

# Sensors in Internet of Things-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SC7D6596B1CEN.html>

Date: December 2017

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: SC7D6596B1CEN

## Abstracts

### Report Summary

Sensors in Internet of Things-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sensors in Internet of Things industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Sensors in Internet of Things 2013-2017, and development forecast 2018-2023

Main market players of Sensors in Internet of Things in Asia Pacific, with company and product introduction, position in the Sensors in Internet of Things market

Market status and development trend of Sensors in Internet of Things by types and applications

Cost and profit status of Sensors in Internet of Things, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Sensors in Internet of Things market as:

Asia Pacific Sensors in Internet of Things Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia  
Australia

Asia Pacific Sensors in Internet of Things Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pressure  
Temperature  
Light  
Chemical  
Motion Sensors

Asia Pacific Sensors in Internet of Things Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Healthcare  
Manufacturing  
Retail & Transportation

Asia Pacific Sensors in Internet of Things Market: Players Segment Analysis (Company  
and Product introduction, Sensors in Internet of Things Sales Volume, Revenue, Price  
and Gross Margin):

ARM Holdings  
Acuity Brands Inc  
Bosch Sensortec  
Ericsson  
Google Inc.  
HTC Corporation  
Honeywell International Inc  
IBM  
Infineon Technologies  
Intel Corporation  
Invensense Inc  
Microsoft Corporation  
NXP Semiconductors NV  
Omron Corp  
Qualcomm Inc

Robert Bosch  
STMicroelectronics  
Samsung Electronics Co, Ltd.  
Siemens

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF SENSORS IN INTERNET OF THINGS

- 1.1 Definition of Sensors in Internet of Things in This Report
- 1.2 Commercial Types of Sensors in Internet of Things
  - 1.2.1 Pressure
  - 1.2.2 Temperature
  - 1.2.3 Light
  - 1.2.4 Chemical
  - 1.2.5 Motion Sensors
- 1.3 Downstream Application of Sensors in Internet of Things
  - 1.3.1 Healthcare
  - 1.3.2 Manufacturing
  - 1.3.3 Retail & Transportation
- 1.4 Development History of Sensors in Internet of Things
- 1.5 Market Status and Trend of Sensors in Internet of Things 2013-2023
  - 1.5.1 Asia Pacific Sensors in Internet of Things Market Status and Trend 2013-2023
  - 1.5.2 Regional Sensors in Internet of Things Market Status and Trend 2013-2023

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Sensors in Internet of Things in Asia Pacific 2013-2017
- 2.2 Consumption Market of Sensors in Internet of Things in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Sensors in Internet of Things in Asia Pacific by Regions
  - 2.2.2 Revenue of Sensors in Internet of Things in Asia Pacific by Regions
- 2.3 Market Analysis of Sensors in Internet of Things in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Sensors in Internet of Things in China 2013-2017
  - 2.3.2 Market Analysis of Sensors in Internet of Things in Japan 2013-2017
  - 2.3.3 Market Analysis of Sensors in Internet of Things in Korea 2013-2017
  - 2.3.4 Market Analysis of Sensors in Internet of Things in India 2013-2017
  - 2.3.5 Market Analysis of Sensors in Internet of Things in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Sensors in Internet of Things in Australia 2013-2017
- 2.4 Market Development Forecast of Sensors in Internet of Things in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Sensors in Internet of Things in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Sensors in Internet of Things by Regions 2018-2023

## **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

### **3.1 Whole Asia Pacific Market Status by Types**

#### **3.1.1 Consumption Volume of Sensors in Internet of Things in Asia Pacific by Types**

#### **3.1.2 Revenue of Sensors in Internet of Things in Asia Pacific by Types**

### **3.2 Asia Pacific Market Status by Types in Major Countries**

#### **3.2.1 Market Status by Types in China**

#### **3.2.2 Market Status by Types in Japan**

#### **3.2.3 Market Status by Types in Korea**

#### **3.2.4 Market Status by Types in India**

#### **3.2.5 Market Status by Types in Southeast Asia**

#### **3.2.6 Market Status by Types in Australia**

### **3.3 Market Forecast of Sensors in Internet of Things in Asia Pacific by Types**

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### **4.1 Demand Volume of Sensors in Internet of Things in Asia Pacific by Downstream Industry**

