

Shrink Film-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S177763A6C3MEN.html>

Date: February 2018

Pages: 153

Price: US\$ 2,980.00 (Single User License)

ID: S177763A6C3MEN

Abstracts

Report Summary

Shrink Film-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Shrink Film industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Shrink Film 2013-2017, and development forecast 2018-2023

Main market players of Shrink Film in China, with company and product introduction, position in the Shrink Film market

Market status and development trend of Shrink Film by types and applications

Cost and profit status of Shrink Film, and marketing status

Market growth drivers and challenges

The report segments the China Shrink Film market as:

China Shrink Film Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Shrink Film Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

POF Type
PVC Type
PP/BOPP Type
PE Type
PET Type
PLA Type

China Shrink Film Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food & Beverage
Industrial Packaging
Pharmaceutical
Consumer Goods
Other

China Shrink Film Market: Players Segment Analysis (Company and Product introduction, Shrink Film Sales Volume, Revenue, Price and Gross Margin):

AEP
Amcor
Bemis
Dow Chemical
Berry
Bonset
Bollere Group
COVERIS
Dupont
Daman Polymers
Eurofilms Extrusion
Exxon Mobil
FlexSol Packaging
Plastics
MaxTech

Grafix Arts
DongGuan HuaYu Packing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SHRINK FILM

- 1.1 Definition of Shrink Film in This Report
- 1.2 Commercial Types of Shrink Film
 - 1.2.1 POF Type
 - 1.2.2 PVC Type
 - 1.2.3 PP/BOPP Type
 - 1.2.4 PE Type
 - 1.2.5 PET Type
 - 1.2.6 PLA Type
- 1.3 Downstream Application of Shrink Film
 - 1.3.1 Food & Beverage
 - 1.3.2 Industrial Packaging
 - 1.3.3 Pharmaceutical
 - 1.3.4 Consumer Goods
 - 1.3.5 Other
- 1.4 Development History of Shrink Film
- 1.5 Market Status and Trend of Shrink Film 2013-2023
 - 1.5.1 China Shrink Film Market Status and Trend 2013-2023
 - 1.5.2 Regional Shrink Film Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Shrink Film in China 2013-2017
- 2.2 Consumption Market of Shrink Film in China by Regions
 - 2.2.1 Consumption Volume of Shrink Film in China by Regions
 - 2.2.2 Revenue of Shrink Film in China by Regions
- 2.3 Market Analysis of Shrink Film in China by Regions
 - 2.3.1 Market Analysis of Shrink Film in North China 2013-2017
 - 2.3.2 Market Analysis of Shrink Film in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Shrink Film in East China 2013-2017
 - 2.3.4 Market Analysis of Shrink Film in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Shrink Film in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Shrink Film in Northwest China 2013-2017
- 2.4 Market Development Forecast of Shrink Film in China 2018-2023
 - 2.4.1 Market Development Forecast of Shrink Film in China 2018-2023
 - 2.4.2 Market Development Forecast of Shrink Film by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Shrink Film in China by Types

3.1.2 Revenue of Shrink Film in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Shrink Film in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Shrink Film in China by Downstream Industry

4.2 Demand Volume of Shrink Film by Downstream Industry in Major Countries

4.2.1 Demand Volume of Shrink Film by Downstream Industry in North China

4.2.2 Demand Volume of Shrink Film by Downstream Industry in Northeast China

4.2.3 Demand Volume of Shrink Film by Downstream Industry in East China

4.2.4 Demand Volume of Shrink Film by Downstream Industry in Central & South China

4.2.5 Demand Volume of Shrink Film by Downstream Industry in Southwest China

4.2.6 Demand Volume of Shrink Film by Downstream Industry in Northwest China

4.3 Market Forecast of Shrink Film in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SHRINK FILM

5.1 China Economy Situation and Trend Overview

5.2 Shrink Film Downstream Industry Situation and Trend Overview

CHAPTER 6 SHRINK FILM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Shrink Film in China by Major Players

