

# Sewing Machine-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S1EFEBD44400EN.html>

Date: May 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: S1EFEBD44400EN

## Abstracts

### Report Summary

Sewing Machine-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sewing Machine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Sewing Machine 2013-2017, and development forecast 2018-2023

Main market players of Sewing Machine in North America, with company and product introduction, position in the Sewing Machine market

Market status and development trend of Sewing Machine by types and applications

Cost and profit status of Sewing Machine, and marketing status

Market growth drivers and challenges

The report segments the North America Sewing Machine market as:

North America Sewing Machine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):  
United States  
Canada  
Mexico

North America Sewing Machine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Industry

Home

North America Sewing Machine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home

Garments

Industrial

North America Sewing Machine Market: Players Segment Analysis (Company and Product introduction, Sewing Machine Sales Volume, Revenue, Price and Gross Margin):

Brother

Feiyue

Juki Corporation

Jack

ZOJE

Shang Gong Group

Singer

Toyota

Gemsky

Jaguar

Typical

Viking

Sunstar

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF SEWING MACHINE

- 1.1 Definition of Sewing Machine in This Report
- 1.2 Commercial Types of Sewing Machine
  - 1.2.1 Industry
  - 1.2.2 Home
- 1.3 Downstream Application of Sewing Machine
  - 1.3.1 Home
  - 1.3.2 Garments
  - 1.3.3 Industrial
- 1.4 Development History of Sewing Machine
- 1.5 Market Status and Trend of Sewing Machine 2013-2023
  - 1.5.1 North America Sewing Machine Market Status and Trend 2013-2023
  - 1.5.2 Regional Sewing Machine Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Sewing Machine in North America 2013-2017
- 2.2 Consumption Market of Sewing Machine in North America by Regions
  - 2.2.1 Consumption Volume of Sewing Machine in North America by Regions
  - 2.2.2 Revenue of Sewing Machine in North America by Regions
- 2.3 Market Analysis of Sewing Machine in North America by Regions
  - 2.3.1 Market Analysis of Sewing Machine in United States 2013-2017
  - 2.3.2 Market Analysis of Sewing Machine in Canada 2013-2017
  - 2.3.3 Market Analysis of Sewing Machine in Mexico 2013-2017
- 2.4 Market Development Forecast of Sewing Machine in North America 2018-2023
  - 2.4.1 Market Development Forecast of Sewing Machine in North America 2018-2023
  - 2.4.2 Market Development Forecast of Sewing Machine by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Sewing Machine in North America by Types
  - 3.1.2 Revenue of Sewing Machine in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Sewing Machine in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Sewing Machine in North America by Downstream Industry
- 4.2 Demand Volume of Sewing Machine by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Sewing Machine by Downstream Industry in United States
  - 4.2.2 Demand Volume of Sewing Machine by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Sewing Machine by Downstream Industry in Mexico
- 4.3 Market Forecast of Sewing Machine in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SEWING MACHINE**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Sewing Machine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SEWING MACHINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Sewing Machine in North America by Major Players
- 6.2 Revenue of Sewing Machine in North America by Major Players
- 6.3 Basic Information of Sewing Machine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Sewing Machine Major Players
  - 6.3.2 Employees and Revenue Level of Sewing Machine Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SEWING MACHINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Brother
  - 7.1.1 Company profile
  - 7.1.2 Representative Sewing Machine Product
  - 7.1.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Brother
- 7.2 Feiyue

- 7.2.1 Company profile
- 7.2.2 Representative Sewing Machine Product
- 7.2.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Feiyue
- 7.3 Juki Corporation
  - 7.3.1 Company profile
  - 7.3.2 Representative Sewing Machine Product
  - 7.3.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Juki Corporation
- 7.4 Jack
  - 7.4.1 Company profile
  - 7.4.2 Representative Sewing Machine Product
  - 7.4.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Jack
- 7.5 ZOJE
  - 7.5.1 Company profile
  - 7.5.2 Representative Sewing Machine Product
  - 7.5.3 Sewing Machine Sales, Revenue, Price and Gross Margin of ZOJE
- 7.6 Shang Gong Group
  - 7.6.1 Company profile
  - 7.6.2 Representative Sewing Machine Product
  - 7.6.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Shang Gong Group
- 7.7 Singer
  - 7.7.1 Company profile
  - 7.7.2 Representative Sewing Machine Product
  - 7.7.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Singer
- 7.8 Toyota
  - 7.8.1 Company profile
  - 7.8.2 Representative Sewing Machine Product
  - 7.8.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Toyota
- 7.9 Gemsy
  - 7.9.1 Company profile
  - 7.9.2 Representative Sewing Machine Product
  - 7.9.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Gemsy
- 7.10 Jaguar
  - 7.10.1 Company profile
  - 7.10.2 Representative Sewing Machine Product
  - 7.10.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Jaguar
- 7.11 Typical
  - 7.11.1 Company profile
  - 7.11.2 Representative Sewing Machine Product
  - 7.11.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Typical

## 7.12 Viking

### 7.12.1 Company profile

### 7.12.2 Representative Sewing Machine Product

### 7.12.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Viking

## 7.13 Sunstar

### 7.13.1 Company profile

### 7.13.2 Representative Sewing Machine Product

### 7.13.3 Sewing Machine Sales, Revenue, Price and Gross Margin of Sunstar

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SEWING MACHINE**

### 8.1 Industry Chain of Sewing Machine

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SEWING MACHINE**

### 9.1 Cost Structure Analysis of Sewing Machine

### 9.2 Raw Materials Cost Analysis of Sewing Machine

### 9.3 Labor Cost Analysis of Sewing Machine

### 9.4 Manufacturing Expenses Analysis of Sewing Machine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SEWING MACHINE**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Sewing Machine-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S1EFEBD44400EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1EFEBD44400EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970