

# Single Packaged HVAC-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SB1C42A2FD9EN.html>

Date: January 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: SB1C42A2FD9EN

## Abstracts

### Report Summary

Single Packaged HVAC-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Single Packaged HVAC industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Single Packaged HVAC 2013-2017, and development forecast 2018-2023

Main market players of Single Packaged HVAC in EMEA, with company and product introduction, position in the Single Packaged HVAC market

Market status and development trend of Single Packaged HVAC by types and applications

Cost and profit status of Single Packaged HVAC, and marketing status

Market growth drivers and challenges

The report segments the EMEA Single Packaged HVAC market as:

EMEA Single Packaged HVAC Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe  
Middle East  
Africa

EMEA Single Packaged HVAC Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water Medium  
Refrigerant Medium

EMEA Single Packaged HVAC Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial  
Industrial

EMEA Single Packaged HVAC Market: Players Segment Analysis (Company and Product introduction, Single Packaged HVAC Sales Volume, Revenue, Price and Gross Margin):

Daikin Industries  
Johnson Controls  
LG Electronics  
Trane (Ingersoll-Rand)  
Bosch  
Carrier  
Electrolux  
FUJITSU  
GREE ELECTRIC APPLIANCES  
Haier  
Lennox  
Magic Aire  
Midea  
Mitsubishi Electric  
Panasonic  
SAMSUNG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SINGLE PACKAGED HVAC**

- 1.1 Definition of Single Packaged HVAC in This Report
- 1.2 Commercial Types of Single Packaged HVAC
  - 1.2.1 Water Medium
  - 1.2.2 Refrigerant Medium
- 1.3 Downstream Application of Single Packaged HVAC
  - 1.3.1 Commercial
  - 1.3.2 Industrial
- 1.4 Development History of Single Packaged HVAC
- 1.5 Market Status and Trend of Single Packaged HVAC 2013-2023
  - 1.5.1 EMEA Single Packaged HVAC Market Status and Trend 2013-2023
  - 1.5.2 Regional Single Packaged HVAC Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Single Packaged HVAC in EMEA 2013-2017
- 2.2 Consumption Market of Single Packaged HVAC in EMEA by Regions
  - 2.2.1 Consumption Volume of Single Packaged HVAC in EMEA by Regions
  - 2.2.2 Revenue of Single Packaged HVAC in EMEA by Regions
- 2.3 Market Analysis of Single Packaged HVAC in EMEA by Regions
  - 2.3.1 Market Analysis of Single Packaged HVAC in Europe 2013-2017
  - 2.3.2 Market Analysis of Single Packaged HVAC in Middle East 2013-2017
  - 2.3.3 Market Analysis of Single Packaged HVAC in Africa 2013-2017
- 2.4 Market Development Forecast of Single Packaged HVAC in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Single Packaged HVAC in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Single Packaged HVAC by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Single Packaged HVAC in EMEA by Types
  - 3.1.2 Revenue of Single Packaged HVAC in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa

### 3.3 Market Forecast of Single Packaged HVAC in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Single Packaged HVAC in EMEA by Downstream Industry

### 4.2 Demand Volume of Single Packaged HVAC by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Single Packaged HVAC by Downstream Industry in Europe

#### 4.2.2 Demand Volume of Single Packaged HVAC by Downstream Industry in Middle East

#### 4.2.3 Demand Volume of Single Packaged HVAC by Downstream Industry in Africa

### 4.3 Market Forecast of Single Packaged HVAC in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SINGLE PACKAGED HVAC**

### 5.1 EMEA Economy Situation and Trend Overview

### 5.2 Single Packaged HVAC Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SINGLE PACKAGED HVAC MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

### 6.1 Sales Volume of Single Packaged HVAC in EMEA by Major Players

### 6.2 Revenue of Single Packaged HVAC in EMEA by Major Players

### 6.3 Basic Information of Single Packaged HVAC by Major Players

#### 6.3.1 Headquarters Location and Established Time of Single Packaged HVAC Major Players

#### 6.3.2 Employees and Revenue Level of Single Packaged HVAC Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 SINGLE PACKAGED HVAC MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Daikin Industries

#### 7.1.1 Company profile

- 7.1.2 Representative Single Packaged HVAC Product
- 7.1.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Daikin Industries
- 7.2 Johnson Controls
  - 7.2.1 Company profile
  - 7.2.2 Representative Single Packaged HVAC Product
  - 7.2.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Johnson Controls
- 7.3 LG Electronics
  - 7.3.1 Company profile
  - 7.3.2 Representative Single Packaged HVAC Product
  - 7.3.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of LG Electronics
- 7.4 Trane (Ingersoll-Rand)
  - 7.4.1 Company profile
  - 7.4.2 Representative Single Packaged HVAC Product
  - 7.4.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Trane (Ingersoll-Rand)
- 7.5 Bosch
  - 7.5.1 Company profile
  - 7.5.2 Representative Single Packaged HVAC Product
  - 7.5.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Bosch
- 7.6 Carrier
  - 7.6.1 Company profile
  - 7.6.2 Representative Single Packaged HVAC Product
  - 7.6.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Carrier
- 7.7 Electrolux
  - 7.7.1 Company profile
  - 7.7.2 Representative Single Packaged HVAC Product
  - 7.7.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Electrolux
- 7.8 FUJITSU
  - 7.8.1 Company profile
  - 7.8.2 Representative Single Packaged HVAC Product
  - 7.8.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of FUJITSU
- 7.9 GREE ELECTRIC APPLIANCES
  - 7.9.1 Company profile
  - 7.9.2 Representative Single Packaged HVAC Product
  - 7.9.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of GREE ELECTRIC APPLIANCES

## 7.10 Haier

### 7.10.1 Company profile

### 7.10.2 Representative Single Packaged HVAC Product

### 7.10.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Haier

## 7.11 Lennox

### 7.11.1 Company profile

### 7.11.2 Representative Single Packaged HVAC Product

### 7.11.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Lennox

## 7.12 Magic Aire

### 7.12.1 Company profile

### 7.12.2 Representative Single Packaged HVAC Product

### 7.12.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Magic Aire

## 7.13 Midea

### 7.13.1 Company profile

### 7.13.2 Representative Single Packaged HVAC Product

### 7.13.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Midea

## 7.14 Mitsubishi Electric

### 7.14.1 Company profile

### 7.14.2 Representative Single Packaged HVAC Product

### 7.14.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Mitsubishi Electric

## 7.15 Panasonic

### 7.15.1 Company profile

### 7.15.2 Representative Single Packaged HVAC Product

### 7.15.3 Single Packaged HVAC Sales, Revenue, Price and Gross Margin of Panasonic

## 7.16 SAMSUNG

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SINGLE PACKAGED HVAC**

### 8.1 Industry Chain of Single Packaged HVAC

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SINGLE PACKAGED HVAC**

### 9.1 Cost Structure Analysis of Single Packaged HVAC

### 9.2 Raw Materials Cost Analysis of Single Packaged HVAC

9.3 Labor Cost Analysis of Single Packaged HVAC

9.4 Manufacturing Expenses Analysis of Single Packaged HVAC

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SINGLE PACKAGED HVAC**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Single Packaged HVAC-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SB1C42A2FD9EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB1C42A2FD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970