6.2 Revenue of Shrink Film in China by Major Players

- 6.3 Basic Information of Shrink Film by Major Players
 - 6.3.1 Headquarters Location and Established Time of Shrink Film Major Players
 - 6.3.2 Employees and Revenue Level of Shrink Film Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SHRINK FILM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AEP
 - 7.1.1 Company profile
 - 7.1.2 Representative Shrink Film Product
 - 7.1.3 Shrink Film Sales, Revenue, Price and Gross Margin of AEP
- 7.2 Amcor
 - 7.2.1 Company profile
 - 7.2.2 Representative Shrink Film Product
 - 7.2.3 Shrink Film Sales, Revenue, Price and Gross Margin of Amcor
- 7.3 Bemis
 - 7.3.1 Company profile
 - 7.3.2 Representative Shrink Film Product
 - 7.3.3 Shrink Film Sales, Revenue, Price and Gross Margin of Bemis
- 7.4 Dow Chemical
 - 7.4.1 Company profile
 - 7.4.2 Representative Shrink Film Product
 - 7.4.3 Shrink Film Sales, Revenue, Price and Gross Margin of Dow Chemical
- 7.5 Berry
 - 7.5.1 Company profile
 - 7.5.2 Representative Shrink Film Product
 - 7.5.3 Shrink Film Sales, Revenue, Price and Gross Margin of Berry
- 7.6 Bonset
 - 7.6.1 Company profile
 - 7.6.2 Representative Shrink Film Product
 - 7.6.3 Shrink Film Sales, Revenue, Price and Gross Margin of Bonset
- 7.7 Billore Group
 - 7.7.1 Company profile
 - 7.7.2 Representative Shrink Film Product
 - 7.7.3 Shrink Film Sales, Revenue, Price and Gross Margin of Billore Group

7.8 COVERIS

7.8.1 Company profile

7.8.2 Representative Shrink Film Product

7.8.3 Shrink Film Sales, Revenue, Price and Gross Margin of COVERIS

7.9 Dupont

7.9.1 Company profile

7.9.2 Representative Shrink Film Product

7.9.3 Shrink Film Sales, Revenue, Price and Gross Margin of Dupont

7.10 Daman Polymers

7.10.1 Company profile

7.10.2 Representative Shrink Film Product

7.10.3 Shrink Film Sales, Revenue, Price and Gross Margin of Daman Polymers

7.11 Eurofilms Extrusion

7.11.1 Company profile

7.11.2 Representative Shrink Film Product

7.11.3 Shrink Film Sales, Revenue, Price and Gross Margin of Eurofilms Extrusion

7.12 Exxon Mobil

7.12.1 Company profile

7.12.2 Representative Shrink Film Product

7.12.3 Shrink Film Sales, Revenue, Price and Gross Margin of Exxon Mobil

7.13 FlexSol Packaging

7.13.1 Company profile

7.13.2 Representative Shrink Film Product

7.13.3 Shrink Film Sales, Revenue, Price and Gross Margin of FlexSol Packaging

7.14 Plastics

7.14.1 Company profile

7.14.2 Representative Shrink Film Product

7.14.3 Shrink Film Sales, Revenue, Price and Gross Margin of Plastics

7.15 MaxTech

7.15.1 Company profile

7.15.2 Representative Shrink Film Product

7.15.3 Shrink Film Sales, Revenue, Price and Gross Margin of MaxTech

7.16 Grafix Arts

7.17 DongGuan HuaYu Packing

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SHRINK FILM

8.1 Industry Chain of Shrink Film

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SHRINK FILM

9.1 Cost Structure Analysis of Shrink Film

9.2 Raw Materials Cost Analysis of Shrink Film

9.3 Labor Cost Analysis of Shrink Film

9.4 Manufacturing Expenses Analysis of Shrink Film

CHAPTER 10 MARKETING STATUS ANALYSIS OF SHRINK FILM

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Shrink Film-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S177763A6C3MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S177763A6C3MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970