

# Sleeping Mat-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SF231CC8AE5MEN.html

Date: March 2018

Pages: 153

Price: US\$ 2,480.00 (Single User License)

ID: SF231CC8AE5MEN

### **Abstracts**

### **Report Summary**

Sleeping Mat-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sleeping Mat industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Sleeping Mat 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Sleeping Mat worldwide, with company and product introduction, position in the Sleeping Mat market

Market status and development trend of Sleeping Mat by types and applications Cost and profit status of Sleeping Mat, and marketing status Market growth drivers and challenges

The report segments the global Sleeping Mat market as:

Global Sleeping Mat Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



### Latin America

Global Sleeping Mat Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Single Double

Other

Global Sleeping Mat Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Travel

Home

Other

Global Sleeping Mat Market: Manufacturers Segment Analysis (Company and Product introduction, Sleeping Mat Sales Volume, Revenue, Price and Gross Margin):

Jarden

Columbia

North Face

Johnson Outdoors

Oase Outdoors

Kathmandu

Toread

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF SLEEPING MAT

- 1.1 Definition of Sleeping Mat in This Report
- 1.2 Commercial Types of Sleeping Mat
  - 1.2.1 Single
  - 1.2.2 Double
  - 1.2.3 Other
- 1.3 Downstream Application of Sleeping Mat
  - 1.3.1 Travel
  - 1.3.2 Home
  - 1.3.3 Other
- 1.4 Development History of Sleeping Mat
- 1.5 Market Status and Trend of Sleeping Mat 2013-2023
  - 1.5.1 Global Sleeping Mat Market Status and Trend 2013-2023
- 1.5.2 Regional Sleeping Mat Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Sleeping Mat 2013-2017
- 2.2 Production Market of Sleeping Mat by Regions
  - 2.2.1 Production Volume of Sleeping Mat by Regions
  - 2.2.2 Production Value of Sleeping Mat by Regions
- 2.3 Demand Market of Sleeping Mat by Regions
- 2.4 Production and Demand Status of Sleeping Mat by Regions
  - 2.4.1 Production and Demand Status of Sleeping Mat by Regions 2013-2017
  - 2.4.2 Import and Export Status of Sleeping Mat by Regions 2013-2017

#### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Sleeping Mat by Types
- 3.2 Production Value of Sleeping Mat by Types
- 3.3 Market Forecast of Sleeping Mat by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Sleeping Mat by Downstream Industry



4.2 Market Forecast of Sleeping Mat by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SLEEPING MAT

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Sleeping Mat Downstream Industry Situation and Trend Overview

### CHAPTER 6 SLEEPING MAT MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Sleeping Mat by Major Manufacturers
- 6.2 Production Value of Sleeping Mat by Major Manufacturers
- 6.3 Basic Information of Sleeping Mat by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Sleeping Mat Major Manufacturer
- 6.3.2 Employees and Revenue Level of Sleeping Mat Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 SLEEPING MAT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Jarden
  - 7.1.1 Company profile
  - 7.1.2 Representative Sleeping Mat Product
  - 7.1.3 Sleeping Mat Sales, Revenue, Price and Gross Margin of Jarden
- 7.2 Columbia
  - 7.2.1 Company profile
  - 7.2.2 Representative Sleeping Mat Product
  - 7.2.3 Sleeping Mat Sales, Revenue, Price and Gross Margin of Columbia
- 7.3 North Face
  - 7.3.1 Company profile
  - 7.3.2 Representative Sleeping Mat Product
  - 7.3.3 Sleeping Mat Sales, Revenue, Price and Gross Margin of North Face
- 7.4 Johnson Outdoors
  - 7.4.1 Company profile
- 7.4.2 Representative Sleeping Mat Product



- 7.4.3 Sleeping Mat Sales, Revenue, Price and Gross Margin of Johnson Outdoors
- 7.5 Oase Outdoors
  - 7.5.1 Company profile
  - 7.5.2 Representative Sleeping Mat Product
  - 7.5.3 Sleeping Mat Sales, Revenue, Price and Gross Margin of Oase Outdoors
- 7.6 Kathmandu
  - 7.6.1 Company profile
  - 7.6.2 Representative Sleeping Mat Product
  - 7.6.3 Sleeping Mat Sales, Revenue, Price and Gross Margin of Kathmandu
- 7.7 Toread
  - 7.7.1 Company profile
  - 7.7.2 Representative Sleeping Mat Product
- 7.7.3 Sleeping Mat Sales, Revenue, Price and Gross Margin of Toread

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SLEEPING MAT

- 8.1 Industry Chain of Sleeping Mat
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SLEEPING MAT**

- 9.1 Cost Structure Analysis of Sleeping Mat
- 9.2 Raw Materials Cost Analysis of Sleeping Mat
- 9.3 Labor Cost Analysis of Sleeping Mat
- 9.4 Manufacturing Expenses Analysis of Sleeping Mat

### CHAPTER 10 MARKETING STATUS ANALYSIS OF SLEEPING MAT

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Sleeping Mat-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/SF231CC8AE5MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SF231CC8AE5MEN.html">https://marketpublishers.com/r/SF231CC8AE5MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970