

Sex Toys-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SFA0D187643EN.html>

Date: January 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: SFA0D187643EN

Abstracts

Report Summary

Sex Toys-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sex Toys industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Sex Toys 2013-2017, and development forecast 2018-2023

Main market players of Sex Toys in Europe, with company and product introduction, position in the Sex Toys market

Market status and development trend of Sex Toys by types and applications

Cost and profit status of Sex Toys, and marketing status

Market growth drivers and challenges

The report segments the Europe Sex Toys market as:

Europe Sex Toys Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux
Russia

Europe Sex Toys Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vibrators
Rubber Penises
Cock Rings
Others

Europe Sex Toys Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Online Sale
Offline Sale

Europe Sex Toys Market: Players Segment Analysis (Company and Product introduction, Sex Toys Sales Volume, Revenue, Price and Gross Margin):

Ansell Healthcare
Doc Johnson
BMS Factory
LELO
Luvu Brands
Adam & Eve
Aneros
Bad Dragon
Beate Uhse
Crystal Delights
Eve Garden
Fun Factory
Happy Valley
Je Joue
Jimmyjane
Laid
LoveHoney
OhMiBod
Tantus

Tenga

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SEX TOYS

- 1.1 Definition of Sex Toys in This Report
- 1.2 Commercial Types of Sex Toys
 - 1.2.1 Vibrators
 - 1.2.2 Rubber Penises
 - 1.2.3 Cock Rings
 - 1.2.4 Others
- 1.3 Downstream Application of Sex Toys
 - 1.3.1 Online Sale
 - 1.3.2 Offline Sale
- 1.4 Development History of Sex Toys
- 1.5 Market Status and Trend of Sex Toys 2013-2023
 - 1.5.1 Europe Sex Toys Market Status and Trend 2013-2023
 - 1.5.2 Regional Sex Toys Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Sex Toys in Europe 2013-2017
- 2.2 Consumption Market of Sex Toys in Europe by Regions
 - 2.2.1 Consumption Volume of Sex Toys in Europe by Regions
 - 2.2.2 Revenue of Sex Toys in Europe by Regions
- 2.3 Market Analysis of Sex Toys in Europe by Regions
 - 2.3.1 Market Analysis of Sex Toys in Germany 2013-2017
 - 2.3.2 Market Analysis of Sex Toys in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Sex Toys in France 2013-2017
 - 2.3.4 Market Analysis of Sex Toys in Italy 2013-2017
 - 2.3.5 Market Analysis of Sex Toys in Spain 2013-2017
 - 2.3.6 Market Analysis of Sex Toys in Benelux 2013-2017
 - 2.3.7 Market Analysis of Sex Toys in Russia 2013-2017
- 2.4 Market Development Forecast of Sex Toys in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Sex Toys in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Sex Toys by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types

- 3.1.1 Consumption Volume of Sex Toys in Europe by Types
- 3.1.2 Revenue of Sex Toys in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Sex Toys in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Sex Toys in Europe by Downstream Industry
- 4.2 Demand Volume of Sex Toys by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Sex Toys by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Sex Toys by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Sex Toys by Downstream Industry in France
 - 4.2.4 Demand Volume of Sex Toys by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Sex Toys by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Sex Toys by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Sex Toys by Downstream Industry in Russia
- 4.3 Market Forecast of Sex Toys in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SEX TOYS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Sex Toys Downstream Industry Situation and Trend Overview

