

# Single Dose Detergent-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S35699B219EEN.html>

Date: February 2018

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: S35699B219EEN

## Abstracts

### Report Summary

Single Dose Detergent-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Single Dose Detergent industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Single Dose Detergent 2013-2017, and development forecast 2018-2023

Main market players of Single Dose Detergent in India, with company and product introduction, position in the Single Dose Detergent market

Market status and development trend of Single Dose Detergent by types and applications

Cost and profit status of Single Dose Detergent, and marketing status

Market growth drivers and challenges

The report segments the India Single Dose Detergent market as:

India Single Dose Detergent Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Single Dose Detergent Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

By Technology

Stain Removal

Odor Removal

Freshness

Whiteness

India Single Dose Detergent Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

India Single Dose Detergent Market: Players Segment Analysis (Company and Product introduction, Single Dose Detergent Sales Volume, Revenue, Price and Gross Margin):

P&G

Unilever

Henkel

Church & Dwight

Lion

Reckitt Benckiser

Clorox

Liby

Kao

Blue Moon

Lam Soon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SINGLE DOSE DETERGENT**

- 1.1 Definition of Single Dose Detergent in This Report
- 1.2 Commercial Types of Single Dose Detergent
  - 1.2.1 By Technology
  - 1.2.2 Stain Removal
  - 1.2.3 Odor Removal
  - 1.2.4 Freshness
  - 1.2.5 Whiteness
- 1.3 Downstream Application of Single Dose Detergent
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Single Dose Detergent
- 1.5 Market Status and Trend of Single Dose Detergent 2013-2023
  - 1.5.1 India Single Dose Detergent Market Status and Trend 2013-2023
  - 1.5.2 Regional Single Dose Detergent Market Status and Trend 2013-2023

### **CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Single Dose Detergent in India 2013-2017
- 2.2 Consumption Market of Single Dose Detergent in India by Regions
  - 2.2.1 Consumption Volume of Single Dose Detergent in India by Regions
  - 2.2.2 Revenue of Single Dose Detergent in India by Regions
- 2.3 Market Analysis of Single Dose Detergent in India by Regions
  - 2.3.1 Market Analysis of Single Dose Detergent in North India 2013-2017
  - 2.3.2 Market Analysis of Single Dose Detergent in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Single Dose Detergent in East India 2013-2017
  - 2.3.4 Market Analysis of Single Dose Detergent in South India 2013-2017
  - 2.3.5 Market Analysis of Single Dose Detergent in West India 2013-2017
- 2.4 Market Development Forecast of Single Dose Detergent in India 2017-2023
  - 2.4.1 Market Development Forecast of Single Dose Detergent in India 2017-2023
  - 2.4.2 Market Development Forecast of Single Dose Detergent by Regions 2017-2023

### **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Single Dose Detergent in India by Types

- 3.1.2 Revenue of Single Dose Detergent in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Single Dose Detergent in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Single Dose Detergent in India by Downstream Industry
- 4.2 Demand Volume of Single Dose Detergent by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Single Dose Detergent by Downstream Industry in North India
  - 4.2.2 Demand Volume of Single Dose Detergent by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Single Dose Detergent by Downstream Industry in East India
  - 4.2.4 Demand Volume of Single Dose Detergent by Downstream Industry in South India
  - 4.2.5 Demand Volume of Single Dose Detergent by Downstream Industry in West India
- 4.3 Market Forecast of Single Dose Detergent in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SINGLE DOSE DETERGENT**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Single Dose Detergent Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SINGLE DOSE DETERGENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Single Dose Detergent in India by Major Players
- 6.2 Revenue of Single Dose Detergent in India by Major Players
- 6.3 Basic Information of Single Dose Detergent by Major Players
  - 6.3.1 Headquarters Location and Established Time of Single Dose Detergent Major

## Players

6.3.2 Employees and Revenue Level of Single Dose Detergent Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 SINGLE DOSE DETERGENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 P&G

7.1.1 Company profile

7.1.2 Representative Single Dose Detergent Product

7.1.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of P&G

### 7.2 Unilever

7.2.1 Company profile

7.2.2 Representative Single Dose Detergent Product

7.2.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Unilever

### 7.3 Henkel

7.3.1 Company profile

7.3.2 Representative Single Dose Detergent Product

7.3.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Henkel

### 7.4 Church & Dwight

7.4.1 Company profile

7.4.2 Representative Single Dose Detergent Product

7.4.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Church &

Dwight

### 7.5 Lion

7.5.1 Company profile

7.5.2 Representative Single Dose Detergent Product

7.5.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Lion

### 7.6 Reckitt Benckiser

7.6.1 Company profile

7.6.2 Representative Single Dose Detergent Product

7.6.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Reckitt

Benckiser

### 7.7 Clorox

7.7.1 Company profile

7.7.2 Representative Single Dose Detergent Product

- 7.7.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Clorox
- 7.8 Liby
  - 7.8.1 Company profile
  - 7.8.2 Representative Single Dose Detergent Product
  - 7.8.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Liby
- 7.9 Kao
  - 7.9.1 Company profile
  - 7.9.2 Representative Single Dose Detergent Product
  - 7.9.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Kao
- 7.10 Blue Moon
  - 7.10.1 Company profile
  - 7.10.2 Representative Single Dose Detergent Product
  - 7.10.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Blue Moon
- 7.11 Lam Soon
  - 7.11.1 Company profile
  - 7.11.2 Representative Single Dose Detergent Product
  - 7.11.3 Single Dose Detergent Sales, Revenue, Price and Gross Margin of Lam Soon

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SINGLE DOSE DETERGENT**

- 8.1 Industry Chain of Single Dose Detergent
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SINGLE DOSE DETERGENT**

- 9.1 Cost Structure Analysis of Single Dose Detergent
- 9.2 Raw Materials Cost Analysis of Single Dose Detergent
- 9.3 Labor Cost Analysis of Single Dose Detergent
- 9.4 Manufacturing Expenses Analysis of Single Dose Detergent

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SINGLE DOSE DETERGENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Single Dose Detergent-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S35699B219EEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S35699B219EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970