

# Skin Lightening Products-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S98FB4AE706EN.html>

Date: January 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: S98FB4AE706EN

## Abstracts

### Report Summary

Skin Lightening Products-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Skin Lightening Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Skin Lightening Products 2013-2017, and development forecast 2018-2023

Main market players of Skin Lightening Products in Asia Pacific, with company and product introduction, position in the Skin Lightening Products market

Market status and development trend of Skin Lightening Products by types and applications

Cost and profit status of Skin Lightening Products, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Skin Lightening Products market as:

Asia Pacific Skin Lightening Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Skin Lightening Products Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Serum

Cream

Lotion

Mask

Others

Asia Pacific Skin Lightening Products Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Pharmacy

Speciality Outlet

Hypermarket/Supermarket

Beauty Salon

Online Stores

Others

Asia Pacific Skin Lightening Products Market: Players Segment Analysis (Company and Product introduction, Skin Lightening Products Sales Volume, Revenue, Price and Gross Margin):

Hawknad Manufacturing

L'Oreal

Procter & Gamble

Shiseido

Vaseline

Arzoyi

Makari De Suisse

ASDM Beverly Hills

Marie France

Kojie san

SENVIE

Browne Drug Co.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SKIN LIGHTENING PRODUCTS**

- 1.1 Definition of Skin Lightening Products in This Report
- 1.2 Commercial Types of Skin Lightening Products
  - 1.2.1 Serum
  - 1.2.2 Cream
  - 1.2.3 Lotion
  - 1.2.4 Mask
  - 1.2.5 Others
- 1.3 Downstream Application of Skin Lightening Products
  - 1.3.1 Pharmacy
  - 1.3.2 Speciality Outlet
  - 1.3.3 Hypermarket/Supermarket
  - 1.3.4 Beauty Salon
  - 1.3.5 Online Stores
  - 1.3.6 Others
- 1.4 Development History of Skin Lightening Products
- 1.5 Market Status and Trend of Skin Lightening Products 2013-2023
  - 1.5.1 Asia Pacific Skin Lightening Products Market Status and Trend 2013-2023
  - 1.5.2 Regional Skin Lightening Products Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Skin Lightening Products in Asia Pacific 2013-2017
- 2.2 Consumption Market of Skin Lightening Products in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Skin Lightening Products in Asia Pacific by Regions
  - 2.2.2 Revenue of Skin Lightening Products in Asia Pacific by Regions
- 2.3 Market Analysis of Skin Lightening Products in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Skin Lightening Products in China 2013-2017
  - 2.3.2 Market Analysis of Skin Lightening Products in Japan 2013-2017
  - 2.3.3 Market Analysis of Skin Lightening Products in Korea 2013-2017
  - 2.3.4 Market Analysis of Skin Lightening Products in India 2013-2017
  - 2.3.5 Market Analysis of Skin Lightening Products in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Skin Lightening Products in Australia 2013-2017
- 2.4 Market Development Forecast of Skin Lightening Products in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Skin Lightening Products in Asia Pacific

2018-2023

2.4.2 Market Development Forecast of Skin Lightening Products by Regions

2018-2023

## **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Skin Lightening Products in Asia Pacific by Types

3.1.2 Revenue of Skin Lightening Products in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Skin Lightening Products in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Skin Lightening Products in Asia Pacific by Downstream Industry

4.2 Demand Volume of Skin Lightening Products by Downstream Industry in Major Countries

4.2.1 Demand Volume of Skin Lightening Products by Downstream Industry in China

4.2.2 Demand Volume of Skin Lightening Products by Downstream Industry in Japan

4.2.3 Demand Volume of Skin Lightening Products by Downstream Industry in Korea

4.2.4 Demand Volume of Skin Lightening Products by Downstream Industry in India

4.2.5 Demand Volume of Skin Lightening Products by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Skin Lightening Products by Downstream Industry in Australia

4.3 Market Forecast of Skin Lightening Products in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SKIN LIGHTENING PRODUCTS**

5.1 Asia Pacific Economy Situation and Trend Overview

## 5.2 Skin Lightening Products Downstream Industry Situation and Trend Overview

### **CHAPTER 6 SKIN LIGHTENING PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

#### 6.1 Sales Volume of Skin Lightening Products in Asia Pacific by Major Players

#### 6.2 Revenue of Skin Lightening Products in Asia Pacific by Major Players

#### 6.3 Basic Information of Skin Lightening Products by Major Players

##### 6.3.1 Headquarters Location and Established Time of Skin Lightening Products Major Players

##### 6.3.2 Employees and Revenue Level of Skin Lightening Products Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 SKIN LIGHTENING PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Hawknad Manufacturing

##### 7.1.1 Company profile

##### 7.1.2 Representative Skin Lightening Products Product

##### 7.1.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Hawknad Manufacturing

#### 7.2 L'Oreal

##### 7.2.1 Company profile

##### 7.2.2 Representative Skin Lightening Products Product

##### 7.2.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of L'Oreal

#### 7.3 Procter & Gamble

##### 7.3.1 Company profile

##### 7.3.2 Representative Skin Lightening Products Product

##### 7.3.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Procter & Gamble

#### 7.4 Shiseido

##### 7.4.1 Company profile

##### 7.4.2 Representative Skin Lightening Products Product

##### 7.4.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Shiseido

#### 7.5 Vaseline

##### 7.5.1 Company profile

- 7.5.2 Representative Skin Lightening Products Product
- 7.5.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Vaseline
- 7.6 Arzoyi
  - 7.6.1 Company profile
  - 7.6.2 Representative Skin Lightening Products Product
  - 7.6.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Arzoyi
- 7.7 Makari De Suisse
  - 7.7.1 Company profile
  - 7.7.2 Representative Skin Lightening Products Product
  - 7.7.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Makari De Suisse
- 7.8 ASDM Beverly Hills
  - 7.8.1 Company profile
  - 7.8.2 Representative Skin Lightening Products Product
  - 7.8.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of ASDM Beverly Hills
- 7.9 Marie France
  - 7.9.1 Company profile
  - 7.9.2 Representative Skin Lightening Products Product
  - 7.9.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Marie France
- 7.10 Kojie san
  - 7.10.1 Company profile
  - 7.10.2 Representative Skin Lightening Products Product
  - 7.10.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Kojie san
- 7.11 SENVIE
  - 7.11.1 Company profile
  - 7.11.2 Representative Skin Lightening Products Product
  - 7.11.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of SENVIE
- 7.12 Browne Drug Co.
  - 7.12.1 Company profile
  - 7.12.2 Representative Skin Lightening Products Product
  - 7.12.3 Skin Lightening Products Sales, Revenue, Price and Gross Margin of Browne Drug Co.

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SKIN LIGHTENING PRODUCTS**

### **8.1 Industry Chain of Skin Lightening Products**

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SKIN LIGHTENING PRODUCTS**

9.1 Cost Structure Analysis of Skin Lightening Products

9.2 Raw Materials Cost Analysis of Skin Lightening Products

9.3 Labor Cost Analysis of Skin Lightening Products

9.4 Manufacturing Expenses Analysis of Skin Lightening Products

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SKIN LIGHTENING PRODUCTS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Skin Lightening Products-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S98FB4AE706EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S98FB4AE706EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970