

# Ski Socks-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S219D4CB237EN.html

Date: April 2018

Pages: 136

Price: US\$ 2,980.00 (Single User License)

ID: S219D4CB237EN

# **Abstracts**

### **Report Summary**

Ski Socks-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ski Socks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Ski Socks 2013-2017, and development forecast 2018-2023

Main market players of Ski Socks in China, with company and product introduction, position in the Ski Socks market

Market status and development trend of Ski Socks by types and applications Cost and profit status of Ski Socks, and marketing status Market growth drivers and challenges

The report segments the China Ski Socks market as:

China Ski Socks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Ski Socks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton socks

Nylon socks

Woollen sock

Others

China Ski Socks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Keep Warm

**Foot Care** 

Others

China Ski Socks Market: Players Segment Analysis (Company and Product introduction, Ski Socks Sales Volume, Revenue, Price and Gross Margin):

Hanes

H & M

Langsha

Estrada & Costa

Bridgedale

Monnet

Nike

**TEKO** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## **Contents**

### **CHAPTER 1 OVERVIEW OF SKI SOCKS**

- 1.1 Definition of Ski Socks in This Report
- 1.2 Commercial Types of Ski Socks
  - 1.2.1 Cotton socks
  - 1.2.2 Nylon socks
  - 1.2.3 Woollen sock
  - 1.2.4 Others
- 1.3 Downstream Application of Ski Socks
  - 1.3.1 Keep Warm
  - 1.3.2 Foot Care
  - 1.3.3 Others
- 1.4 Development History of Ski Socks
- 1.5 Market Status and Trend of Ski Socks 2013-2023
- 1.5.1 China Ski Socks Market Status and Trend 2013-2023
- 1.5.2 Regional Ski Socks Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Ski Socks in China 2013-2017
- 2.2 Consumption Market of Ski Socks in China by Regions
  - 2.2.1 Consumption Volume of Ski Socks in China by Regions
  - 2.2.2 Revenue of Ski Socks in China by Regions
- 2.3 Market Analysis of Ski Socks in China by Regions
  - 2.3.1 Market Analysis of Ski Socks in North China 2013-2017
  - 2.3.2 Market Analysis of Ski Socks in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Ski Socks in East China 2013-2017
  - 2.3.4 Market Analysis of Ski Socks in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Ski Socks in Southwest China 2013-2017
- 2.3.6 Market Analysis of Ski Socks in Northwest China 2013-2017
- 2.4 Market Development Forecast of Ski Socks in China 2018-2023
  - 2.4.1 Market Development Forecast of Ski Socks in China 2018-2023
  - 2.4.2 Market Development Forecast of Ski Socks by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Ski Socks in China by Types
- 3.1.2 Revenue of Ski Socks in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Ski Socks in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Ski Socks in China by Downstream Industry
- 4.2 Demand Volume of Ski Socks by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Ski Socks by Downstream Industry in North China
- 4.2.2 Demand Volume of Ski Socks by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Ski Socks by Downstream Industry in East China
- 4.2.4 Demand Volume of Ski Socks by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Ski Socks by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Ski Socks by Downstream Industry in Northwest China
- 4.3 Market Forecast of Ski Socks in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SKI SOCKS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Ski Socks Downstream Industry Situation and Trend Overview

# CHAPTER 6 SKI SOCKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Ski Socks in China by Major Players
- 6.2 Revenue of Ski Socks in China by Major Players
- 6.3 Basic Information of Ski Socks by Major Players
  - 6.3.1 Headquarters Location and Established Time of Ski Socks Major Players
  - 6.3.2 Employees and Revenue Level of Ski Socks Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 SKI SOCKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Hanes
  - 7.1.1 Company profile
  - 7.1.2 Representative Ski Socks Product
  - 7.1.3 Ski Socks Sales, Revenue, Price and Gross Margin of Hanes
- 7.2 H & M
  - 7.2.1 Company profile
  - 7.2.2 Representative Ski Socks Product
- 7.2.3 Ski Socks Sales, Revenue, Price and Gross Margin of H & M
- 7.3 Langsha
  - 7.3.1 Company profile
  - 7.3.2 Representative Ski Socks Product
  - 7.3.3 Ski Socks Sales, Revenue, Price and Gross Margin of Langsha
- 7.4 Estrada & Costa
  - 7.4.1 Company profile
  - 7.4.2 Representative Ski Socks Product
  - 7.4.3 Ski Socks Sales, Revenue, Price and Gross Margin of Estrada & Costa
- 7.5 Bridgedale
  - 7.5.1 Company profile
  - 7.5.2 Representative Ski Socks Product
  - 7.5.3 Ski Socks Sales, Revenue, Price and Gross Margin of Bridgedale
- 7.6 Monnet
  - 7.6.1 Company profile
  - 7.6.2 Representative Ski Socks Product
- 7.6.3 Ski Socks Sales, Revenue, Price and Gross Margin of Monnet
- 7.7 Nike
  - 7.7.1 Company profile
  - 7.7.2 Representative Ski Socks Product
  - 7.7.3 Ski Socks Sales, Revenue, Price and Gross Margin of Nike
- **7.8 TEKO** 
  - 7.8.1 Company profile
  - 7.8.2 Representative Ski Socks Product
  - 7.8.3 Ski Socks Sales, Revenue, Price and Gross Margin of TEKO



# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SKI SOCKS

- 8.1 Industry Chain of Ski Socks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SKI SOCKS

- 9.1 Cost Structure Analysis of Ski Socks
- 9.2 Raw Materials Cost Analysis of Ski Socks
- 9.3 Labor Cost Analysis of Ski Socks
- 9.4 Manufacturing Expenses Analysis of Ski Socks

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF SKI SOCKS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Ski Socks-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/S219D4CB237EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S219D4CB237EN.html">https://marketpublishers.com/r/S219D4CB237EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>
To place an order via few simply print this form, fill in the information below.

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970