in EMEA 2018-2023

2.4.2 Market Development Forecast of Smart Wearables in Healthcare by Regions 2018-2023



## CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Smart Wearables in Healthcare in EMEA by Types
- 3.1.2 Revenue of Smart Wearables in Healthcare in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Smart Wearables in Healthcare in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Smart Wearables in Healthcare in EMEA by Downstream Industry

4.2 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Major Countries

4.2.1 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Europe

4.2.2 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Middle East

4.2.3 Demand Volume of Smart Wearables in Healthcare by Downstream Industry in Africa

4.3 Market Forecast of Smart Wearables in Healthcare in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART WEARABLES IN HEALTHCARE

5.1 EMEA Economy Situation and Trend Overview

5.2 Smart Wearables in Healthcare Downstream Industry Situation and Trend Overview

# CHAPTER 6 SMART WEARABLES IN HEALTHCARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Smart Wearables in Healthcare in EMEA by Major Players
- 6.2 Revenue of Smart Wearables in Healthcare in EMEA by Major Players
- 6.3 Basic Information of Smart Wearables in Healthcare by Major Players



6.3.1 Headquarters Location and Established Time of Smart Wearables in Healthcare Major Players

6.3.2 Employees and Revenue Level of Smart Wearables in Healthcare Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 SMART WEARABLES IN HEALTHCARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Apple

7.1.1 Company profile

7.1.2 Representative Smart Wearables in Healthcare Product

7.1.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of

Apple

7.2 Fitbit

7.2.1 Company profile

- 7.2.2 Representative Smart Wearables in Healthcare Product
- 7.2.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Fitbit

7.3 Jawbone

7.3.1 Company profile

7.3.2 Representative Smart Wearables in Healthcare Product

7.3.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of

Jawbone

7.4 Misfit

7.4.1 Company profile

7.4.2 Representative Smart Wearables in Healthcare Product

7.4.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of Misfit

7.5 MyKronoz

7.5.1 Company profile

7.5.2 Representative Smart Wearables in Healthcare Product

7.5.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of MyKronoz

7.6 Samsung

7.6.1 Company profile

7.6.2 Representative Smart Wearables in Healthcare Product

7.6.3 Smart Wearables in Healthcare Sales, Revenue, Price and Gross Margin of



Samsung

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 8.1 Industry Chain of Smart Wearables in Healthcare
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 9.1 Cost Structure Analysis of Smart Wearables in Healthcare
- 9.2 Raw Materials Cost Analysis of Smart Wearables in Healthcare
- 9.3 Labor Cost Analysis of Smart Wearables in Healthcare
- 9.4 Manufacturing Expenses Analysis of Smart Wearables in Healthcare

# CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART WEARABLES IN HEALTHCARE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



### I would like to order

Product name: Smart Wearables in Healthcare-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S6BA71E350A8EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S6BA71E350A8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970