

Sex Toys-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S05300254FFEN.html

Date: January 2018 Pages: 151 Price: US\$ 3,480.00 (Single User License) ID: S05300254FFEN

Abstracts

Report Summary

Sex Toys-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sex Toys industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Sex Toys 2013-2017, and development forecast 2018-2023 Main market players of Sex Toys in United States, with company and product introduction, position in the Sex Toys market Market status and development trend of Sex Toys by types and applications Cost and profit status of Sex Toys, and marketing status Market growth drivers and challenges

The report segments the United States Sex Toys market as:

United States Sex Toys Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West The South



Southwest

United States Sex Toys Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vibrators Rubber Penises Cock Rings Others

United States Sex Toys Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Online Sale Offline Sale

United States Sex Toys Market: Players Segment Analysis (Company and Product introduction, Sex Toys Sales Volume, Revenue, Price and Gross Margin):

Ansell Healthcare Doc Johnson **BMS** Factory LELO Luvu Brands Adam & Eve Aneros Bad Dragon Beate Uhse **Crystal Delights** Eve Garden Fun Factory Happy Valley Je Joue Jimmyjane Laid LoveHoney **OhMiBod** Tantus Tenga



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SEX TOYS

- 1.1 Definition of Sex Toys in This Report
- 1.2 Commercial Types of Sex Toys
- 1.2.1 Vibrators
- 1.2.2 Rubber Penises
- 1.2.3 Cock Rings
- 1.2.4 Others
- 1.3 Downstream Application of Sex Toys
 - 1.3.1 Online Sale
 - 1.3.2 Offline Sale
- 1.4 Development History of Sex Toys
- 1.5 Market Status and Trend of Sex Toys 2013-2023
- 1.5.1 United States Sex Toys Market Status and Trend 2013-2023
- 1.5.2 Regional Sex Toys Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Sex Toys in United States 2013-2017
- 2.2 Consumption Market of Sex Toys in United States by Regions
 - 2.2.1 Consumption Volume of Sex Toys in United States by Regions
- 2.2.2 Revenue of Sex Toys in United States by Regions
- 2.3 Market Analysis of Sex Toys in United States by Regions
- 2.3.1 Market Analysis of Sex Toys in New England 2013-2017
- 2.3.2 Market Analysis of Sex Toys in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Sex Toys in The Midwest 2013-2017
- 2.3.4 Market Analysis of Sex Toys in The West 2013-2017
- 2.3.5 Market Analysis of Sex Toys in The South 2013-2017
- 2.3.6 Market Analysis of Sex Toys in Southwest 2013-2017
- 2.4 Market Development Forecast of Sex Toys in United States 2018-2023
 - 2.4.1 Market Development Forecast of Sex Toys in United States 2018-2023
 - 2.4.2 Market Development Forecast of Sex Toys by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Sex Toys in United States by Types



- 3.1.2 Revenue of Sex Toys in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Sex Toys in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Sex Toys in United States by Downstream Industry
- 4.2 Demand Volume of Sex Toys by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Sex Toys by Downstream Industry in New England
 - 4.2.2 Demand Volume of Sex Toys by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Sex Toys by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Sex Toys by Downstream Industry in The West
 - 4.2.5 Demand Volume of Sex Toys by Downstream Industry in The South
 - 4.2.6 Demand Volume of Sex Toys by Downstream Industry in Southwest
- 4.3 Market Forecast of Sex Toys in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SEX TOYS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Sex Toys Downstream Industry Situation and Trend Overview

CHAPTER 6 SEX TOYS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Sex Toys in United States by Major Players
- 6.2 Revenue of Sex Toys in United States by Major Players
- 6.3 Basic Information of Sex Toys by Major Players
 - 6.3.1 Headquarters Location and Established Time of Sex Toys Major Players
- 6.3.2 Employees and Revenue Level of Sex Toys Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