CHAPTER 6 SEX TOYS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Sex Toys in Europe by Major Players
- 6.2 Revenue of Sex Toys in Europe by Major Players
- 6.3 Basic Information of Sex Toys by Major Players
 - 6.3.1 Headquarters Location and Established Time of Sex Toys Major Players
 - 6.3.2 Employees and Revenue Level of Sex Toys Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SEX TOYS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ansell Healthcare
 - 7.1.1 Company profile
 - 7.1.2 Representative Sex Toys Product
 - 7.1.3 Sex Toys Sales, Revenue, Price and Gross Margin of Ansell Healthcare
- 7.2 Doc Johnson
 - 7.2.1 Company profile
 - 7.2.2 Representative Sex Toys Product
 - 7.2.3 Sex Toys Sales, Revenue, Price and Gross Margin of Doc Johnson
- 7.3 BMS Factory
 - 7.3.1 Company profile
 - 7.3.2 Representative Sex Toys Product
 - 7.3.3 Sex Toys Sales, Revenue, Price and Gross Margin of BMS Factory
- 7.4 LELO
 - 7.4.1 Company profile
 - 7.4.2 Representative Sex Toys Product
 - 7.4.3 Sex Toys Sales, Revenue, Price and Gross Margin of LELO
- 7.5 Luvu Brands
 - 7.5.1 Company profile
 - 7.5.2 Representative Sex Toys Product
 - 7.5.3 Sex Toys Sales, Revenue, Price and Gross Margin of Luvu Brands
- 7.6 Adam & Eve
 - 7.6.1 Company profile
 - 7.6.2 Representative Sex Toys Product
 - 7.6.3 Sex Toys Sales, Revenue, Price and Gross Margin of Adam & Eve
- 7.7 Aneros
 - 7.7.1 Company profile
 - 7.7.2 Representative Sex Toys Product
 - 7.7.3 Sex Toys Sales, Revenue, Price and Gross Margin of Aneros
- 7.8 Bad Dragon
 - 7.8.1 Company profile
 - 7.8.2 Representative Sex Toys Product

- 7.8.3 Sex Toys Sales, Revenue, Price and Gross Margin of Bad Dragon
- 7.9 Beate Uhse
 - 7.9.1 Company profile
 - 7.9.2 Representative Sex Toys Product
 - 7.9.3 Sex Toys Sales, Revenue, Price and Gross Margin of Beate Uhse
- 7.10 Crystal Delights
 - 7.10.1 Company profile
 - 7.10.2 Representative Sex Toys Product
 - 7.10.3 Sex Toys Sales, Revenue, Price and Gross Margin of Crystal Delights
- 7.11 Eve Garden
 - 7.11.1 Company profile
 - 7.11.2 Representative Sex Toys Product
 - 7.11.3 Sex Toys Sales, Revenue, Price and Gross Margin of Eve Garden
- 7.12 Fun Factory
 - 7.12.1 Company profile
 - 7.12.2 Representative Sex Toys Product
 - 7.12.3 Sex Toys Sales, Revenue, Price and Gross Margin of Fun Factory
- 7.13 Happy Valley
 - 7.13.1 Company profile
 - 7.13.2 Representative Sex Toys Product
 - 7.13.3 Sex Toys Sales, Revenue, Price and Gross Margin of Happy Valley
- 7.14 Je Joue
 - 7.14.1 Company profile
 - 7.14.2 Representative Sex Toys Product
 - 7.14.3 Sex Toys Sales, Revenue, Price and Gross Margin of Je Joue
- 7.15 Jimmyjane
 - 7.15.1 Company profile
 - 7.15.2 Representative Sex Toys Product
 - 7.15.3 Sex Toys Sales, Revenue, Price and Gross Margin of Jimmyjane
- 7.16 Laid
- 7.17 LoveHoney
- 7.18 OhMiBod
- 7.19 Tantus
- 7.20 Tenga

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SEX TOYS

- 8.1 Industry Chain of Sex Toys
- 8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SEX TOYS

9.1 Cost Structure Analysis of Sex Toys

9.2 Raw Materials Cost Analysis of Sex Toys

9.3 Labor Cost Analysis of Sex Toys

9.4 Manufacturing Expenses Analysis of Sex Toys

CHAPTER 10 MARKETING STATUS ANALYSIS OF SEX TOYS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Sex Toys-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SFA0D187643EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SFA0D187643EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970