

# Skin Lightening Agents-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S5F9E0ECB576EN.html>

Date: August 2019

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: S5F9E0ECB576EN

## Abstracts

### Report Summary

Skin Lightening Agents-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Skin Lightening Agents industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Skin Lightening Agents 2013-2017, and development forecast 2018-2023

Main market players of Skin Lightening Agents in Europe, with company and product introduction, position in the Skin Lightening Agents market

Market status and development trend of Skin Lightening Agents by types and applications

Cost and profit status of Skin Lightening Agents, and marketing status

Market growth drivers and challenges

The report segments the Europe Skin Lightening Agents market as:

Europe Skin Lightening Agents Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Skin Lightening Agents Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Natural/Herbal

Synthetic

Europe Skin Lightening Agents Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

Europe Skin Lightening Agents Market: Players Segment Analysis (Company and Product introduction, Skin Lightening Agents Sales Volume, Revenue, Price and Gross Margin):

L'Oreal

Clarins

Unilever

P&G

Avon

Shiseido

Revlon

Estee Lauder

Beiersdorf

AmorePacific

Amway

Kao

Lotus Herbals

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SKIN LIGHTENING AGENTS**

- 1.1 Definition of Skin Lightening Agents in This Report
- 1.2 Commercial Types of Skin Lightening Agents
  - 1.2.1 Natural/Herbal
  - 1.2.2 Synthetic
- 1.3 Downstream Application of Skin Lightening Agents
  - 1.3.1 Men
  - 1.3.2 Women
- 1.4 Development History of Skin Lightening Agents
- 1.5 Market Status and Trend of Skin Lightening Agents 2013-2023
  - 1.5.1 Europe Skin Lightening Agents Market Status and Trend 2013-2023
  - 1.5.2 Regional Skin Lightening Agents Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Skin Lightening Agents in Europe 2013-2017
- 2.2 Consumption Market of Skin Lightening Agents in Europe by Regions
  - 2.2.1 Consumption Volume of Skin Lightening Agents in Europe by Regions
  - 2.2.2 Revenue of Skin Lightening Agents in Europe by Regions
- 2.3 Market Analysis of Skin Lightening Agents in Europe by Regions
  - 2.3.1 Market Analysis of Skin Lightening Agents in Germany 2013-2017
  - 2.3.2 Market Analysis of Skin Lightening Agents in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Skin Lightening Agents in France 2013-2017
  - 2.3.4 Market Analysis of Skin Lightening Agents in Italy 2013-2017
  - 2.3.5 Market Analysis of Skin Lightening Agents in Spain 2013-2017
  - 2.3.6 Market Analysis of Skin Lightening Agents in Benelux 2013-2017
  - 2.3.7 Market Analysis of Skin Lightening Agents in Russia 2013-2017
- 2.4 Market Development Forecast of Skin Lightening Agents in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Skin Lightening Agents in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Skin Lightening Agents by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Skin Lightening Agents in Europe by Types
  - 3.1.2 Revenue of Skin Lightening Agents in Europe by Types

### 3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

### 3.3 Market Forecast of Skin Lightening Agents in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Skin Lightening Agents in Europe by Downstream Industry

### 4.2 Demand Volume of Skin Lightening Agents by Downstream Industry in Major Countries

4.2.1 Demand Volume of Skin Lightening Agents by Downstream Industry in Germany

4.2.2 Demand Volume of Skin Lightening Agents by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Skin Lightening Agents by Downstream Industry in France

4.2.4 Demand Volume of Skin Lightening Agents by Downstream Industry in Italy

4.2.5 Demand Volume of Skin Lightening Agents by Downstream Industry in Spain

4.2.6 Demand Volume of Skin Lightening Agents by Downstream Industry in Benelux

4.2.7 Demand Volume of Skin Lightening Agents by Downstream Industry in Russia

### 4.3 Market Forecast of Skin Lightening Agents in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SKIN LIGHTENING AGENTS**

### 5.1 Europe Economy Situation and Trend Overview

### 5.2 Skin Lightening Agents Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SKIN LIGHTENING AGENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

### 6.1 Sales Volume of Skin Lightening Agents in Europe by Major Players

### 6.2 Revenue of Skin Lightening Agents in Europe by Major Players

### 6.3 Basic Information of Skin Lightening Agents by Major Players

6.3.1 Headquarters Location and Established Time of Skin Lightening Agents Major

## Players

6.3.2 Employees and Revenue Level of Skin Lightening Agents Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 SKIN LIGHTENING AGENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 L'Oreal

7.1.1 Company profile

7.1.2 Representative Skin Lightening Agents Product

7.1.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of L'Oreal

### 7.2 Clarins

7.2.1 Company profile

7.2.2 Representative Skin Lightening Agents Product

7.2.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Clarins

### 7.3 Unilever

7.3.1 Company profile

7.3.2 Representative Skin Lightening Agents Product

7.3.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Unilever

### 7.4 P&G

7.4.1 Company profile

7.4.2 Representative Skin Lightening Agents Product

7.4.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of P&G

### 7.5 Avon

7.5.1 Company profile

7.5.2 Representative Skin Lightening Agents Product

7.5.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Avon

### 7.6 Shiseido

7.6.1 Company profile

7.6.2 Representative Skin Lightening Agents Product

7.6.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Shiseido

### 7.7 Revlon

7.7.1 Company profile

7.7.2 Representative Skin Lightening Agents Product

7.7.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Revlon

### 7.8 Estee Lauder

- 7.8.1 Company profile
- 7.8.2 Representative Skin Lightening Agents Product
- 7.8.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.9 Beiersdorf
  - 7.9.1 Company profile
  - 7.9.2 Representative Skin Lightening Agents Product
  - 7.9.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Beiersdorf
- 7.10 AmorePacific
  - 7.10.1 Company profile
  - 7.10.2 Representative Skin Lightening Agents Product
  - 7.10.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of AmorePacific
- 7.11 Amway
  - 7.11.1 Company profile
  - 7.11.2 Representative Skin Lightening Agents Product
  - 7.11.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Amway
- 7.12 Kao
  - 7.12.1 Company profile
  - 7.12.2 Representative Skin Lightening Agents Product
  - 7.12.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Kao
- 7.13 Lotus Herbals
  - 7.13.1 Company profile
  - 7.13.2 Representative Skin Lightening Agents Product
  - 7.13.3 Skin Lightening Agents Sales, Revenue, Price and Gross Margin of Lotus Herbals

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SKIN LIGHTENING AGENTS**

- 8.1 Industry Chain of Skin Lightening Agents
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SKIN LIGHTENING AGENTS**

- 9.1 Cost Structure Analysis of Skin Lightening Agents
- 9.2 Raw Materials Cost Analysis of Skin Lightening Agents

9.3 Labor Cost Analysis of Skin Lightening Agents

9.4 Manufacturing Expenses Analysis of Skin Lightening Agents

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SKIN LIGHTENING AGENTS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Skin Lightening Agents-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S5F9E0ECB576EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S5F9E0ECB576EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970