

Semi-permanent Hair Dye-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SCB7B70E345MEN.html>

Date: February 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: SCB7B70E345MEN

Abstracts

Report Summary

Semi-permanent Hair Dye-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Semi-permanent Hair Dye industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Semi-permanent Hair Dye 2013-2017, and development forecast 2018-2023

Main market players of Semi-permanent Hair Dye in North America, with company and product introduction, position in the Semi-permanent Hair Dye market

Market status and development trend of Semi-permanent Hair Dye by types and applications

Cost and profit status of Semi-permanent Hair Dye, and marketing status

Market growth drivers and challenges

The report segments the North America Semi-permanent Hair Dye market as:

North America Semi-permanent Hair Dye Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Semi-permanent Hair Dye Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hair Shampoo
Hair Coloring Solution
Hair Color Mousse
Hair Gel
Hair Cream

North America Semi-permanent Hair Dye Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Use
Commercial Use

North America Semi-permanent Hair Dye Market: Players Segment Analysis (Company and Product introduction, Semi-permanent Hair Dye Sales Volume, Revenue, Price and Gross Margin):

L'Oreal Paris
Henkel
Kao Corporation
Avon Products
Combe
Liese
Garnier
Goldwell
Wella
Clairol
HOYU
Shiseido
Godrej Consumer Products

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SEMI-PERMANENT HAIR DYE

- 1.1 Definition of Semi-permanent Hair Dye in This Report
- 1.2 Commercial Types of Semi-permanent Hair Dye
 - 1.2.1 Hair Shampoo
 - 1.2.2 Hair Coloring Solution
 - 1.2.3 Hair Color Mousse
 - 1.2.4 Hair Gel
 - 1.2.5 Hair Cream
- 1.3 Downstream Application of Semi-permanent Hair Dye
 - 1.3.1 Home Use
 - 1.3.2 Commercial Use
- 1.4 Development History of Semi-permanent Hair Dye
- 1.5 Market Status and Trend of Semi-permanent Hair Dye 2013-2023
 - 1.5.1 North America Semi-permanent Hair Dye Market Status and Trend 2013-2023
 - 1.5.2 Regional Semi-permanent Hair Dye Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Semi-permanent Hair Dye in North America 2013-2017
- 2.2 Consumption Market of Semi-permanent Hair Dye in North America by Regions
 - 2.2.1 Consumption Volume of Semi-permanent Hair Dye in North America by Regions
 - 2.2.2 Revenue of Semi-permanent Hair Dye in North America by Regions
- 2.3 Market Analysis of Semi-permanent Hair Dye in North America by Regions
 - 2.3.1 Market Analysis of Semi-permanent Hair Dye in United States 2013-2017
 - 2.3.2 Market Analysis of Semi-permanent Hair Dye in Canada 2013-2017
 - 2.3.3 Market Analysis of Semi-permanent Hair Dye in Mexico 2013-2017
- 2.4 Market Development Forecast of Semi-permanent Hair Dye in North America 2018-2023
 - 2.4.1 Market Development Forecast of Semi-permanent Hair Dye in North America 2018-2023
 - 2.4.2 Market Development Forecast of Semi-permanent Hair Dye by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Semi-permanent Hair Dye in North America by Types
- 3.1.2 Revenue of Semi-permanent Hair Dye in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Semi-permanent Hair Dye in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Semi-permanent Hair Dye in North America by Downstream Industry
- 4.2 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in United States
 - 4.2.2 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in Mexico
- 4.3 Market Forecast of Semi-permanent Hair Dye in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SEMI-PERMANENT HAIR DYE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Semi-permanent Hair Dye Downstream Industry Situation and Trend Overview

CHAPTER 6 SEMI-PERMANENT HAIR DYE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Semi-permanent Hair Dye in North America by Major Players
- 6.2 Revenue of Semi-permanent Hair Dye in North America by Major Players
- 6.3 Basic Information of Semi-permanent Hair Dye by Major Players
 - 6.3.1 Headquarters Location and Established Time of Semi-permanent Hair Dye Major Players
 - 6.3.2 Employees and Revenue Level of Semi-permanent Hair Dye Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 SEMI-PERMANENT HAIR DYE MAJOR MANUFACTURERS

INTRODUCTION AND MARKET DATA

7.1 L'Oreal Paris

7.1.1 Company profile

7.1.2 Representative Semi-permanent Hair Dye Product

7.1.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of L'Oreal Paris

7.2 Henkel

7.2.1 Company profile

7.2.2 Representative Semi-permanent Hair Dye Product

7.2.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Henkel

7.3 Kao Corporation

7.3.1 Company profile

7.3.2 Representative Semi-permanent Hair Dye Product

7.3.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Kao Corporation

7.4 Avon Products

7.4.1 Company profile

7.4.2 Representative Semi-permanent Hair Dye Product

7.4.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Avon Products

7.5 Combe

7.5.1 Company profile

7.5.2 Representative Semi-permanent Hair Dye Product

7.5.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Combe

7.6 Liese

7.6.1 Company profile

7.6.2 Representative Semi-permanent Hair Dye Product

7.6.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Liese

7.7 Garnier

7.7.1 Company profile

7.7.2 Representative Semi-permanent Hair Dye Product

7.7.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Garnier

7.8 Goldwell

7.8.1 Company profile

7.8.2 Representative Semi-permanent Hair Dye Product

7.8.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Goldwell

7.9 Wella

7.9.1 Company profile

7.9.2 Representative Semi-permanent Hair Dye Product

7.9.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Wella

7.10 Clairol

7.10.1 Company profile

7.10.2 Representative Semi-permanent Hair Dye Product

7.10.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Clairol

7.11 HOYU

7.11.1 Company profile

7.11.2 Representative Semi-permanent Hair Dye Product

7.11.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of HOYU

7.12 Shiseido

7.12.1 Company profile

7.12.2 Representative Semi-permanent Hair Dye Product

7.12.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Shiseido

7.13 Godrej Consumer Products

7.13.1 Company profile

7.13.2 Representative Semi-permanent Hair Dye Product

7.13.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Godrej Consumer Products

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SEMI-PERMANENT HAIR DYE

8.1 Industry Chain of Semi-permanent Hair Dye

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SEMI-PERMANENT HAIR DYE

9.1 Cost Structure Analysis of Semi-permanent Hair Dye

9.2 Raw Materials Cost Analysis of Semi-permanent Hair Dye

9.3 Labor Cost Analysis of Semi-permanent Hair Dye

9.4 Manufacturing Expenses Analysis of Semi-permanent Hair Dye

CHAPTER 10 MARKETING STATUS ANALYSIS OF SEMI-PERMANENT HAIR DYE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Semi-permanent Hair Dye-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SCB7B70E345MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SCB7B70E345MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970