

# Small Satellite-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SD59C9710FCMEN.html

Date: March 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: SD59C9710FCMEN

### **Abstracts**

### **Report Summary**

Small Satellite-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Small Satellite industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Small Satellite 2013-2017, and development forecast 2018-2023

Main market players of Small Satellite in North America, with company and product introduction, position in the Small Satellite market

Market status and development trend of Small Satellite by types and applications Cost and profit status of Small Satellite, and marketing status Market growth drivers and challenges

The report segments the North America Small Satellite market as:

North America Small Satellite Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

North America Small Satellite Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Mini-Satellite

Micro-Satellite

Nano-Satellite

Pico-Satellite

Femto-Satellite

North America Small Satellite Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**Defense Sector** 

**Commercial Organisations** 

**Educational Organisations** 

Healthcare

Transportation and Logistics

**BFSI Sector** 

Chemical and Metrological

**GIS Sector** 

Others

North America Small Satellite Market: Players Segment Analysis (Company and Product introduction, Small Satellite Sales Volume, Revenue, Price and Gross Margin):

Airbus Defense and Space

**Thales Group** 

ST Engineering

Surrey Satellite Technology

Space Exploration Technologies

Sierra Nevada Corporation

Thales Alenia Space

Planet Labs

Millennium Space Systems

Geooptics

Harris Corporation

Spire Global

Northrop Grumman Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF SMALL SATELLITE

- 1.1 Definition of Small Satellite in This Report
- 1.2 Commercial Types of Small Satellite
  - 1.2.1 Mini-Satellite
  - 1.2.2 Micro-Satellite
  - 1.2.3 Nano-Satellite
  - 1.2.4 Pico-Satellite
  - 1.2.5 Femto-Satellite
- 1.3 Downstream Application of Small Satellite
  - 1.3.1 Defense Sector
  - 1.3.2 Commercial Organisations
- 1.3.3 Educational Organisations
- 1.3.4 Healthcare
- 1.3.5 Transportation and Logistics
- 1.3.6 BFSI Sector
- 1.3.7 Chemical and Metrological
- 1.3.8 GIS Sector
- 1.3.9 Others
- 1.4 Development History of Small Satellite
- 1.5 Market Status and Trend of Small Satellite 2013-2023
  - 1.5.1 North America Small Satellite Market Status and Trend 2013-2023
- 1.5.2 Regional Small Satellite Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Small Satellite in North America 2013-2017
- 2.2 Consumption Market of Small Satellite in North America by Regions
  - 2.2.1 Consumption Volume of Small Satellite in North America by Regions
  - 2.2.2 Revenue of Small Satellite in North America by Regions
- 2.3 Market Analysis of Small Satellite in North America by Regions
  - 2.3.1 Market Analysis of Small Satellite in United States 2013-2017
  - 2.3.2 Market Analysis of Small Satellite in Canada 2013-2017
  - 2.3.3 Market Analysis of Small Satellite in Mexico 2013-2017
- 2.4 Market Development Forecast of Small Satellite in North America 2018-2023
- 2.4.1 Market Development Forecast of Small Satellite in North America 2018-2023
- 2.4.2 Market Development Forecast of Small Satellite by Regions 2018-2023



#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Small Satellite in North America by Types
  - 3.1.2 Revenue of Small Satellite in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Small Satellite in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Small Satellite in North America by Downstream Industry
- 4.2 Demand Volume of Small Satellite by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Small Satellite by Downstream Industry in United States
  - 4.2.2 Demand Volume of Small Satellite by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Small Satellite by Downstream Industry in Mexico
- 4.3 Market Forecast of Small Satellite in North America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SMALL SATELLITE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Small Satellite Downstream Industry Situation and Trend Overview

