

Smart Watches-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SB6919B48B3EN.html>

Date: March 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: SB6919B48B3EN

Abstracts

Report Summary

Smart Watches-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Watches industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Smart Watches 2013-2017, and development forecast 2018-2023

Main market players of Smart Watches in North America, with company and product introduction, position in the Smart Watches market

Market status and development trend of Smart Watches by types and applications

Cost and profit status of Smart Watches, and marketing status

Market growth drivers and challenges

The report segments the North America Smart Watches market as:

North America Smart Watches Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):
United States
Canada
Mexico

North America Smart Watches Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Android Wear

Tizen

Watch OS

North America Smart Watches Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

Kids

North America Smart Watches Market: Players Segment Analysis (Company and Product introduction, Smart Watches Sales Volume, Revenue, Price and Gross Margin):

Apple

HUAWEI

SAMSUNG

Motorola

SUUNTO

Garmin

Baby.360

EZON

OKII

Abardeen

XPERIA

HONOR

TOMTOM

Geak

Bong

Fitbit

Pebble

Nike

Sony

Casio

LG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SMART WATCHES

- 1.1 Definition of Smart Watches in This Report
- 1.2 Commercial Types of Smart Watches
 - 1.2.1 Android Wear
 - 1.2.2 Tizen
 - 1.2.3 Watch OS
- 1.3 Downstream Application of Smart Watches
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Kids
- 1.4 Development History of Smart Watches
- 1.5 Market Status and Trend of Smart Watches 2013-2023
 - 1.5.1 North America Smart Watches Market Status and Trend 2013-2023
 - 1.5.2 Regional Smart Watches Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Smart Watches in North America 2013-2017
- 2.2 Consumption Market of Smart Watches in North America by Regions
 - 2.2.1 Consumption Volume of Smart Watches in North America by Regions
 - 2.2.2 Revenue of Smart Watches in North America by Regions
- 2.3 Market Analysis of Smart Watches in North America by Regions
 - 2.3.1 Market Analysis of Smart Watches in United States 2013-2017
 - 2.3.2 Market Analysis of Smart Watches in Canada 2013-2017
 - 2.3.3 Market Analysis of Smart Watches in Mexico 2013-2017
- 2.4 Market Development Forecast of Smart Watches in North America 2018-2023
 - 2.4.1 Market Development Forecast of Smart Watches in North America 2018-2023
 - 2.4.2 Market Development Forecast of Smart Watches by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Smart Watches in North America by Types
 - 3.1.2 Revenue of Smart Watches in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Smart Watches in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Smart Watches in North America by Downstream Industry
- 4.2 Demand Volume of Smart Watches by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Smart Watches by Downstream Industry in United States
 - 4.2.2 Demand Volume of Smart Watches by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Smart Watches by Downstream Industry in Mexico
- 4.3 Market Forecast of Smart Watches in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART WATCHES

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Smart Watches Downstream Industry Situation and Trend Overview

CHAPTER 6 SMART WATCHES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Smart Watches in North America by Major Players
- 6.2 Revenue of Smart Watches in North America by Major Players
- 6.3 Basic Information of Smart Watches by Major Players
 - 6.3.1 Headquarters Location and Established Time of Smart Watches Major Players
 - 6.3.2 Employees and Revenue Level of Smart Watches Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SMART WATCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Apple
 - 7.1.1 Company profile
 - 7.1.2 Representative Smart Watches Product
 - 7.1.3 Smart Watches Sales, Revenue, Price and Gross Margin of Apple

7.2 HUAWEI

7.2.1 Company profile

7.2.2 Representative Smart Watches Product

7.2.3 Smart Watches Sales, Revenue, Price and Gross Margin of HUAWEI

7.3 SAMSUNG

7.3.1 Company profile

7.3.2 Representative Smart Watches Product

7.3.3 Smart Watches Sales, Revenue, Price and Gross Margin of SAMSUNG

7.4 Motorola

7.4.1 Company profile

7.4.2 Representative Smart Watches Product

7.4.3 Smart Watches Sales, Revenue, Price and Gross Margin of Motorola

7.5 SUUNTO

7.5.1 Company profile

7.5.2 Representative Smart Watches Product

7.5.3 Smart Watches Sales, Revenue, Price and Gross Margin of SUUNTO

7.6 Garmin

7.6.1 Company profile

7.6.2 Representative Smart Watches Product

7.6.3 Smart Watches Sales, Revenue, Price and Gross Margin of Garmin

7.7 Baby.360

7.7.1 Company profile

7.7.2 Representative Smart Watches Product

7.7.3 Smart Watches Sales, Revenue, Price and Gross Margin of Baby.360

7.8 EZON

7.8.1 Company profile

7.8.2 Representative Smart Watches Product

7.8.3 Smart Watches Sales, Revenue, Price and Gross Margin of EZON

7.9 OKII

7.9.1 Company profile

7.9.2 Representative Smart Watches Product

7.9.3 Smart Watches Sales, Revenue, Price and Gross Margin of OKII

7.10 Abardeen

7.10.1 Company profile

7.10.2 Representative Smart Watches Product

7.10.3 Smart Watches Sales, Revenue, Price and Gross Margin of Abardeen

7.11 XPERIA

7.11.1 Company profile

7.11.2 Representative Smart Watches Product

- 7.11.3 Smart Watches Sales, Revenue, Price and Gross Margin of XPERIA
- 7.12 HONOR
 - 7.12.1 Company profile
 - 7.12.2 Representative Smart Watches Product
 - 7.12.3 Smart Watches Sales, Revenue, Price and Gross Margin of HONOR
- 7.13 TOMTOM
 - 7.13.1 Company profile
 - 7.13.2 Representative Smart Watches Product
 - 7.13.3 Smart Watches Sales, Revenue, Price and Gross Margin of TOMTOM
- 7.14 Geak
 - 7.14.1 Company profile
 - 7.14.2 Representative Smart Watches Product
 - 7.14.3 Smart Watches Sales, Revenue, Price and Gross Margin of Geak
- 7.15 Bong
 - 7.15.1 Company profile
 - 7.15.2 Representative Smart Watches Product
 - 7.15.3 Smart Watches Sales, Revenue, Price and Gross Margin of Bong
- 7.16 Fitbit
- 7.17 Pebble
- 7.18 Nike
- 7.19 Sony
- 7.20 Casio
- 7.21 LG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART WATCHES

- 8.1 Industry Chain of Smart Watches
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART WATCHES

- 9.1 Cost Structure Analysis of Smart Watches
- 9.2 Raw Materials Cost Analysis of Smart Watches
- 9.3 Labor Cost Analysis of Smart Watches
- 9.4 Manufacturing Expenses Analysis of Smart Watches

CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART WATCHES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Smart Watches-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SB6919B48B3EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB6919B48B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970