

# Smart Farming-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SD26AB274A5EN.html

Date: February 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: SD26AB274A5EN

### **Abstracts**

### **Report Summary**

Smart Farming-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Farming industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Smart Farming 2013-2017, and development forecast 2018-2023

Main market players of Smart Farming in Europe, with company and product introduction, position in the Smart Farming market
Market status and development trend of Smart Farming by types and applications
Cost and profit status of Smart Farming, and marketing status

Market growth drivers and challenges

The report segments the Europe Smart Farming market as:

Europe Smart Farming Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Smart Farming Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Automation & Control Systems
Wireless Connectivity & Sensors
Smart Agricultural Equipment & Machinery
Others

Europe Smart Farming Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fleet Management-Tracking of Farm Vehicles
Arable Farming, Large and Small Field Farming
Livestock Monitoring
Indoor Farming-Greenhouses and Stables
Fish Farming
Forestry
Storage Monitoring-Water Tanks & Fuel Tanks

Europe Smart Farming Market: Players Segment Analysis (Company and Product introduction, Smart Farming Sales Volume, Revenue, Price and Gross Margin):

John Deere
Trimble
Raven Industries
Precision Planting
Agco Corporation
AG Leader Technology
Dickey-John Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF SMART FARMING**

- 1.1 Definition of Smart Farming in This Report
- 1.2 Commercial Types of Smart Farming
  - 1.2.1 Automation & Control Systems
  - 1.2.2 Wireless Connectivity & Sensors
  - 1.2.3 Smart Agricultural Equipment & Machinery
  - 1.2.4 Others
- 1.3 Downstream Application of Smart Farming
  - 1.3.1 Fleet Management-Tracking of Farm Vehicles
  - 1.3.2 Arable Farming, Large and Small Field Farming
  - 1.3.3 Livestock Monitoring
  - 1.3.4 Indoor Farming-Greenhouses and Stables
  - 1.3.5 Fish Farming
  - 1.3.6 Forestry
- 1.3.7 Storage Monitoring-Water Tanks & Fuel Tanks
- 1.4 Development History of Smart Farming
- 1.5 Market Status and Trend of Smart Farming 2013-2023
- 1.5.1 Europe Smart Farming Market Status and Trend 2013-2023
- 1.5.2 Regional Smart Farming Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Smart Farming in Europe 2013-2017
- 2.2 Consumption Market of Smart Farming in Europe by Regions
  - 2.2.1 Consumption Volume of Smart Farming in Europe by Regions
  - 2.2.2 Revenue of Smart Farming in Europe by Regions
- 2.3 Market Analysis of Smart Farming in Europe by Regions
  - 2.3.1 Market Analysis of Smart Farming in Germany 2013-2017
  - 2.3.2 Market Analysis of Smart Farming in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Smart Farming in France 2013-2017
  - 2.3.4 Market Analysis of Smart Farming in Italy 2013-2017
  - 2.3.5 Market Analysis of Smart Farming in Spain 2013-2017
  - 2.3.6 Market Analysis of Smart Farming in Benelux 2013-2017
  - 2.3.7 Market Analysis of Smart Farming in Russia 2013-2017
- 2.4 Market Development Forecast of Smart Farming in Europe 2018-2023
- 2.4.1 Market Development Forecast of Smart Farming in Europe 2018-2023



### 2.4.2 Market Development Forecast of Smart Farming by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Smart Farming in Europe by Types
  - 3.1.2 Revenue of Smart Farming in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Smart Farming in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Smart Farming in Europe by Downstream Industry
- 4.2 Demand Volume of Smart Farming by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Smart Farming by Downstream Industry in Germany
- 4.2.2 Demand Volume of Smart Farming by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Smart Farming by Downstream Industry in France
- 4.2.4 Demand Volume of Smart Farming by Downstream Industry in Italy
- 4.2.5 Demand Volume of Smart Farming by Downstream Industry in Spain
- 4.2.6 Demand Volume of Smart Farming by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Smart Farming by Downstream Industry in Russia
- 4.3 Market Forecast of Smart Farming in Europe by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART FARMING**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Smart Farming Downstream Industry Situation and Trend Overview

# CHAPTER 6 SMART FARMING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE



- 6.1 Sales Volume of Smart Farming in Europe by Major Players
- 6.2 Revenue of Smart Farming in Europe by Major Players
- 6.3 Basic Information of Smart Farming by Major Players
  - 6.3.1 Headquarters Location and Established Time of Smart Farming Major Players
  - 6.3.2 Employees and Revenue Level of Smart Farming Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 SMART FARMING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 John Deere
  - 7.1.1 Company profile
  - 7.1.2 Representative Smart Farming Product
- 7.1.3 Smart Farming Sales, Revenue, Price and Gross Margin of John Deere
- 7.2 Trimble
  - 7.2.1 Company profile
  - 7.2.2 Representative Smart Farming Product
- 7.2.3 Smart Farming Sales, Revenue, Price and Gross Margin of Trimble
- 7.3 Raven Industries
  - 7.3.1 Company profile
  - 7.3.2 Representative Smart Farming Product
  - 7.3.3 Smart Farming Sales, Revenue, Price and Gross Margin of Raven Industries
- 7.4 Precision Planting
  - 7.4.1 Company profile
  - 7.4.2 Representative Smart Farming Product
  - 7.4.3 Smart Farming Sales, Revenue, Price and Gross Margin of Precision Planting
- 7.5 Agco Corporation
  - 7.5.1 Company profile
  - 7.5.2 Representative Smart Farming Product
  - 7.5.3 Smart Farming Sales, Revenue, Price and Gross Margin of Agco Corporation
- 7.6 AG Leader Technology
  - 7.6.1 Company profile
  - 7.6.2 Representative Smart Farming Product
  - 7.6.3 Smart Farming Sales, Revenue, Price and Gross Margin of AG Leader

### Technology

7.7 Dickey-John Corporation



- 7.7.1 Company profile
- 7.7.2 Representative Smart Farming Product
- 7.7.3 Smart Farming Sales, Revenue, Price and Gross Margin of Dickey-John Corporation

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART FARMING

- 8.1 Industry Chain of Smart Farming
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART FARMING**

- 9.1 Cost Structure Analysis of Smart Farming
- 9.2 Raw Materials Cost Analysis of Smart Farming
- 9.3 Labor Cost Analysis of Smart Farming
- 9.4 Manufacturing Expenses Analysis of Smart Farming

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART FARMING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



### I would like to order

Product name: Smart Farming-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/SD26AB274A5EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SD26AB274A5EN.html">https://marketpublishers.com/r/SD26AB274A5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970