

# Smart Watches-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S68855718C4EN.html

Date: March 2018

Pages: 149

Price: US\$ 2,480.00 (Single User License)

ID: S68855718C4EN

#### **Abstracts**

#### **Report Summary**

Smart Watches-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Watches industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Smart Watches 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Smart Watches worldwide, with company and product introduction, position in the Smart Watches market

Market status and development trend of Smart Watches by types and applications Cost and profit status of Smart Watches, and marketing status Market growth drivers and challenges

The report segments the global Smart Watches market as:

Global Smart Watches Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America



Global Smart Watches Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

**Android Wear** 

Tizen

Watch OS

Global Smart Watches Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

Kids

Global Smart Watches Market: Manufacturers Segment Analysis (Company and Product introduction, Smart Watches Sales Volume, Revenue, Price and Gross Margin):

Apple

**HUAWEI** 

SAMSUNG

Motorola

SUUNTO

Garmin

Baby.360

**EZON** 

OKII

Abardeen

**XPERIA** 

**HONOR** 

**TOMTOM** 

Geak

Bong

Fitbit

Pebble

Nike

Sony

Casio

LG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



#### **Contents**

#### CHAPTER 1 OVERVIEW OF SMART WATCHES

- 1.1 Definition of Smart Watches in This Report
- 1.2 Commercial Types of Smart Watches
  - 1.2.1 Android Wear
  - 1.2.2 Tizen
  - 1.2.3 Watch OS
- 1.3 Downstream Application of Smart Watches
  - 1.3.1 Men
  - 1.3.2 Women
  - 1.3.3 Kids
- 1.4 Development History of Smart Watches
- 1.5 Market Status and Trend of Smart Watches 2013-2023
  - 1.5.1 Global Smart Watches Market Status and Trend 2013-2023
- 1.5.2 Regional Smart Watches Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Smart Watches 2013-2017
- 2.2 Production Market of Smart Watches by Regions
  - 2.2.1 Production Volume of Smart Watches by Regions
  - 2.2.2 Production Value of Smart Watches by Regions
- 2.3 Demand Market of Smart Watches by Regions
- 2.4 Production and Demand Status of Smart Watches by Regions
  - 2.4.1 Production and Demand Status of Smart Watches by Regions 2013-2017
  - 2.4.2 Import and Export Status of Smart Watches by Regions 2013-2017

#### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Smart Watches by Types
- 3.2 Production Value of Smart Watches by Types
- 3.3 Market Forecast of Smart Watches by Types

## CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Smart Watches by Downstream Industry



4.2 Market Forecast of Smart Watches by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART WATCHES

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Smart Watches Downstream Industry Situation and Trend Overview

### CHAPTER 6 SMART WATCHES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Smart Watches by Major Manufacturers
- 6.2 Production Value of Smart Watches by Major Manufacturers
- 6.3 Basic Information of Smart Watches by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Smart Watches Major Manufacturer
- 6.3.2 Employees and Revenue Level of Smart Watches Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 SMART WATCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Apple
  - 7.1.1 Company profile
  - 7.1.2 Representative Smart Watches Product
  - 7.1.3 Smart Watches Sales, Revenue, Price and Gross Margin of Apple
- 7.2 HUAWEI
  - 7.2.1 Company profile
  - 7.2.2 Representative Smart Watches Product
  - 7.2.3 Smart Watches Sales, Revenue, Price and Gross Margin of HUAWEI
- 7.3 SAMSUNG
  - 7.3.1 Company profile
  - 7.3.2 Representative Smart Watches Product
  - 7.3.3 Smart Watches Sales, Revenue, Price and Gross Margin of SAMSUNG
- 7.4 Motorola
  - 7.4.1 Company profile
- 7.4.2 Representative Smart Watches Product



#### 7.4.3 Smart Watches Sales, Revenue, Price and Gross Margin of Motorola

#### 7.5 SUUNTO

- 7.5.1 Company profile
- 7.5.2 Representative Smart Watches Product
- 7.5.3 Smart Watches Sales, Revenue, Price and Gross Margin of SUUNTO

#### 7.6 Garmin

- 7.6.1 Company profile
- 7.6.2 Representative Smart Watches Product
- 7.6.3 Smart Watches Sales, Revenue, Price and Gross Margin of Garmin

#### 7.7 Baby.360

- 7.7.1 Company profile
- 7.7.2 Representative Smart Watches Product
- 7.7.3 Smart Watches Sales, Revenue, Price and Gross Margin of Baby.360

#### **7.8 EZON**

- 7.8.1 Company profile
- 7.8.2 Representative Smart Watches Product
- 7.8.3 Smart Watches Sales, Revenue, Price and Gross Margin of EZON

#### 7.9 OKII

- 7.9.1 Company profile
- 7.9.2 Representative Smart Watches Product
- 7.9.3 Smart Watches Sales, Revenue, Price and Gross Margin of OKII

#### 7.10 Abardeen

- 7.10.1 Company profile
- 7.10.2 Representative Smart Watches Product
- 7.10.3 Smart Watches Sales, Revenue, Price and Gross Margin of Abardeen

#### 7.11 XPERIA

- 7.11.1 Company profile
- 7.11.2 Representative Smart Watches Product
- 7.11.3 Smart Watches Sales, Revenue, Price and Gross Margin of XPERIA

#### **7.12 HONOR**

- 7.12.1 Company profile
- 7.12.2 Representative Smart Watches Product
- 7.12.3 Smart Watches Sales, Revenue, Price and Gross Margin of HONOR

#### **7.13 TOMTOM**

- 7.13.1 Company profile
- 7.13.2 Representative Smart Watches Product
- 7.13.3 Smart Watches Sales, Revenue, Price and Gross Margin of TOMTOM

#### 7.14 Geak

#### 7.14.1 Company profile



- 7.14.2 Representative Smart Watches Product
- 7.14.3 Smart Watches Sales, Revenue, Price and Gross Margin of Geak
- 7.15 Bong
  - 7.15.1 Company profile
  - 7.15.2 Representative Smart Watches Product
- 7.15.3 Smart Watches Sales, Revenue, Price and Gross Margin of Bong
- 7.16 Fitbit
- 7.17 Pebble
- 7.18 Nike
- 7.19 Sony
- 7.20 Casio
- 7.21 LG

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART WATCHES

- 8.1 Industry Chain of Smart Watches
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART WATCHES**

- 9.1 Cost Structure Analysis of Smart Watches
- 9.2 Raw Materials Cost Analysis of Smart Watches
- 9.3 Labor Cost Analysis of Smart Watches
- 9.4 Manufacturing Expenses Analysis of Smart Watches

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART WATCHES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Smart Watches-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/S68855718C4EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S68855718C4EN.html">https://marketpublishers.com/r/S68855718C4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970