### CHAPTER 6 SMALL SATELLITE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Small Satellite in North America by Major Players
- 6.2 Revenue of Small Satellite in North America by Major Players
- 6.3 Basic Information of Small Satellite by Major Players
  - 6.3.1 Headquarters Location and Established Time of Small Satellite Major Players
  - 6.3.2 Employees and Revenue Level of Small Satellite Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



# CHAPTER 7 SMALL SATELLITE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Airbus Defense and Space
  - 7.1.1 Company profile
  - 7.1.2 Representative Small Satellite Product
- 7.1.3 Small Satellite Sales, Revenue, Price and Gross Margin of Airbus Defense and Space
- 7.2 Thales Group
  - 7.2.1 Company profile
  - 7.2.2 Representative Small Satellite Product
  - 7.2.3 Small Satellite Sales, Revenue, Price and Gross Margin of Thales Group
- 7.3 ST Engineering
  - 7.3.1 Company profile
  - 7.3.2 Representative Small Satellite Product
- 7.3.3 Small Satellite Sales, Revenue, Price and Gross Margin of ST Engineering
- 7.4 Surrey Satellite Technology
  - 7.4.1 Company profile
  - 7.4.2 Representative Small Satellite Product
- 7.4.3 Small Satellite Sales, Revenue, Price and Gross Margin of Surrey Satellite Technology
- 7.5 Space Exploration Technologies
  - 7.5.1 Company profile
  - 7.5.2 Representative Small Satellite Product
- 7.5.3 Small Satellite Sales, Revenue, Price and Gross Margin of Space Exploration Technologies
- 7.6 Sierra Nevada Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Small Satellite Product
- 7.6.3 Small Satellite Sales, Revenue, Price and Gross Margin of Sierra Nevada Corporation
- 7.7 Thales Alenia Space
  - 7.7.1 Company profile
  - 7.7.2 Representative Small Satellite Product
  - 7.7.3 Small Satellite Sales, Revenue, Price and Gross Margin of Thales Alenia Space
- 7.8 Planet Labs
  - 7.8.1 Company profile
- 7.8.2 Representative Small Satellite Product



- 7.8.3 Small Satellite Sales, Revenue, Price and Gross Margin of Planet Labs
- 7.9 Millennium Space Systems
  - 7.9.1 Company profile
  - 7.9.2 Representative Small Satellite Product
- 7.9.3 Small Satellite Sales, Revenue, Price and Gross Margin of Millennium Space Systems
- 7.10 Geooptics
  - 7.10.1 Company profile
  - 7.10.2 Representative Small Satellite Product
  - 7.10.3 Small Satellite Sales, Revenue, Price and Gross Margin of Geooptics
- 7.11 Harris Corporation
  - 7.11.1 Company profile
  - 7.11.2 Representative Small Satellite Product
  - 7.11.3 Small Satellite Sales, Revenue, Price and Gross Margin of Harris Corporation
- 7.12 Spire Global
  - 7.12.1 Company profile
  - 7.12.2 Representative Small Satellite Product
  - 7.12.3 Small Satellite Sales, Revenue, Price and Gross Margin of Spire Global
- 7.13 Northrop Grumman Corporation
  - 7.13.1 Company profile
  - 7.13.2 Representative Small Satellite Product
- 7.13.3 Small Satellite Sales, Revenue, Price and Gross Margin of Northrop Grumman Corporation

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SMALL SATELLITE

- 8.1 Industry Chain of Small Satellite
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SMALL SATELLITE

- 9.1 Cost Structure Analysis of Small Satellite
- 9.2 Raw Materials Cost Analysis of Small Satellite
- 9.3 Labor Cost Analysis of Small Satellite
- 9.4 Manufacturing Expenses Analysis of Small Satellite

### CHAPTER 10 MARKETING STATUS ANALYSIS OF SMALL SATELLITE



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Small Satellite-North America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/SD59C9710FCMEN.html">https://marketpublishers.com/r/SD59C9710FCMEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SD59C9710FCMEN.html">https://marketpublishers.com/r/SD59C9710FCMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970