

# **Scooters-South America Market Status and Trend Report 2013-2023**

<https://marketpublishers.com/r/S7444D1F153MEN.html>

Date: March 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: S7444D1F153MEN

## **Abstracts**

### **Report Summary**

Scooters-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Scooters industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Scooters 2013-2017, and development forecast 2018-2023

Main market players of Scooters in South America, with company and product introduction, position in the Scooters market

Market status and development trend of Scooters by types and applications

Cost and profit status of Scooters, and marketing status

Market growth drivers and challenges

The report segments the South America Scooters market as:

South America Scooters Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Scooters Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

2-Stroke  
4-Stroke  
Electric  
Hybrid  
Other

South America Scooters Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Long Distance  
Multipurpose  
Sport  
Other

South America Scooters Market: Players Segment Analysis (Company and Product introduction, Scooters Sales Volume, Revenue, Price and Gross Margin):

Aprilia  
BMW  
E-Ton  
Flyscooters  
Honda  
Hyosung  
Kymco  
Lance  
Peirspeed  
Piaggio  
Tomos  
United Motors

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF SCOOTERS

- 1.1 Definition of Scooters in This Report
- 1.2 Commercial Types of Scooters
  - 1.2.1 2-Stroke
  - 1.2.2 4-Stroke
  - 1.2.3 Electric
  - 1.2.4 Hybrid
  - 1.2.5 Other
- 1.3 Downstream Application of Scooters
  - 1.3.1 Long Distance
  - 1.3.2 Multipurpose
  - 1.3.3 Sport
  - 1.3.4 Other
- 1.4 Development History of Scooters
- 1.5 Market Status and Trend of Scooters 2013-2023
  - 1.5.1 South America Scooters Market Status and Trend 2013-2023
  - 1.5.2 Regional Scooters Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Scooters in South America 2013-2017
- 2.2 Consumption Market of Scooters in South America by Regions
  - 2.2.1 Consumption Volume of Scooters in South America by Regions
  - 2.2.2 Revenue of Scooters in South America by Regions
- 2.3 Market Analysis of Scooters in South America by Regions
  - 2.3.1 Market Analysis of Scooters in Brazil 2013-2017
  - 2.3.2 Market Analysis of Scooters in Argentina 2013-2017
  - 2.3.3 Market Analysis of Scooters in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Scooters in Colombia 2013-2017
  - 2.3.5 Market Analysis of Scooters in Others 2013-2017
- 2.4 Market Development Forecast of Scooters in South America 2018-2023
  - 2.4.1 Market Development Forecast of Scooters in South America 2018-2023
  - 2.4.2 Market Development Forecast of Scooters by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Scooters in South America by Types
  - 3.1.2 Revenue of Scooters in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Scooters in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Scooters in South America by Downstream Industry
- 4.2 Demand Volume of Scooters by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Scooters by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Scooters by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Scooters by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Scooters by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Scooters by Downstream Industry in Others
- 4.3 Market Forecast of Scooters in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SCOOTERS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Scooters Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SCOOTERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Scooters in South America by Major Players
- 6.2 Revenue of Scooters in South America by Major Players
- 6.3 Basic Information of Scooters by Major Players
  - 6.3.1 Headquarters Location and Established Time of Scooters Major Players
  - 6.3.2 Employees and Revenue Level of Scooters Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 SCOOTERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Aprilia

#### 7.1.1 Company profile

#### 7.1.2 Representative Scooters Product

#### 7.1.3 Scooters Sales, Revenue, Price and Gross Margin of Aprilia

### 7.2 BMW

#### 7.2.1 Company profile

#### 7.2.2 Representative Scooters Product

#### 7.2.3 Scooters Sales, Revenue, Price and Gross Margin of BMW

### 7.3 E-Ton

#### 7.3.1 Company profile

#### 7.3.2 Representative Scooters Product

#### 7.3.3 Scooters Sales, Revenue, Price and Gross Margin of E-Ton

### 7.4 Flyscooters

#### 7.4.1 Company profile

#### 7.4.2 Representative Scooters Product

#### 7.4.3 Scooters Sales, Revenue, Price and Gross Margin of Flyscooters

### 7.5 Honda

#### 7.5.1 Company profile

#### 7.5.2 Representative Scooters Product

#### 7.5.3 Scooters Sales, Revenue, Price and Gross Margin of Honda

### 7.6 Hyosung

#### 7.6.1 Company profile

#### 7.6.2 Representative Scooters Product

#### 7.6.3 Scooters Sales, Revenue, Price and Gross Margin of Hyosung

### 7.7 Kymco

#### 7.7.1 Company profile

#### 7.7.2 Representative Scooters Product

#### 7.7.3 Scooters Sales, Revenue, Price and Gross Margin of Kymco

### 7.8 Lance

#### 7.8.1 Company profile

#### 7.8.2 Representative Scooters Product

#### 7.8.3 Scooters Sales, Revenue, Price and Gross Margin of Lance

### 7.9 Peirspeed

#### 7.9.1 Company profile

7.9.2 Representative Scooters Product

7.9.3 Scooters Sales, Revenue, Price and Gross Margin of Peirspeed

7.10 Piaggio

7.10.1 Company profile

7.10.2 Representative Scooters Product

7.10.3 Scooters Sales, Revenue, Price and Gross Margin of Piaggio

7.11 Tomos

7.11.1 Company profile

7.11.2 Representative Scooters Product

7.11.3 Scooters Sales, Revenue, Price and Gross Margin of Tomos

7.12 United Motors

7.12.1 Company profile

7.12.2 Representative Scooters Product

7.12.3 Scooters Sales, Revenue, Price and Gross Margin of United Motors

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SCOOTERS**

8.1 Industry Chain of Scooters

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SCOOTERS**

9.1 Cost Structure Analysis of Scooters

9.2 Raw Materials Cost Analysis of Scooters

9.3 Labor Cost Analysis of Scooters

9.4 Manufacturing Expenses Analysis of Scooters

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SCOOTERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Scooters-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/S7444D1F153MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7444D1F153MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970