

# Smart Wearable Devices-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SD403BAF09DMEN.html>

Date: February 2018

Pages: 148

Price: US\$ 2,480.00 (Single User License)

ID: SD403BAF09DMEN

## Abstracts

### Report Summary

Smart Wearable Devices-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Wearable Devices industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Smart Wearable Devices 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Smart Wearable Devices worldwide, with company and product introduction, position in the Smart Wearable Devices market

Market status and development trend of Smart Wearable Devices by types and applications

Cost and profit status of Smart Wearable Devices, and marketing status

Market growth drivers and challenges

The report segments the global Smart Wearable Devices market as:

Global Smart Wearable Devices Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Smart Wearable Devices Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Traditional Plastic Molding

Insert Molding

Injection Molding

Stamping Continuous Molding

Others

Global Smart Wearable Devices Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Smart Watch

Smart glasses

Smart Ring

Others

Global Smart Wearable Devices Market: Manufacturers Segment Analysis (Company and Product introduction, Smart Wearable Devices Sales Volume, Revenue, Price and Gross Margin):

Fitbit

Samsung

FIH Mobile Limited

Asus

Apple

Casio

iMCO

Abardeen

Fossil

Motorola

TCL

GCPC

Intimer

Garmin

Hyundai

Intex Technologies

LG

Neptune Computer Inc.

Olio

Meta Watch, Ltd

Nike, Inc.

Nixon

Sony

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SMART WEARABLE DEVICES**

- 1.1 Definition of Smart Wearable Devices in This Report
- 1.2 Commercial Types of Smart Wearable Devices
  - 1.2.1 Traditional Plastic Molding
  - 1.2.2 Insert Molding
  - 1.2.3 Injection Molding
  - 1.2.4 Stamping Continuous Molding
  - 1.2.5 Others
- 1.3 Downstream Application of Smart Wearable Devices
  - 1.3.1 Smart Watch
  - 1.3.2 Smart glasses
  - 1.3.3 Smart Ring
  - 1.3.4 Others
- 1.4 Development History of Smart Wearable Devices
- 1.5 Market Status and Trend of Smart Wearable Devices 2013-2023
  - 1.5.1 Global Smart Wearable Devices Market Status and Trend 2013-2023
  - 1.5.2 Regional Smart Wearable Devices Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Smart Wearable Devices 2013-2017
- 2.2 Production Market of Smart Wearable Devices by Regions
  - 2.2.1 Production Volume of Smart Wearable Devices by Regions
  - 2.2.2 Production Value of Smart Wearable Devices by Regions
- 2.3 Demand Market of Smart Wearable Devices by Regions
- 2.4 Production and Demand Status of Smart Wearable Devices by Regions
  - 2.4.1 Production and Demand Status of Smart Wearable Devices by Regions 2013-2017
  - 2.4.2 Import and Export Status of Smart Wearable Devices by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Smart Wearable Devices by Types
- 3.2 Production Value of Smart Wearable Devices by Types
- 3.3 Market Forecast of Smart Wearable Devices by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Smart Wearable Devices by Downstream Industry
- 4.2 Market Forecast of Smart Wearable Devices by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART WEARABLE DEVICES**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Smart Wearable Devices Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SMART WEARABLE DEVICES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Smart Wearable Devices by Major Manufacturers
- 6.2 Production Value of Smart Wearable Devices by Major Manufacturers
- 6.3 Basic Information of Smart Wearable Devices by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Smart Wearable Devices Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Smart Wearable Devices Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SMART WEARABLE DEVICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Fitbit
  - 7.1.1 Company profile
  - 7.1.2 Representative Smart Wearable Devices Product
  - 7.1.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Fitbit
- 7.2 Samsung
  - 7.2.1 Company profile
  - 7.2.2 Representative Smart Wearable Devices Product
  - 7.2.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Samsung
- 7.3 FIH Mobile Limited
  - 7.3.1 Company profile

- 7.3.2 Representative Smart Wearable Devices Product
- 7.3.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of FIH Mobile Limited
- 7.4 Asus
  - 7.4.1 Company profile
  - 7.4.2 Representative Smart Wearable Devices Product
  - 7.4.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Asus
- 7.5 Apple
  - 7.5.1 Company profile
  - 7.5.2 Representative Smart Wearable Devices Product
  - 7.5.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Apple
- 7.6 Casio
  - 7.6.1 Company profile
  - 7.6.2 Representative Smart Wearable Devices Product
  - 7.6.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Casio
- 7.7 iMCO
  - 7.7.1 Company profile
  - 7.7.2 Representative Smart Wearable Devices Product
  - 7.7.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of iMCO
- 7.8 Abardeen
  - 7.8.1 Company profile
  - 7.8.2 Representative Smart Wearable Devices Product
  - 7.8.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Abardeen
- 7.9 Fossil
  - 7.9.1 Company profile
  - 7.9.2 Representative Smart Wearable Devices Product
  - 7.9.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Fossil
- 7.10 Motorola
  - 7.10.1 Company profile
  - 7.10.2 Representative Smart Wearable Devices Product
  - 7.10.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Motorola
- 7.11 TCL
  - 7.11.1 Company profile
  - 7.11.2 Representative Smart Wearable Devices Product
  - 7.11.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of TCL
- 7.12 GCPC
  - 7.12.1 Company profile
  - 7.12.2 Representative Smart Wearable Devices Product
  - 7.12.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of GCPC

### 7.13 Intimer

#### 7.13.1 Company profile

#### 7.13.2 Representative Smart Wearable Devices Product

#### 7.13.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Intimer

### 7.14 Garmin

#### 7.14.1 Company profile

#### 7.14.2 Representative Smart Wearable Devices Product

#### 7.14.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Garmin

### 7.15 Hyundai

#### 7.15.1 Company profile

#### 7.15.2 Representative Smart Wearable Devices Product

#### 7.15.3 Smart Wearable Devices Sales, Revenue, Price and Gross Margin of Hyundai

### 7.16 Intex Technologies

### 7.17 LG

### 7.18 Neptune Computer Inc.

### 7.19 Olio

### 7.20 Meta Watch, Ltd

### 7.21 Nike, Inc.

### 7.22 Nixon

### 7.23 Sony

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART WEARABLE DEVICES**

### 8.1 Industry Chain of Smart Wearable Devices

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART WEARABLE DEVICES**

### 9.1 Cost Structure Analysis of Smart Wearable Devices

### 9.2 Raw Materials Cost Analysis of Smart Wearable Devices

### 9.3 Labor Cost Analysis of Smart Wearable Devices

### 9.4 Manufacturing Expenses Analysis of Smart Wearable Devices

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART WEARABLE DEVICES**

### 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Smart Wearable Devices-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SD403BAF09DMEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD403BAF09DMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970