

Smart Labels-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S6BEA2795FBEN.html>

Date: February 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: S6BEA2795FBEN

Abstracts

Report Summary

Smart Labels-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Labels industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Smart Labels 2013-2017, and development forecast 2018-2023

Main market players of Smart Labels in North America, with company and product introduction, position in the Smart Labels market

Market status and development trend of Smart Labels by types and applications

Cost and profit status of Smart Labels, and marketing status

Market growth drivers and challenges

The report segments the North America Smart Labels market as:

North America Smart Labels Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Smart Labels Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

EAS labels
RFID labels
Sensing labels
Electronic shelf/dynamic display labels
NFC tags

North America Smart Labels Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive
Logistics
Manufacturing
Retail
Others

North America Smart Labels Market: Players Segment Analysis (Company and Product introduction, Smart Labels Sales Volume, Revenue, Price and Gross Margin):

CCL Industries, Inc
Checkpoint Systems, Inc
Avery Dennison Corporation
Sato Holdings Corporation
Smartrac N.V.
Zebra Technologies
Thin Film Electronics ASA
ASK S.A.
Graphic Label, Inc.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SMART LABELS

- 1.1 Definition of Smart Labels in This Report
- 1.2 Commercial Types of Smart Labels
 - 1.2.1 EAS labels
 - 1.2.2 RFID labels
 - 1.2.3 Sensing labels
 - 1.2.4 Electronic shelf/dynamic display labels
 - 1.2.5 NFC tags
- 1.3 Downstream Application of Smart Labels
 - 1.3.1 Automotive
 - 1.3.2 Logistics
 - 1.3.3 Manufacturing
 - 1.3.4 Retail
 - 1.3.5 Others
- 1.4 Development History of Smart Labels
- 1.5 Market Status and Trend of Smart Labels 2013-2023
 - 1.5.1 North America Smart Labels Market Status and Trend 2013-2023
 - 1.5.2 Regional Smart Labels Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Smart Labels in North America 2013-2017
- 2.2 Consumption Market of Smart Labels in North America by Regions
 - 2.2.1 Consumption Volume of Smart Labels in North America by Regions
 - 2.2.2 Revenue of Smart Labels in North America by Regions
- 2.3 Market Analysis of Smart Labels in North America by Regions
 - 2.3.1 Market Analysis of Smart Labels in United States 2013-2017
 - 2.3.2 Market Analysis of Smart Labels in Canada 2013-2017
 - 2.3.3 Market Analysis of Smart Labels in Mexico 2013-2017
- 2.4 Market Development Forecast of Smart Labels in North America 2018-2023
 - 2.4.1 Market Development Forecast of Smart Labels in North America 2018-2023
 - 2.4.2 Market Development Forecast of Smart Labels by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Smart Labels in North America by Types
- 3.1.2 Revenue of Smart Labels in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Smart Labels in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Smart Labels in North America by Downstream Industry
- 4.2 Demand Volume of Smart Labels by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Smart Labels by Downstream Industry in United States
 - 4.2.2 Demand Volume of Smart Labels by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Smart Labels by Downstream Industry in Mexico
- 4.3 Market Forecast of Smart Labels in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART LABELS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Smart Labels Downstream Industry Situation and Trend Overview

CHAPTER 6 SMART LABELS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Smart Labels in North America by Major Players
- 6.2 Revenue of Smart Labels in North America by Major Players
- 6.3 Basic Information of Smart Labels by Major Players
 - 6.3.1 Headquarters Location and Established Time of Smart Labels Major Players
 - 6.3.2 Employees and Revenue Level of Smart Labels Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SMART LABELS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 CCL Industries, Inc

7.1.1 Company profile

7.1.2 Representative Smart Labels Product

7.1.3 Smart Labels Sales, Revenue, Price and Gross Margin of CCL Industries, Inc

7.2 Checkpoint Systems, Inc

7.2.1 Company profile

7.2.2 Representative Smart Labels Product

7.2.3 Smart Labels Sales, Revenue, Price and Gross Margin of Checkpoint Systems, Inc

7.3 Avery Dennison Corporation

7.3.1 Company profile

7.3.2 Representative Smart Labels Product

7.3.3 Smart Labels Sales, Revenue, Price and Gross Margin of Avery Dennison Corporation

7.4 Sato Holdings Corporation

7.4.1 Company profile

7.4.2 Representative Smart Labels Product

7.4.3 Smart Labels Sales, Revenue, Price and Gross Margin of Sato Holdings Corporation

7.5 Smartrac N.V.

7.5.1 Company profile

7.5.2 Representative Smart Labels Product

7.5.3 Smart Labels Sales, Revenue, Price and Gross Margin of Smartrac N.V.

7.6 Zebra Technologies

7.6.1 Company profile

7.6.2 Representative Smart Labels Product

7.6.3 Smart Labels Sales, Revenue, Price and Gross Margin of Zebra Technologies

7.7 Thin Film Electronics ASA

7.7.1 Company profile

7.7.2 Representative Smart Labels Product

7.7.3 Smart Labels Sales, Revenue, Price and Gross Margin of Thin Film Electronics ASA

7.8 ASK S.A.

7.8.1 Company profile

7.8.2 Representative Smart Labels Product

7.8.3 Smart Labels Sales, Revenue, Price and Gross Margin of ASK S.A.

7.9 Graphic Label, Inc.

7.9.1 Company profile

7.9.2 Representative Smart Labels Product

7.9.3 Smart Labels Sales, Revenue, Price and Gross Margin of Graphic Label, Inc.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART LABELS

8.1 Industry Chain of Smart Labels

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART LABELS

9.1 Cost Structure Analysis of Smart Labels

9.2 Raw Materials Cost Analysis of Smart Labels

9.3 Labor Cost Analysis of Smart Labels

9.4 Manufacturing Expenses Analysis of Smart Labels

CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART LABELS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Smart Labels-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S6BEA2795FBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S6BEA2795FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970