

# Sex Toys-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S825E357343EN.html>

Date: January 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: S825E357343EN

## Abstracts

### Report Summary

Sex Toys-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sex Toys industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Sex Toys 2013-2017, and development forecast 2018-2023

Main market players of Sex Toys in EMEA, with company and product introduction, position in the Sex Toys market

Market status and development trend of Sex Toys by types and applications

Cost and profit status of Sex Toys, and marketing status

Market growth drivers and challenges

The report segments the EMEA Sex Toys market as:

EMEA Sex Toys Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Sex Toys Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Vibrators  
Rubber Penises  
Cock Rings  
Others

EMEA Sex Toys Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Online Sale  
Offline Sale

EMEA Sex Toys Market: Players Segment Analysis (Company and Product introduction, Sex Toys Sales Volume, Revenue, Price and Gross Margin):

Ansell Healthcare  
Doc Johnson  
BMS Factory  
LELO  
Luvu Brands  
Adam & Eve  
Aneros  
Bad Dragon  
Beate Uhse  
Crystal Delights  
Eve Garden  
Fun Factory  
Happy Valley  
Je Joue  
Jimmyjane  
Laid  
LoveHoney  
OhMiBod  
Tantus  
Tenga

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SEX TOYS**

- 1.1 Definition of Sex Toys in This Report
- 1.2 Commercial Types of Sex Toys
  - 1.2.1 Vibrators
  - 1.2.2 Rubber Penises
  - 1.2.3 Cock Rings
  - 1.2.4 Others
- 1.3 Downstream Application of Sex Toys
  - 1.3.1 Online Sale
  - 1.3.2 Offline Sale
- 1.4 Development History of Sex Toys
- 1.5 Market Status and Trend of Sex Toys 2013-2023
  - 1.5.1 EMEA Sex Toys Market Status and Trend 2013-2023
  - 1.5.2 Regional Sex Toys Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Sex Toys in EMEA 2013-2017
- 2.2 Consumption Market of Sex Toys in EMEA by Regions
  - 2.2.1 Consumption Volume of Sex Toys in EMEA by Regions
  - 2.2.2 Revenue of Sex Toys in EMEA by Regions
- 2.3 Market Analysis of Sex Toys in EMEA by Regions
  - 2.3.1 Market Analysis of Sex Toys in Europe 2013-2017
  - 2.3.2 Market Analysis of Sex Toys in Middle East 2013-2017
  - 2.3.3 Market Analysis of Sex Toys in Africa 2013-2017
- 2.4 Market Development Forecast of Sex Toys in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Sex Toys in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Sex Toys by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Sex Toys in EMEA by Types
  - 3.1.2 Revenue of Sex Toys in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe

- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Sex Toys in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Sex Toys in EMEA by Downstream Industry
- 4.2 Demand Volume of Sex Toys by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Sex Toys by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Sex Toys by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Sex Toys by Downstream Industry in Africa
- 4.3 Market Forecast of Sex Toys in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SEX TOYS**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Sex Toys Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SEX TOYS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Sex Toys in EMEA by Major Players
- 6.2 Revenue of Sex Toys in EMEA by Major Players
- 6.3 Basic Information of Sex Toys by Major Players
  - 6.3.1 Headquarters Location and Established Time of Sex Toys Major Players
  - 6.3.2 Employees and Revenue Level of Sex Toys Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SEX TOYS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Ansell Healthcare
  - 7.1.1 Company profile
  - 7.1.2 Representative Sex Toys Product
  - 7.1.3 Sex Toys Sales, Revenue, Price and Gross Margin of Ansell Healthcare

## 7.2 Doc Johnson

### 7.2.1 Company profile

### 7.2.2 Representative Sex Toys Product

### 7.2.3 Sex Toys Sales, Revenue, Price and Gross Margin of Doc Johnson

## 7.3 BMS Factory

### 7.3.1 Company profile

### 7.3.2 Representative Sex Toys Product

### 7.3.3 Sex Toys Sales, Revenue, Price and Gross Margin of BMS Factory

## 7.4 LELO

### 7.4.1 Company profile

### 7.4.2 Representative Sex Toys Product

### 7.4.3 Sex Toys Sales, Revenue, Price and Gross Margin of LELO

## 7.5 Luvu Brands

### 7.5.1 Company profile

### 7.5.2 Representative Sex Toys Product

### 7.5.3 Sex Toys Sales, Revenue, Price and Gross Margin of Luvu Brands

## 7.6 Adam & Eve

### 7.6.1 Company profile

### 7.6.2 Representative Sex Toys Product

### 7.6.3 Sex Toys Sales, Revenue, Price and Gross Margin of Adam & Eve

## 7.7 Aneros

### 7.7.1 Company profile

### 7.7.2 Representative Sex Toys Product

### 7.7.3 Sex Toys Sales, Revenue, Price and Gross Margin of Aneros

## 7.8 Bad Dragon

### 7.8.1 Company profile

### 7.8.2 Representative Sex Toys Product

### 7.8.3 Sex Toys Sales, Revenue, Price and Gross Margin of Bad Dragon

## 7.9 Beate Uhse

### 7.9.1 Company profile

### 7.9.2 Representative Sex Toys Product

### 7.9.3 Sex Toys Sales, Revenue, Price and Gross Margin of Beate Uhse

## 7.10 Crystal Delights

### 7.10.1 Company profile

### 7.10.2 Representative Sex Toys Product

### 7.10.3 Sex Toys Sales, Revenue, Price and Gross Margin of Crystal Delights

## 7.11 Eve Garden

### 7.11.1 Company profile

### 7.11.2 Representative Sex Toys Product

- 7.11.3 Sex Toys Sales, Revenue, Price and Gross Margin of Eve Garden
- 7.12 Fun Factory
  - 7.12.1 Company profile
  - 7.12.2 Representative Sex Toys Product
  - 7.12.3 Sex Toys Sales, Revenue, Price and Gross Margin of Fun Factory
- 7.13 Happy Valley
  - 7.13.1 Company profile
  - 7.13.2 Representative Sex Toys Product
  - 7.13.3 Sex Toys Sales, Revenue, Price and Gross Margin of Happy Valley
- 7.14 Je Joue
  - 7.14.1 Company profile
  - 7.14.2 Representative Sex Toys Product
  - 7.14.3 Sex Toys Sales, Revenue, Price and Gross Margin of Je Joue
- 7.15 Jimmyjane
  - 7.15.1 Company profile
  - 7.15.2 Representative Sex Toys Product
  - 7.15.3 Sex Toys Sales, Revenue, Price and Gross Margin of Jimmyjane
- 7.16 Laid
- 7.17 LoveHoney
- 7.18 OhMiBod
- 7.19 Tantus
- 7.20 Tenga

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SEX TOYS**

- 8.1 Industry Chain of Sex Toys
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SEX TOYS**

- 9.1 Cost Structure Analysis of Sex Toys
- 9.2 Raw Materials Cost Analysis of Sex Toys
- 9.3 Labor Cost Analysis of Sex Toys
- 9.4 Manufacturing Expenses Analysis of Sex Toys

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SEX TOYS**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Sex Toys-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S825E357343EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S825E357343EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970