

Semi-permanent Hair Dye-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/S7B1FAFF7F2MEN.html>

Date: February 2018

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: S7B1FAFF7F2MEN

Abstracts

Report Summary

Semi-permanent Hair Dye-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Semi-permanent Hair Dye industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Semi-permanent Hair Dye 2013-2017, and development forecast 2018-2023

Main market players of Semi-permanent Hair Dye in Asia Pacific, with company and product introduction, position in the Semi-permanent Hair Dye market

Market status and development trend of Semi-permanent Hair Dye by types and applications

Cost and profit status of Semi-permanent Hair Dye, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Semi-permanent Hair Dye market as:

Asia Pacific Semi-permanent Hair Dye Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Semi-permanent Hair Dye Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hair Shampoo

Hair Coloring Solution

Hair Color Mousse

Hair Gel

Hair Cream

Asia Pacific Semi-permanent Hair Dye Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Home Use

Commercial Use

Asia Pacific Semi-permanent Hair Dye Market: Players Segment Analysis (Company
and Product introduction, Semi-permanent Hair Dye Sales Volume, Revenue, Price and
Gross Margin):

L'Oreal Paris

Henkel

Kao Corporation

Avon Products

Combe

Liese

Garnier

Goldwell

Wella

Clairol

HOYU

Shiseido

Godrej Consumer Products

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF SEMI-PERMANENT HAIR DYE

- 1.1 Definition of Semi-permanent Hair Dye in This Report
- 1.2 Commercial Types of Semi-permanent Hair Dye
 - 1.2.1 Hair Shampoo
 - 1.2.2 Hair Coloring Solution
 - 1.2.3 Hair Color Mousse
 - 1.2.4 Hair Gel
 - 1.2.5 Hair Cream
- 1.3 Downstream Application of Semi-permanent Hair Dye
 - 1.3.1 Home Use
 - 1.3.2 Commercial Use
- 1.4 Development History of Semi-permanent Hair Dye
- 1.5 Market Status and Trend of Semi-permanent Hair Dye 2013-2023
 - 1.5.1 Asia Pacific Semi-permanent Hair Dye Market Status and Trend 2013-2023
 - 1.5.2 Regional Semi-permanent Hair Dye Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Semi-permanent Hair Dye in Asia Pacific 2013-2017
- 2.2 Consumption Market of Semi-permanent Hair Dye in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Semi-permanent Hair Dye in Asia Pacific by Regions
 - 2.2.2 Revenue of Semi-permanent Hair Dye in Asia Pacific by Regions
- 2.3 Market Analysis of Semi-permanent Hair Dye in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Semi-permanent Hair Dye in China 2013-2017
 - 2.3.2 Market Analysis of Semi-permanent Hair Dye in Japan 2013-2017
 - 2.3.3 Market Analysis of Semi-permanent Hair Dye in Korea 2013-2017
 - 2.3.4 Market Analysis of Semi-permanent Hair Dye in India 2013-2017
 - 2.3.5 Market Analysis of Semi-permanent Hair Dye in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Semi-permanent Hair Dye in Australia 2013-2017
- 2.4 Market Development Forecast of Semi-permanent Hair Dye in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Semi-permanent Hair Dye in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Semi-permanent Hair Dye by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Semi-permanent Hair Dye in Asia Pacific by Types

3.1.2 Revenue of Semi-permanent Hair Dye in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Semi-permanent Hair Dye in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Semi-permanent Hair Dye in Asia Pacific by Downstream Industry

4.2 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in Major Countries

4.2.1 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in China

4.2.2 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in Japan

4.2.3 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in Korea

4.2.4 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in India

4.2.5 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Semi-permanent Hair Dye by Downstream Industry in Australia

4.3 Market Forecast of Semi-permanent Hair Dye in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SEMI-PERMANENT HAIR DYE

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Semi-permanent Hair Dye Downstream Industry Situation and Trend Overview

CHAPTER 6 SEMI-PERMANENT HAIR DYE MARKET COMPETITION STATUS BY

MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Semi-permanent Hair Dye in Asia Pacific by Major Players
- 6.2 Revenue of Semi-permanent Hair Dye in Asia Pacific by Major Players
- 6.3 Basic Information of Semi-permanent Hair Dye by Major Players
 - 6.3.1 Headquarters Location and Established Time of Semi-permanent Hair Dye Major Players
 - 6.3.2 Employees and Revenue Level of Semi-permanent Hair Dye Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SEMI-PERMANENT HAIR DYE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 L'Oreal Paris
 - 7.1.1 Company profile
 - 7.1.2 Representative Semi-permanent Hair Dye Product
 - 7.1.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of L'Oreal Paris
- 7.2 Henkel
 - 7.2.1 Company profile
 - 7.2.2 Representative Semi-permanent Hair Dye Product
 - 7.2.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Henkel
- 7.3 Kao Corporation
 - 7.3.1 Company profile
 - 7.3.2 Representative Semi-permanent Hair Dye Product
 - 7.3.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Kao Corporation
- 7.4 Avon Products
 - 7.4.1 Company profile
 - 7.4.2 Representative Semi-permanent Hair Dye Product
 - 7.4.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Avon Products
- 7.5 Combe
 - 7.5.1 Company profile
 - 7.5.2 Representative Semi-permanent Hair Dye Product
 - 7.5.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Combe

7.6 Liese

7.6.1 Company profile

7.6.2 Representative Semi-permanent Hair Dye Product

7.6.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Liese

7.7 Garnier

7.7.1 Company profile

7.7.2 Representative Semi-permanent Hair Dye Product

7.7.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Garnier

7.8 Goldwell

7.8.1 Company profile

7.8.2 Representative Semi-permanent Hair Dye Product

7.8.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Goldwell

7.9 Wella

7.9.1 Company profile

7.9.2 Representative Semi-permanent Hair Dye Product

7.9.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Wella

7.10 Clairol

7.10.1 Company profile

7.10.2 Representative Semi-permanent Hair Dye Product

7.10.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Clairol

7.11 HOYU

7.11.1 Company profile

7.11.2 Representative Semi-permanent Hair Dye Product

7.11.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of HOYU

7.12 Shiseido

7.12.1 Company profile

7.12.2 Representative Semi-permanent Hair Dye Product

7.12.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Shiseido

7.13 Godrej Consumer Products

7.13.1 Company profile

7.13.2 Representative Semi-permanent Hair Dye Product

7.13.3 Semi-permanent Hair Dye Sales, Revenue, Price and Gross Margin of Godrej Consumer Products

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SEMI-PERMANENT HAIR DYE

8.1 Industry Chain of Semi-permanent Hair Dye

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SEMI-PERMANENT HAIR DYE

9.1 Cost Structure Analysis of Semi-permanent Hair Dye

9.2 Raw Materials Cost Analysis of Semi-permanent Hair Dye

9.3 Labor Cost Analysis of Semi-permanent Hair Dye

9.4 Manufacturing Expenses Analysis of Semi-permanent Hair Dye

CHAPTER 10 MARKETING STATUS ANALYSIS OF SEMI-PERMANENT HAIR DYE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Semi-permanent Hair Dye-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S7B1FAFF7F2MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7B1FAFF7F2MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970