

# Smart Fabrics for Sports and Fitness-China Market Status and Trend Report 2014-2026

<https://marketpublishers.com/r/SD9BA5E49F5EN.html>

Date: July 2019

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: SD9BA5E49F5EN

## Abstracts

### Report Summary

Smart Fabrics for Sports and Fitness-China Market Status and Trend Report 2014-2026 offers a comprehensive analysis on Smart Fabrics for Sports and Fitness industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Smart Fabrics for Sports and Fitness 2014-2018, and development forecast 2019-2026

Main market players of Smart Fabrics for Sports and Fitness in China, with company and product introduction, position in the Smart Fabrics for Sports and Fitness market  
Market status and development trend of Smart Fabrics for Sports and Fitness by types and applications

Cost and profit status of Smart Fabrics for Sports and Fitness, and marketing status

Market growth drivers and challenges

The report segments the China Smart Fabrics for Sports and Fitness market as:

China Smart Fabrics for Sports and Fitness Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Smart Fabrics for Sports and Fitness Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026):

Ultra Smart Fabrics

Active Smart Fabrics

Passive Smart Fabrics

China Smart Fabrics for Sports and Fitness Market: Application Segment Analysis  
(Consumption Volume and Market Share 2014-2026; Downstream Customers and  
Market Analysis)

Sportswear

Workout Clothes

China Smart Fabrics for Sports and Fitness Market: Players Segment Analysis  
(Company and Product introduction, Smart Fabrics for Sports and Fitness Sales  
Volume, Revenue, Price and Gross Margin):

AiQ

Eonyx

Future-Shape

Interactive Wear

Koninklijke Ten Cate

Performance Fibers

Nike

Schoeller Textil

Textronics

Novanex

Marktek

Adidas

TORAY INDUSTRIES

Intelligent Clothing

Smartex

Ohmatex

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SMART FABRICS FOR SPORTS AND FITNESS**

- 1.1 Definition of Smart Fabrics for Sports and Fitness in This Report
- 1.2 Commercial Types of Smart Fabrics for Sports and Fitness
  - 1.2.1 Ultra Smart Fabrics
  - 1.2.2 Active Smart Fabrics
  - 1.2.3 Passive Smart Fabrics
- 1.3 Downstream Application of Smart Fabrics for Sports and Fitness
  - 1.3.1 Sportswear
  - 1.3.2 Workout Clothes
- 1.4 Development History of Smart Fabrics for Sports and Fitness
- 1.5 Market Status and Trend of Smart Fabrics for Sports and Fitness 2014-2026
  - 1.5.1 China Smart Fabrics for Sports and Fitness Market Status and Trend 2014-2026
  - 1.5.2 Regional Smart Fabrics for Sports and Fitness Market Status and Trend 2014-2026

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Smart Fabrics for Sports and Fitness in China 2014-2018
- 2.2 Consumption Market of Smart Fabrics for Sports and Fitness in China by Regions
  - 2.2.1 Consumption Volume of Smart Fabrics for Sports and Fitness in China by Regions
  - 2.2.2 Revenue of Smart Fabrics for Sports and Fitness in China by Regions
- 2.3 Market Analysis of Smart Fabrics for Sports and Fitness in China by Regions
  - 2.3.1 Market Analysis of Smart Fabrics for Sports and Fitness in North China 2014-2018
  - 2.3.2 Market Analysis of Smart Fabrics for Sports and Fitness in Northeast China 2014-2018
  - 2.3.3 Market Analysis of Smart Fabrics for Sports and Fitness in East China 2014-2018
  - 2.3.4 Market Analysis of Smart Fabrics for Sports and Fitness in Central & South China 2014-2018
  - 2.3.5 Market Analysis of Smart Fabrics for Sports and Fitness in Southwest China 2014-2018
  - 2.3.6 Market Analysis of Smart Fabrics for Sports and Fitness in Northwest China 2014-2018
- 2.4 Market Development Forecast of Smart Fabrics for Sports and Fitness in China

2019-2026

2.4.1 Market Development Forecast of Smart Fabrics for Sports and Fitness in China

2019-2026

2.4.2 Market Development Forecast of Smart Fabrics for Sports and Fitness by Regions 2019-2026

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Smart Fabrics for Sports and Fitness in China by Types

3.1.2 Revenue of Smart Fabrics for Sports and Fitness in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Smart Fabrics for Sports and Fitness in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Smart Fabrics for Sports and Fitness in China by Downstream Industry

4.2 Demand Volume of Smart Fabrics for Sports and Fitness by Downstream Industry in Major Countries

4.2.1 Demand Volume of Smart Fabrics for Sports and Fitness by Downstream Industry in North China

4.2.2 Demand Volume of Smart Fabrics for Sports and Fitness by Downstream Industry in Northeast China

4.2.3 Demand Volume of Smart Fabrics for Sports and Fitness by Downstream Industry in East China

4.2.4 Demand Volume of Smart Fabrics for Sports and Fitness by Downstream Industry in Central & South China

4.2.5 Demand Volume of Smart Fabrics for Sports and Fitness by Downstream Industry in Southwest China

4.2.6 Demand Volume of Smart Fabrics for Sports and Fitness by Downstream Industry in Northwest China

#### 4.3 Market Forecast of Smart Fabrics for Sports and Fitness in China by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART FABRICS FOR SPORTS AND FITNESS**

