

# **Smart Labels-Europe Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/S4746763AD6EN.html

Date: February 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: S4746763AD6EN

### **Abstracts**

### **Report Summary**

Smart Labels-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Labels industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Smart Labels 2013-2017, and development forecast 2018-2023

Main market players of Smart Labels in Europe, with company and product introduction, position in the Smart Labels market

Market status and development trend of Smart Labels by types and applications Cost and profit status of Smart Labels, and marketing status Market growth drivers and challenges

The report segments the Europe Smart Labels market as:

Europe Smart Labels Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Smart Labels Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

EAS labels
RFID labels
Sensing labels
Electronic shelf/dynamic display labels
NFC tags

Europe Smart Labels Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive Logistics

Manufacturing

Retail

Others

Europe Smart Labels Market: Players Segment Analysis (Company and Product introduction, Smart Labels Sales Volume, Revenue, Price and Gross Margin):

CCL Industries, Inc
Checkpoint Systems, Inc
Avery Dennison Corporation
Sato Holdings Corporation
Smartrac N.V.
Zebra Technologies
Thin Film Electronics ASA
ASK S.A.

Graphic Label, Inc.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF SMART LABELS**

- 1.1 Definition of Smart Labels in This Report
- 1.2 Commercial Types of Smart Labels
  - 1.2.1 EAS labels
  - 1.2.2 RFID labels
  - 1.2.3 Sensing labels
  - 1.2.4 Electronic shelf/dynamic display labels
  - 1.2.5 NFC tags
- 1.3 Downstream Application of Smart Labels
  - 1.3.1 Automotive
  - 1.3.2 Logistics
  - 1.3.3 Manufacturing
  - 1.3.4 Retail
  - 1.3.5 Others
- 1.4 Development History of Smart Labels
- 1.5 Market Status and Trend of Smart Labels 2013-2023
- 1.5.1 Europe Smart Labels Market Status and Trend 2013-2023
- 1.5.2 Regional Smart Labels Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Smart Labels in Europe 2013-2017
- 2.2 Consumption Market of Smart Labels in Europe by Regions
  - 2.2.1 Consumption Volume of Smart Labels in Europe by Regions
  - 2.2.2 Revenue of Smart Labels in Europe by Regions
- 2.3 Market Analysis of Smart Labels in Europe by Regions
  - 2.3.1 Market Analysis of Smart Labels in Germany 2013-2017
  - 2.3.2 Market Analysis of Smart Labels in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Smart Labels in France 2013-2017
  - 2.3.4 Market Analysis of Smart Labels in Italy 2013-2017
  - 2.3.5 Market Analysis of Smart Labels in Spain 2013-2017
  - 2.3.6 Market Analysis of Smart Labels in Benelux 2013-2017
  - 2.3.7 Market Analysis of Smart Labels in Russia 2013-2017
- 2.4 Market Development Forecast of Smart Labels in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Smart Labels in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Smart Labels by Regions 2018-2023



#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Smart Labels in Europe by Types
  - 3.1.2 Revenue of Smart Labels in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Smart Labels in Europe by Types

### CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Smart Labels in Europe by Downstream Industry
- 4.2 Demand Volume of Smart Labels by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Smart Labels by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Smart Labels by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Smart Labels by Downstream Industry in France
  - 4.2.4 Demand Volume of Smart Labels by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Smart Labels by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Smart Labels by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Smart Labels by Downstream Industry in Russia
- 4.3 Market Forecast of Smart Labels in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART LABELS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Smart Labels Downstream Industry Situation and Trend Overview

## CHAPTER 6 SMART LABELS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Smart Labels in Europe by Major Players



- 6.2 Revenue of Smart Labels in Europe by Major Players
- 6.3 Basic Information of Smart Labels by Major Players
  - 6.3.1 Headquarters Location and Established Time of Smart Labels Major Players
  - 6.3.2 Employees and Revenue Level of Smart Labels Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 SMART LABELS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 CCL Industries, Inc
  - 7.1.1 Company profile
  - 7.1.2 Representative Smart Labels Product
  - 7.1.3 Smart Labels Sales, Revenue, Price and Gross Margin of CCL Industries, Inc.
- 7.2 Checkpoint Systems, Inc
  - 7.2.1 Company profile
  - 7.2.2 Representative Smart Labels Product
- 7.2.3 Smart Labels Sales, Revenue, Price and Gross Margin of Checkpoint Systems, Inc
- 7.3 Avery Dennison Corporation
  - 7.3.1 Company profile
  - 7.3.2 Representative Smart Labels Product
- 7.3.3 Smart Labels Sales, Revenue, Price and Gross Margin of Avery Dennison Corporation
- 7.4 Sato Holdings Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative Smart Labels Product
- 7.4.3 Smart Labels Sales, Revenue, Price and Gross Margin of Sato Holdings Corporation
- 7.5 Smartrac N.V.
  - 7.5.1 Company profile
  - 7.5.2 Representative Smart Labels Product
  - 7.5.3 Smart Labels Sales, Revenue, Price and Gross Margin of Smartrac N.V.
- 7.6 Zebra Technologies
  - 7.6.1 Company profile
  - 7.6.2 Representative Smart Labels Product
- 7.6.3 Smart Labels Sales, Revenue, Price and Gross Margin of Zebra Technologies



- 7.7 Thin Film Electronics ASA
  - 7.7.1 Company profile
  - 7.7.2 Representative Smart Labels Product
- 7.7.3 Smart Labels Sales, Revenue, Price and Gross Margin of Thin Film Electronics ASA
- 7.8 ASK S.A.
  - 7.8.1 Company profile
  - 7.8.2 Representative Smart Labels Product
  - 7.8.3 Smart Labels Sales, Revenue, Price and Gross Margin of ASK S.A.
- 7.9 Graphic Label, Inc.
  - 7.9.1 Company profile
  - 7.9.2 Representative Smart Labels Product
  - 7.9.3 Smart Labels Sales, Revenue, Price and Gross Margin of Graphic Label, Inc.

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART LABELS

- 8.1 Industry Chain of Smart Labels
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART LABELS**

- 9.1 Cost Structure Analysis of Smart Labels
- 9.2 Raw Materials Cost Analysis of Smart Labels
- 9.3 Labor Cost Analysis of Smart Labels
- 9.4 Manufacturing Expenses Analysis of Smart Labels

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART LABELS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Smart Labels-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/S4746763AD6EN.html">https://marketpublishers.com/r/S4746763AD6EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S4746763AD6EN.html">https://marketpublishers.com/r/S4746763AD6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970