

## Sleeping Pads-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S2472B7D2D5EN.html

Date: March 2018 Pages: 135 Price: US\$ 3,480.00 (Single User License) ID: S2472B7D2D5EN

### Abstracts

#### **Report Summary**

Sleeping Pads-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sleeping Pads industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Sleeping Pads 2013-2017, and development forecast 2018-2023 Main market players of Sleeping Pads in North America, with company and product introduction, position in the Sleeping Pads market Market status and development trend of Sleeping Pads by types and applications Cost and profit status of Sleeping Pads, and marketing status Market growth drivers and challenges

The report segments the North America Sleeping Pads market as:

North America Sleeping Pads Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Sleeping Pads Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Foam pad Inflatable pad Others

North America Sleeping Pads Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Climbing Camping Others

North America Sleeping Pads Market: Players Segment Analysis (Company and Product introduction, Sleeping Pads Sales Volume, Revenue, Price and Gross Margin):

outdoorgearlab bigagnes Mammut Alpinizmo Gizmodo NEMO backcountry Klymit rei seatosummit exped

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### **CHAPTER 1 OVERVIEW OF SLEEPING PADS**

- 1.1 Definition of Sleeping Pads in This Report
- 1.2 Commercial Types of Sleeping Pads
- 1.2.1 Foam pad
- 1.2.2 Inflatable pad
- 1.2.3 Others
- 1.3 Downstream Application of Sleeping Pads
- 1.3.1 Climbing
- 1.3.2 Camping
- 1.3.3 Others
- 1.4 Development History of Sleeping Pads
- 1.5 Market Status and Trend of Sleeping Pads 2013-2023
- 1.5.1 North America Sleeping Pads Market Status and Trend 2013-2023
- 1.5.2 Regional Sleeping Pads Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Sleeping Pads in North America 2013-2017
- 2.2 Consumption Market of Sleeping Pads in North America by Regions
  - 2.2.1 Consumption Volume of Sleeping Pads in North America by Regions
- 2.2.2 Revenue of Sleeping Pads in North America by Regions
- 2.3 Market Analysis of Sleeping Pads in North America by Regions
- 2.3.1 Market Analysis of Sleeping Pads in United States 2013-2017
- 2.3.2 Market Analysis of Sleeping Pads in Canada 2013-2017
- 2.3.3 Market Analysis of Sleeping Pads in Mexico 2013-2017
- 2.4 Market Development Forecast of Sleeping Pads in North America 2018-2023
- 2.4.1 Market Development Forecast of Sleeping Pads in North America 2018-2023
- 2.4.2 Market Development Forecast of Sleeping Pads by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Sleeping Pads in North America by Types
- 3.1.2 Revenue of Sleeping Pads in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States



- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Sleeping Pads in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Sleeping Pads in North America by Downstream Industry

- 4.2 Demand Volume of Sleeping Pads by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Sleeping Pads by Downstream Industry in United States
- 4.2.2 Demand Volume of Sleeping Pads by Downstream Industry in Canada
- 4.2.3 Demand Volume of Sleeping Pads by Downstream Industry in Mexico
- 4.3 Market Forecast of Sleeping Pads in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SLEEPING PADS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Sleeping Pads Downstream Industry Situation and Trend Overview

### CHAPTER 6 SLEEPING PADS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Sleeping Pads in North America by Major Players
- 6.2 Revenue of Sleeping Pads in North America by Major Players
- 6.3 Basic Information of Sleeping Pads by Major Players
  - 6.3.1 Headquarters Location and Established Time of Sleeping Pads Major Players
- 6.3.2 Employees and Revenue Level of Sleeping Pads Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 SLEEPING PADS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 outdoorgearlab

- 7.1.1 Company profile
- 7.1.2 Representative Sleeping Pads Product
- 7.1.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of outdoorgearlab



#### 7.2 bigagnes

- 7.2.1 Company profile
- 7.2.2 Representative Sleeping Pads Product
- 7.2.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of bigagnes
- 7.3 Mammut
  - 7.3.1 Company profile
  - 7.3.2 Representative Sleeping Pads Product
  - 7.3.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of Mammut
- 7.4 Alpinizmo
- 7.4.1 Company profile
- 7.4.2 Representative Sleeping Pads Product
- 7.4.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of Alpinizmo
- 7.5 Gizmodo
  - 7.5.1 Company profile
- 7.5.2 Representative Sleeping Pads Product
- 7.5.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of Gizmodo

7.6 NEMO

- 7.6.1 Company profile
- 7.6.2 Representative Sleeping Pads Product
- 7.6.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of NEMO
- 7.7 backcountry
  - 7.7.1 Company profile
  - 7.7.2 Representative Sleeping Pads Product
- 7.7.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of backcountry

7.8 Klymit

- 7.8.1 Company profile
- 7.8.2 Representative Sleeping Pads Product
- 7.8.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of Klymit

7.9 rei

- 7.9.1 Company profile
- 7.9.2 Representative Sleeping Pads Product
- 7.9.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of rei
- 7.10 seatosummit
  - 7.10.1 Company profile
  - 7.10.2 Representative Sleeping Pads Product
  - 7.10.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of seatosummit

7.11 exped

- 7.11.1 Company profile
- 7.11.2 Representative Sleeping Pads Product



7.11.3 Sleeping Pads Sales, Revenue, Price and Gross Margin of exped

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SLEEPING PADS

- 8.1 Industry Chain of Sleeping Pads
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SLEEPING PADS

- 9.1 Cost Structure Analysis of Sleeping Pads
- 9.2 Raw Materials Cost Analysis of Sleeping Pads
- 9.3 Labor Cost Analysis of Sleeping Pads
- 9.4 Manufacturing Expenses Analysis of Sleeping Pads

### CHAPTER 10 MARKETING STATUS ANALYSIS OF SLEEPING PADS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



+44 20 8123 2220 info@marketpublishers.com

12.3 Reference



### I would like to order

Product name: Sleeping Pads-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S2472B7D2D5EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S2472B7D2D5EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970