#### 5.1 China Economy Situation and Trend Overview

#### 5.2 Smart Fabrics for Sports and Fitness Downstream Industry Situation and Trend Overview

### **CHAPTER 6 SMART FABRICS FOR SPORTS AND FITNESS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

#### 6.1 Sales Volume of Smart Fabrics for Sports and Fitness in China by Major Players

#### 6.2 Revenue of Smart Fabrics for Sports and Fitness in China by Major Players

#### 6.3 Basic Information of Smart Fabrics for Sports and Fitness by Major Players

##### 6.3.1 Headquarters Location and Established Time of Smart Fabrics for Sports and Fitness Major Players

##### 6.3.2 Employees and Revenue Level of Smart Fabrics for Sports and Fitness Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 SMART FABRICS FOR SPORTS AND FITNESS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 AiQ

##### 7.1.1 Company profile

##### 7.1.2 Representative Smart Fabrics for Sports and Fitness Product

##### 7.1.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of AiQ

#### 7.2 Eeonyx

##### 7.2.1 Company profile

##### 7.2.2 Representative Smart Fabrics for Sports and Fitness Product

##### 7.2.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Eeonyx

#### 7.3 Future-Shape

- 7.3.1 Company profile
- 7.3.2 Representative Smart Fabrics for Sports and Fitness Product
- 7.3.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Future-Shape
- 7.4 Interactive Wear
  - 7.4.1 Company profile
  - 7.4.2 Representative Smart Fabrics for Sports and Fitness Product
  - 7.4.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Interactive Wear
- 7.5 Koninklijke Ten Cate
  - 7.5.1 Company profile
  - 7.5.2 Representative Smart Fabrics for Sports and Fitness Product
  - 7.5.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Koninklijke Ten Cate
- 7.6 Performance Fibers
  - 7.6.1 Company profile
  - 7.6.2 Representative Smart Fabrics for Sports and Fitness Product
  - 7.6.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Performance Fibers
- 7.7 Nike
  - 7.7.1 Company profile
  - 7.7.2 Representative Smart Fabrics for Sports and Fitness Product
  - 7.7.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Nike
- 7.8 Schoeller Textil
  - 7.8.1 Company profile
  - 7.8.2 Representative Smart Fabrics for Sports and Fitness Product
  - 7.8.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Schoeller Textil
- 7.9 Textronics
  - 7.9.1 Company profile
  - 7.9.2 Representative Smart Fabrics for Sports and Fitness Product
  - 7.9.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Textronics
- 7.10 Novanex
  - 7.10.1 Company profile
  - 7.10.2 Representative Smart Fabrics for Sports and Fitness Product
  - 7.10.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Novanex

## 7.11 Marktek

### 7.11.1 Company profile

### 7.11.2 Representative Smart Fabrics for Sports and Fitness Product

### 7.11.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Marktek

## 7.12 Adidas

### 7.12.1 Company profile

### 7.12.2 Representative Smart Fabrics for Sports and Fitness Product

### 7.12.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Adidas

## 7.13 TORAY INDUSTRIES

### 7.13.1 Company profile

### 7.13.2 Representative Smart Fabrics for Sports and Fitness Product

### 7.13.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of TORAY INDUSTRIES

## 7.14 Intelligent Clothing

### 7.14.1 Company profile

### 7.14.2 Representative Smart Fabrics for Sports and Fitness Product

### 7.14.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Intelligent Clothing

## 7.15 Smartex

### 7.15.1 Company profile

### 7.15.2 Representative Smart Fabrics for Sports and Fitness Product

### 7.15.3 Smart Fabrics for Sports and Fitness Sales, Revenue, Price and Gross Margin of Smartex

## 7.16 Ohmatex

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART FABRICS FOR SPORTS AND FITNESS**

### 8.1 Industry Chain of Smart Fabrics for Sports and Fitness

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART FABRICS FOR SPORTS AND FITNESS**

### 9.1 Cost Structure Analysis of Smart Fabrics for Sports and Fitness

### 9.2 Raw Materials Cost Analysis of Smart Fabrics for Sports and Fitness

9.3 Labor Cost Analysis of Smart Fabrics for Sports and Fitness

9.4 Manufacturing Expenses Analysis of Smart Fabrics for Sports and Fitness

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART FABRICS FOR SPORTS AND FITNESS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Smart Fabrics for Sports and Fitness-China Market Status and Trend Report 2014-2026

Product link: <https://marketpublishers.com/r/SD9BA5E49F5EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD9BA5E49F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970