

# Smart Farming-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SDA0DB15907EN.html>

Date: February 2018

Pages: 139

Price: US\$ 2,480.00 (Single User License)

ID: SDA0DB15907EN

## Abstracts

### Report Summary

Smart Farming-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Farming industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Smart Farming 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Smart Farming worldwide, with company and product introduction, position in the Smart Farming market

Market status and development trend of Smart Farming by types and applications

Cost and profit status of Smart Farming, and marketing status

Market growth drivers and challenges

The report segments the global Smart Farming market as:

Global Smart Farming Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Smart Farming Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Automation & Control Systems  
Wireless Connectivity & Sensors  
Smart Agricultural Equipment & Machinery  
Others

Global Smart Farming Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fleet Management-Tracking of Farm Vehicles  
Arable Farming, Large and Small Field Farming  
Livestock Monitoring  
Indoor Farming-Greenhouses and Stables  
Fish Farming  
Forestry  
Storage Monitoring-Water Tanks & Fuel Tanks

Global Smart Farming Market: Manufacturers Segment Analysis (Company and Product introduction, Smart Farming Sales Volume, Revenue, Price and Gross Margin):

John Deere  
Trimble  
Raven Industries  
Precision Planting  
Agco Corporation  
AG Leader Technology  
Dickey-John Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SMART FARMING**

- 1.1 Definition of Smart Farming in This Report
- 1.2 Commercial Types of Smart Farming
  - 1.2.1 Automation & Control Systems
  - 1.2.2 Wireless Connectivity & Sensors
  - 1.2.3 Smart Agricultural Equipment & Machinery
  - 1.2.4 Others
- 1.3 Downstream Application of Smart Farming
  - 1.3.1 Fleet Management-Tracking of Farm Vehicles
  - 1.3.2 Arable Farming, Large and Small Field Farming
  - 1.3.3 Livestock Monitoring
  - 1.3.4 Indoor Farming-Greenhouses and Stables
  - 1.3.5 Fish Farming
  - 1.3.6 Forestry
  - 1.3.7 Storage Monitoring-Water Tanks & Fuel Tanks
- 1.4 Development History of Smart Farming
- 1.5 Market Status and Trend of Smart Farming 2013-2023
  - 1.5.1 Global Smart Farming Market Status and Trend 2013-2023
  - 1.5.2 Regional Smart Farming Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Smart Farming 2013-2017
- 2.2 Production Market of Smart Farming by Regions
  - 2.2.1 Production Volume of Smart Farming by Regions
  - 2.2.2 Production Value of Smart Farming by Regions
- 2.3 Demand Market of Smart Farming by Regions
- 2.4 Production and Demand Status of Smart Farming by Regions
  - 2.4.1 Production and Demand Status of Smart Farming by Regions 2013-2017
  - 2.4.2 Import and Export Status of Smart Farming by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Smart Farming by Types
- 3.2 Production Value of Smart Farming by Types
- 3.3 Market Forecast of Smart Farming by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Smart Farming by Downstream Industry
- 4.2 Market Forecast of Smart Farming by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART FARMING**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Smart Farming Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SMART FARMING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Smart Farming by Major Manufacturers
- 6.2 Production Value of Smart Farming by Major Manufacturers
- 6.3 Basic Information of Smart Farming by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Smart Farming Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Smart Farming Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SMART FARMING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 John Deere
  - 7.1.1 Company profile
  - 7.1.2 Representative Smart Farming Product
  - 7.1.3 Smart Farming Sales, Revenue, Price and Gross Margin of John Deere
- 7.2 Trimble
  - 7.2.1 Company profile
  - 7.2.2 Representative Smart Farming Product
  - 7.2.3 Smart Farming Sales, Revenue, Price and Gross Margin of Trimble
- 7.3 Raven Industries
  - 7.3.1 Company profile

- 7.3.2 Representative Smart Farming Product
- 7.3.3 Smart Farming Sales, Revenue, Price and Gross Margin of Raven Industries
- 7.4 Precision Planting
  - 7.4.1 Company profile
  - 7.4.2 Representative Smart Farming Product
  - 7.4.3 Smart Farming Sales, Revenue, Price and Gross Margin of Precision Planting
- 7.5 Agco Corporation
  - 7.5.1 Company profile
  - 7.5.2 Representative Smart Farming Product
  - 7.5.3 Smart Farming Sales, Revenue, Price and Gross Margin of Agco Corporation
- 7.6 AG Leader Technology
  - 7.6.1 Company profile
  - 7.6.2 Representative Smart Farming Product
  - 7.6.3 Smart Farming Sales, Revenue, Price and Gross Margin of AG Leader Technology
- 7.7 Dickey-John Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Smart Farming Product
  - 7.7.3 Smart Farming Sales, Revenue, Price and Gross Margin of Dickey-John Corporation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART FARMING**

- 8.1 Industry Chain of Smart Farming
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART FARMING**

- 9.1 Cost Structure Analysis of Smart Farming
- 9.2 Raw Materials Cost Analysis of Smart Farming
- 9.3 Labor Cost Analysis of Smart Farming
- 9.4 Manufacturing Expenses Analysis of Smart Farming

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART FARMING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Smart Farming-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SDA0DB15907EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDA0DB15907EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970