### **4.2 Demand Volume of Sensors in Internet of Things by Downstream Industry in Major Countries**

#### **4.2.1 Demand Volume of Sensors in Internet of Things by Downstream Industry in China**

#### **4.2.2 Demand Volume of Sensors in Internet of Things by Downstream Industry in Japan**

#### **4.2.3 Demand Volume of Sensors in Internet of Things by Downstream Industry in Korea**

#### **4.2.4 Demand Volume of Sensors in Internet of Things by Downstream Industry in India**

#### **4.2.5 Demand Volume of Sensors in Internet of Things by Downstream Industry in Southeast Asia**

#### **4.2.6 Demand Volume of Sensors in Internet of Things by Downstream Industry in Australia**

### **4.3 Market Forecast of Sensors in Internet of Things in Asia Pacific by Downstream Industry**

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SENSORS IN INTERNET OF THINGS**

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Sensors in Internet of Things Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SENSORS IN INTERNET OF THINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

6.1 Sales Volume of Sensors in Internet of Things in Asia Pacific by Major Players

6.2 Revenue of Sensors in Internet of Things in Asia Pacific by Major Players

6.3 Basic Information of Sensors in Internet of Things by Major Players

6.3.1 Headquarters Location and Established Time of Sensors in Internet of Things Major Players

6.3.2 Employees and Revenue Level of Sensors in Internet of Things Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 SENSORS IN INTERNET OF THINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 ARM Holdings

7.1.1 Company profile

7.1.2 Representative Sensors in Internet of Things Product

7.1.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of ARM Holdings

7.2 Acuity Brands Inc

7.2.1 Company profile

7.2.2 Representative Sensors in Internet of Things Product

7.2.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Acuity Brands Inc

7.3 Bosch Sensortec

7.3.1 Company profile

7.3.2 Representative Sensors in Internet of Things Product

7.3.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Bosch Sensortec

7.4 Ericsson

7.4.1 Company profile

7.4.2 Representative Sensors in Internet of Things Product

7.4.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Ericsson

7.5 Google Inc.

7.5.1 Company profile

7.5.2 Representative Sensors in Internet of Things Product

7.5.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Google Inc.

7.6 HTC Corporation

7.6.1 Company profile

7.6.2 Representative Sensors in Internet of Things Product

7.6.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of HTC Corporation

7.7 Honeywell International Inc

7.7.1 Company profile

7.7.2 Representative Sensors in Internet of Things Product

7.7.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Honeywell International Inc

7.8 IBM

7.8.1 Company profile

7.8.2 Representative Sensors in Internet of Things Product

7.8.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of IBM

7.9 Infineon Technologies

7.9.1 Company profile

7.9.2 Representative Sensors in Internet of Things Product

7.9.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Infineon Technologies

7.10 Intel Corporation

7.10.1 Company profile

7.10.2 Representative Sensors in Internet of Things Product

7.10.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Intel Corporation

7.11 Invensense Inc

7.11.1 Company profile

7.11.2 Representative Sensors in Internet of Things Product

7.11.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Invensense Inc

7.12 Microsoft Corporation

7.12.1 Company profile

7.12.2 Representative Sensors in Internet of Things Product

7.12.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Microsoft Corporation

7.13 NXP Semiconductors NV

7.13.1 Company profile

7.13.2 Representative Sensors in Internet of Things Product

7.13.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of NXP Semiconductors NV

7.14 Omron Corp

7.14.1 Company profile

7.14.2 Representative Sensors in Internet of Things Product

7.14.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Omron Corp

7.15 Qualcomm Inc

7.15.1 Company profile

7.15.2 Representative Sensors in Internet of Things Product

7.15.3 Sensors in Internet of Things Sales, Revenue, Price and Gross Margin of Qualcomm Inc

7.16 Robert Bosch

7.17 STMicroelectronics

7.18 Samsung Electronics Co, Ltd.

7.19 Siemens

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SENSORS IN INTERNET OF THINGS**

8.1 Industry Chain of Sensors in Internet of Things

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SENSORS IN INTERNET OF THINGS**

9.1 Cost Structure Analysis of Sensors in Internet of Things

9.2 Raw Materials Cost Analysis of Sensors in Internet of Things

9.3 Labor Cost Analysis of Sensors in Internet of Things

9.4 Manufacturing Expenses Analysis of Sensors in Internet of Things

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SENSORS IN INTERNET OF THINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Sensors in Internet of Things-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SC7D6596B1CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC7D6596B1CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970