

# Smart Tag Packaging-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S551199AEBEMEN.html

Date: March 2018 Pages: 144 Price: US\$ 3,480.00 (Single User License) ID: S551199AEBEMEN

# Abstracts

# **Report Summary**

Smart Tag Packaging-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Tag Packaging industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Smart Tag Packaging 2013-2017, and development forecast 2018-2023
Main market players of Smart Tag Packaging in Europe, with company and product introduction, position in the Smart Tag Packaging market
Market status and development trend of Smart Tag Packaging by types and applications
Cost and profit status of Smart Tag Packaging, and marketing status
Market growth drivers and challenges

The report segments the Europe Smart Tag Packaging market as:

Europe Smart Tag Packaging Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Germany United Kingdom France Italy Spain



Benelux

Russia

Europe Smart Tag Packaging Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): QR Code Electronic Article Surveillance (EAS) RFID

Europe Smart Tag Packaging Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Retail Manufacturing FMCG (fast moving consumer goods) Medical Automotive Others

Europe Smart Tag Packaging Market: Players Segment Analysis (Company and Product introduction, Smart Tag Packaging Sales Volume, Revenue, Price and Gross Margin):

Smart Label Solutions

Shenzhen Jianhe Smartcard Technology

Shenzhen Zdcard Tech

Shenzhen Top tags Technology

Chengdu Mind Golden Card System

Zhejiang Laxcen Information Technology

Alien Technology

Muehlbauer Holding

Thin Film Electronics ASA

Zebra Technologies

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

# CHAPTER 1 OVERVIEW OF SMART TAG PACKAGING

- 1.1 Definition of Smart Tag Packaging in This Report
- 1.2 Commercial Types of Smart Tag Packaging
- 1.2.1 QR Code
- 1.2.2 Electronic Article Surveillance (EAS)
- 1.2.3 RFID
- 1.3 Downstream Application of Smart Tag Packaging
- 1.3.1 Retail
- 1.3.2 Manufacturing
- 1.3.3 FMCG (fast moving consumer goods)
- 1.3.4 Medical
- 1.3.5 Automotive
- 1.3.6 Others
- 1.4 Development History of Smart Tag Packaging
- 1.5 Market Status and Trend of Smart Tag Packaging 2013-2023
  - 1.5.1 Europe Smart Tag Packaging Market Status and Trend 2013-2023
  - 1.5.2 Regional Smart Tag Packaging Market Status and Trend 2013-2023

# **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Smart Tag Packaging in Europe 2013-2017
- 2.2 Consumption Market of Smart Tag Packaging in Europe by Regions
- 2.2.1 Consumption Volume of Smart Tag Packaging in Europe by Regions
- 2.2.2 Revenue of Smart Tag Packaging in Europe by Regions
- 2.3 Market Analysis of Smart Tag Packaging in Europe by Regions
- 2.3.1 Market Analysis of Smart Tag Packaging in Germany 2013-2017
- 2.3.2 Market Analysis of Smart Tag Packaging in United Kingdom 2013-2017
- 2.3.3 Market Analysis of Smart Tag Packaging in France 2013-2017
- 2.3.4 Market Analysis of Smart Tag Packaging in Italy 2013-2017
- 2.3.5 Market Analysis of Smart Tag Packaging in Spain 2013-2017
- 2.3.6 Market Analysis of Smart Tag Packaging in Benelux 2013-2017
- 2.3.7 Market Analysis of Smart Tag Packaging in Russia 2013-2017
- 2.4 Market Development Forecast of Smart Tag Packaging in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Smart Tag Packaging in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Smart Tag Packaging by Regions 2018-2023



# CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Smart Tag Packaging in Europe by Types
- 3.1.2 Revenue of Smart Tag Packaging in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Smart Tag Packaging in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Smart Tag Packaging in Europe by Downstream Industry

4.2 Demand Volume of Smart Tag Packaging by Downstream Industry in Major Countries

4.2.1 Demand Volume of Smart Tag Packaging by Downstream Industry in Germany

4.2.2 Demand Volume of Smart Tag Packaging by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Smart Tag Packaging by Downstream Industry in France

- 4.2.4 Demand Volume of Smart Tag Packaging by Downstream Industry in Italy
- 4.2.5 Demand Volume of Smart Tag Packaging by Downstream Industry in Spain
- 4.2.6 Demand Volume of Smart Tag Packaging by Downstream Industry in Benelux

4.2.7 Demand Volume of Smart Tag Packaging by Downstream Industry in Russia

4.3 Market Forecast of Smart Tag Packaging in Europe by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART TAG PACKAGING

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Smart Tag Packaging Downstream Industry Situation and Trend Overview

# CHAPTER 6 SMART TAG PACKAGING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE



- 6.1 Sales Volume of Smart Tag Packaging in Europe by Major Players
- 6.2 Revenue of Smart Tag Packaging in Europe by Major Players
- 6.3 Basic Information of Smart Tag Packaging by Major Players

6.3.1 Headquarters Location and Established Time of Smart Tag Packaging Major Players

6.3.2 Employees and Revenue Level of Smart Tag Packaging Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 SMART TAG PACKAGING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Smart Label Solutions

- 7.1.1 Company profile
- 7.1.2 Representative Smart Tag Packaging Product
- 7.1.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Smart Label Solutions
- 7.2 Shenzhen Jianhe Smartcard Technology
  - 7.2.1 Company profile
  - 7.2.2 Representative Smart Tag Packaging Product
- 7.2.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Shenzhen

Jianhe Smartcard Technology

7.3 Shenzhen Zdcard Tech

- 7.3.1 Company profile
- 7.3.2 Representative Smart Tag Packaging Product
- 7.3.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Shenzhen Zdcard Tech
- 7.4 Shenzhen Top tags Technology
- 7.4.1 Company profile
- 7.4.2 Representative Smart Tag Packaging Product

7.4.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Shenzhen Top tags Technology

- 7.5 Chengdu Mind Golden Card System
- 7.5.1 Company profile
- 7.5.2 Representative Smart Tag Packaging Product

7.5.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Chengdu Mind Golden Card System



- 7.6 Zhejiang Laxcen Information Technology
  - 7.6.1 Company profile
  - 7.6.2 Representative Smart Tag Packaging Product
- 7.6.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Zhejiang

Laxcen Information Technology

7.7 Alien Technology

7.7.1 Company profile

- 7.7.2 Representative Smart Tag Packaging Product
- 7.7.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Alien

Technology

7.8 Muehlbauer Holding

- 7.8.1 Company profile
- 7.8.2 Representative Smart Tag Packaging Product
- 7.8.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Muehlbauer Holding

7.9 Thin Film Electronics ASA

- 7.9.1 Company profile
- 7.9.2 Representative Smart Tag Packaging Product

7.9.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Thin Film Electronics ASA

7.10 Zebra Technologies

- 7.10.1 Company profile
- 7.10.2 Representative Smart Tag Packaging Product

7.10.3 Smart Tag Packaging Sales, Revenue, Price and Gross Margin of Zebra Technologies

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART TAG PACKAGING

- 8.1 Industry Chain of Smart Tag Packaging
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART TAG PACKAGING

- 9.1 Cost Structure Analysis of Smart Tag Packaging
- 9.2 Raw Materials Cost Analysis of Smart Tag Packaging
- 9.3 Labor Cost Analysis of Smart Tag Packaging



### 9.4 Manufacturing Expenses Analysis of Smart Tag Packaging

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART TAG PACKAGING

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



# I would like to order

Product name: Smart Tag Packaging-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S551199AEBEMEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S551199AEBEMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970