

# Smart Augmented Reality Glasses-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S0B0A1F81CCMEN.html>

Date: February 2018

Pages: 153

Price: US\$ 2,480.00 (Single User License)

ID: S0B0A1F81CCMEN

## Abstracts

### Report Summary

Smart Augmented Reality Glasses-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Smart Augmented Reality Glasses industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Smart Augmented Reality Glasses 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Smart Augmented Reality Glasses worldwide, with company and product introduction, position in the Smart Augmented Reality Glasses market

Market status and development trend of Smart Augmented Reality Glasses by types and applications

Cost and profit status of Smart Augmented Reality Glasses, and marketing status

Market growth drivers and challenges

The report segments the global Smart Augmented Reality Glasses market as:

Global Smart Augmented Reality Glasses Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Smart Augmented Reality Glasses Market: Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Speech Recognition

Gesture Recognition

Eye Tracking

Global Smart Augmented Reality Glasses Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Business

Industries

Healthcare

Recreation

Other

Global Smart Augmented Reality Glasses Market: Manufacturers Segment Analysis  
(Company and Product introduction, Smart Augmented Reality Glasses Sales Volume, Revenue, Price and Gross Margin):

CastAR

Epson

Googlex

Sony

Microsoft

AltoTech

Laster

Lumus

ODG

Penny AB

Recon

Six15 Technologies

Theia  
Vuzix

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SMART AUGMENTED REALITY GLASSES**

- 1.1 Definition of Smart Augmented Reality Glasses in This Report
- 1.2 Commercial Types of Smart Augmented Reality Glasses
  - 1.2.1 Speech Recognition
  - 1.2.2 Gesture Recognition
  - 1.2.3 Eye Tracking
- 1.3 Downstream Application of Smart Augmented Reality Glasses
  - 1.3.1 Business
  - 1.3.2 Industries
  - 1.3.3 Healthcare
  - 1.3.4 Recreation
  - 1.3.5 Other
- 1.4 Development History of Smart Augmented Reality Glasses
- 1.5 Market Status and Trend of Smart Augmented Reality Glasses 2013-2023
  - 1.5.1 Global Smart Augmented Reality Glasses Market Status and Trend 2013-2023
  - 1.5.2 Regional Smart Augmented Reality Glasses Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Smart Augmented Reality Glasses 2013-2017
- 2.2 Production Market of Smart Augmented Reality Glasses by Regions
  - 2.2.1 Production Volume of Smart Augmented Reality Glasses by Regions
  - 2.2.2 Production Value of Smart Augmented Reality Glasses by Regions
- 2.3 Demand Market of Smart Augmented Reality Glasses by Regions
- 2.4 Production and Demand Status of Smart Augmented Reality Glasses by Regions
  - 2.4.1 Production and Demand Status of Smart Augmented Reality Glasses by Regions 2013-2017
  - 2.4.2 Import and Export Status of Smart Augmented Reality Glasses by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Smart Augmented Reality Glasses by Types
- 3.2 Production Value of Smart Augmented Reality Glasses by Types
- 3.3 Market Forecast of Smart Augmented Reality Glasses by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Smart Augmented Reality Glasses by Downstream Industry
- 4.2 Market Forecast of Smart Augmented Reality Glasses by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMART AUGMENTED REALITY GLASSES**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Smart Augmented Reality Glasses Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SMART AUGMENTED REALITY GLASSES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Smart Augmented Reality Glasses by Major Manufacturers
- 6.2 Production Value of Smart Augmented Reality Glasses by Major Manufacturers
- 6.3 Basic Information of Smart Augmented Reality Glasses by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Smart Augmented Reality Glasses Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Smart Augmented Reality Glasses Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SMART AUGMENTED REALITY GLASSES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 CastAR
  - 7.1.1 Company profile
  - 7.1.2 Representative Smart Augmented Reality Glasses Product
  - 7.1.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of CastAR
- 7.2 Epson
  - 7.2.1 Company profile
  - 7.2.2 Representative Smart Augmented Reality Glasses Product

7.2.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Epson

7.3 Googlex

7.3.1 Company profile

7.3.2 Representative Smart Augmented Reality Glasses Product

7.3.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Googlex

7.4 Sony

7.4.1 Company profile

7.4.2 Representative Smart Augmented Reality Glasses Product

7.4.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Sony

7.5 Microsoft

7.5.1 Company profile

7.5.2 Representative Smart Augmented Reality Glasses Product

7.5.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Microsoft

7.6 AltoTech

7.6.1 Company profile

7.6.2 Representative Smart Augmented Reality Glasses Product

7.6.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of AltoTech

7.7 Laster

7.7.1 Company profile

7.7.2 Representative Smart Augmented Reality Glasses Product

7.7.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Laster

7.8 Lumus

7.8.1 Company profile

7.8.2 Representative Smart Augmented Reality Glasses Product

7.8.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Lumus

7.9 ODG

7.9.1 Company profile

7.9.2 Representative Smart Augmented Reality Glasses Product

7.9.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of ODG

7.10 Penny AB

7.10.1 Company profile

- 7.10.2 Representative Smart Augmented Reality Glasses Product
- 7.10.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Penny AB
- 7.11 Recon
  - 7.11.1 Company profile
  - 7.11.2 Representative Smart Augmented Reality Glasses Product
  - 7.11.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Recon
- 7.12 Six15 Technologies
  - 7.12.1 Company profile
  - 7.12.2 Representative Smart Augmented Reality Glasses Product
  - 7.12.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Six15 Technologies
- 7.13 Theia
  - 7.13.1 Company profile
  - 7.13.2 Representative Smart Augmented Reality Glasses Product
  - 7.13.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Theia
- 7.14 Vuzix
  - 7.14.1 Company profile
  - 7.14.2 Representative Smart Augmented Reality Glasses Product
  - 7.14.3 Smart Augmented Reality Glasses Sales, Revenue, Price and Gross Margin of Vuzix

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMART AUGMENTED REALITY GLASSES**

- 8.1 Industry Chain of Smart Augmented Reality Glasses
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMART AUGMENTED REALITY GLASSES**

- 9.1 Cost Structure Analysis of Smart Augmented Reality Glasses
- 9.2 Raw Materials Cost Analysis of Smart Augmented Reality Glasses
- 9.3 Labor Cost Analysis of Smart Augmented Reality Glasses
- 9.4 Manufacturing Expenses Analysis of Smart Augmented Reality Glasses

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SMART AUGMENTED REALITY GLASSES**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Smart Augmented Reality Glasses-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S0B0A1F81CCMEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S0B0A1F81CCMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970