CHAPTER 7 SEX TOYS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ansell Healthcare
 - 7.1.1 Company profile
 - 7.1.2 Representative Sex Toys Product
- 7.1.3 Sex Toys Sales, Revenue, Price and Gross Margin of Ansell Healthcare
- 7.2 Doc Johnson
- 7.2.1 Company profile
- 7.2.2 Representative Sex Toys Product
- 7.2.3 Sex Toys Sales, Revenue, Price and Gross Margin of Doc Johnson
- 7.3 BMS Factory
 - 7.3.1 Company profile
 - 7.3.2 Representative Sex Toys Product
- 7.3.3 Sex Toys Sales, Revenue, Price and Gross Margin of BMS Factory
- 7.4 LELO
 - 7.4.1 Company profile
 - 7.4.2 Representative Sex Toys Product
- 7.4.3 Sex Toys Sales, Revenue, Price and Gross Margin of LELO
- 7.5 Luvu Brands
- 7.5.1 Company profile
- 7.5.2 Representative Sex Toys Product
- 7.5.3 Sex Toys Sales, Revenue, Price and Gross Margin of Luvu Brands
- 7.6 Adam & Eve
 - 7.6.1 Company profile
 - 7.6.2 Representative Sex Toys Product
- 7.6.3 Sex Toys Sales, Revenue, Price and Gross Margin of Adam & Eve
- 7.7 Aneros
 - 7.7.1 Company profile
 - 7.7.2 Representative Sex Toys Product
 - 7.7.3 Sex Toys Sales, Revenue, Price and Gross Margin of Aneros
- 7.8 Bad Dragon
 - 7.8.1 Company profile
 - 7.8.2 Representative Sex Toys Product
 - 7.8.3 Sex Toys Sales, Revenue, Price and Gross Margin of Bad Dragon
- 7.9 Beate Uhse
 - 7.9.1 Company profile



- 7.9.2 Representative Sex Toys Product
- 7.9.3 Sex Toys Sales, Revenue, Price and Gross Margin of Beate Uhse
- 7.10 Crystal Delights
 - 7.10.1 Company profile
 - 7.10.2 Representative Sex Toys Product
- 7.10.3 Sex Toys Sales, Revenue, Price and Gross Margin of Crystal Delights

7.11 Eve Garden

- 7.11.1 Company profile
- 7.11.2 Representative Sex Toys Product
- 7.11.3 Sex Toys Sales, Revenue, Price and Gross Margin of Eve Garden
- 7.12 Fun Factory
- 7.12.1 Company profile
- 7.12.2 Representative Sex Toys Product
- 7.12.3 Sex Toys Sales, Revenue, Price and Gross Margin of Fun Factory

7.13 Happy Valley

- 7.13.1 Company profile
- 7.13.2 Representative Sex Toys Product
- 7.13.3 Sex Toys Sales, Revenue, Price and Gross Margin of Happy Valley
- 7.14 Je Joue
 - 7.14.1 Company profile
- 7.14.2 Representative Sex Toys Product
- 7.14.3 Sex Toys Sales, Revenue, Price and Gross Margin of Je Joue
- 7.15 Jimmyjane
 - 7.15.1 Company profile
 - 7.15.2 Representative Sex Toys Product
- 7.15.3 Sex Toys Sales, Revenue, Price and Gross Margin of Jimmyjane
- 7.16 Laid
- 7.17 LoveHoney
- 7.18 OhMiBod
- 7.19 Tantus
- 7.20 Tenga

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SEX TOYS

- 8.1 Industry Chain of Sex Toys
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SEX TOYS



- 9.1 Cost Structure Analysis of Sex Toys
- 9.2 Raw Materials Cost Analysis of Sex Toys
- 9.3 Labor Cost Analysis of Sex Toys
- 9.4 Manufacturing Expenses Analysis of Sex Toys

CHAPTER 10 MARKETING STATUS ANALYSIS OF SEX TOYS

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Sex Toys-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S05300254FFEN.html</u> Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S05300254FFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970