

# School Uniform-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/S0DEA98A9C6EN.html

Date: February 2018 Pages: 146 Price: US\$ 3,480.00 (Single User License) ID: S0DEA98A9C6EN

# Abstracts

### **Report Summary**

School Uniform-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on School Uniform industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of School Uniform 2013-2017, and development forecast 2018-2023 Main market players of School Uniform in North America, with company and product introduction, position in the School Uniform market Market status and development trend of School Uniform by types and applications Cost and profit status of School Uniform, and marketing status Market growth drivers and challenges

The report segments the North America School Uniform market as:

North America School Uniform Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America School Uniform Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dress Suits Shoes Others

North America School Uniform Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Primary School Middle/Senior High School College Public Service Others

North America School Uniform Market: Players Segment Analysis (Company and Product introduction, School Uniform Sales Volume, Revenue, Price and Gross Margin):

OASIS Lands End **Dress Code Sweaters** Modest Apparel Schooluniforms.Com **Dapper Snappers Belts** Flynn Perry Uniform Michael's School Uniforms The School Outfit RIMAS Luming Uniform Elder Manufacturing Company Fraylich School Uniforms Louis Long lvyclub LT Apparel Group Boruang Skoolooks Smart F&D

School Uniform-North America Market Status and Trend Report 2013-2023



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### **CHAPTER 1 OVERVIEW OF SCHOOL UNIFORM**

- 1.1 Definition of School Uniform in This Report
- 1.2 Commercial Types of School Uniform
  - 1.2.1 Dress
  - 1.2.2 Suits
  - 1.2.3 Shoes
  - 1.2.4 Others
- 1.3 Downstream Application of School Uniform
  - 1.3.1 Primary School
  - 1.3.2 Middle/Senior High School
  - 1.3.3 College
  - 1.3.4 Public Service
  - 1.3.5 Others
- 1.4 Development History of School Uniform
- 1.5 Market Status and Trend of School Uniform 2013-2023
  - 1.5.1 North America School Uniform Market Status and Trend 2013-2023
  - 1.5.2 Regional School Uniform Market Status and Trend 2013-2023

# CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of School Uniform in North America 2013-2017
- 2.2 Consumption Market of School Uniform in North America by Regions
- 2.2.1 Consumption Volume of School Uniform in North America by Regions
- 2.2.2 Revenue of School Uniform in North America by Regions
- 2.3 Market Analysis of School Uniform in North America by Regions
- 2.3.1 Market Analysis of School Uniform in United States 2013-2017
- 2.3.2 Market Analysis of School Uniform in Canada 2013-2017
- 2.3.3 Market Analysis of School Uniform in Mexico 2013-2017
- 2.4 Market Development Forecast of School Uniform in North America 2018-2023
- 2.4.1 Market Development Forecast of School Uniform in North America 2018-2023
- 2.4.2 Market Development Forecast of School Uniform by Regions 2018-2023

# CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of School Uniform in North America by Types



- 3.1.2 Revenue of School Uniform in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of School Uniform in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of School Uniform in North America by Downstream Industry
- 4.2 Demand Volume of School Uniform by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of School Uniform by Downstream Industry in United States
- 4.2.2 Demand Volume of School Uniform by Downstream Industry in Canada
- 4.2.3 Demand Volume of School Uniform by Downstream Industry in Mexico
- 4.3 Market Forecast of School Uniform in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SCHOOL UNIFORM

- 5.1 North America Economy Situation and Trend Overview
- 5.2 School Uniform Downstream Industry Situation and Trend Overview

# CHAPTER 6 SCHOOL UNIFORM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of School Uniform in North America by Major Players
- 6.2 Revenue of School Uniform in North America by Major Players
- 6.3 Basic Information of School Uniform by Major Players
- 6.3.1 Headquarters Location and Established Time of School Uniform Major Players
- 6.3.2 Employees and Revenue Level of School Uniform Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 SCHOOL UNIFORM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

# 7.1 OASIS



- 7.1.1 Company profile
- 7.1.2 Representative School Uniform Product
- 7.1.3 School Uniform Sales, Revenue, Price and Gross Margin of OASIS
- 7.2 Lands End
  - 7.2.1 Company profile
- 7.2.2 Representative School Uniform Product
- 7.2.3 School Uniform Sales, Revenue, Price and Gross Margin of Lands End
- 7.3 Dress Code Sweaters
- 7.3.1 Company profile
- 7.3.2 Representative School Uniform Product
- 7.3.3 School Uniform Sales, Revenue, Price and Gross Margin of Dress Code

Sweaters

- 7.4 Modest Apparel
- 7.4.1 Company profile
- 7.4.2 Representative School Uniform Product
- 7.4.3 School Uniform Sales, Revenue, Price and Gross Margin of Modest Apparel
- 7.5 Schooluniforms.Com
- 7.5.1 Company profile
- 7.5.2 Representative School Uniform Product
- 7.5.3 School Uniform Sales, Revenue, Price and Gross Margin of Schooluniforms.Com
- 7.6 Dapper Snappers Belts
  - 7.6.1 Company profile
  - 7.6.2 Representative School Uniform Product
- 7.6.3 School Uniform Sales, Revenue, Price and Gross Margin of Dapper Snappers Belts
- 7.7 Flynn
  - 7.7.1 Company profile
  - 7.7.2 Representative School Uniform Product
- 7.7.3 School Uniform Sales, Revenue, Price and Gross Margin of Flynn
- 7.8 Perry Uniform
  - 7.8.1 Company profile
- 7.8.2 Representative School Uniform Product
- 7.8.3 School Uniform Sales, Revenue, Price and Gross Margin of Perry Uniform
- 7.9 Michael's School Uniforms
  - 7.9.1 Company profile
  - 7.9.2 Representative School Uniform Product
- 7.9.3 School Uniform Sales, Revenue, Price and Gross Margin of Michael's School Uniforms

7.10 The School Outfit



- 7.10.1 Company profile
- 7.10.2 Representative School Uniform Product
- 7.10.3 School Uniform Sales, Revenue, Price and Gross Margin of The School Outfit
- 7.11 RIMAS
- 7.11.1 Company profile
- 7.11.2 Representative School Uniform Product
- 7.11.3 School Uniform Sales, Revenue, Price and Gross Margin of RIMAS
- 7.12 Luming Uniform
  - 7.12.1 Company profile
  - 7.12.2 Representative School Uniform Product
- 7.12.3 School Uniform Sales, Revenue, Price and Gross Margin of Luming Uniform
- 7.13 Elder Manufacturing Company
- 7.13.1 Company profile
- 7.13.2 Representative School Uniform Product
- 7.13.3 School Uniform Sales, Revenue, Price and Gross Margin of Elder

Manufacturing Company

- 7.14 Fraylich School Uniforms
- 7.14.1 Company profile
- 7.14.2 Representative School Uniform Product
- 7.14.3 School Uniform Sales, Revenue, Price and Gross Margin of Fraylich School

Uniforms

- 7.15 Louis Long
- 7.15.1 Company profile
- 7.15.2 Representative School Uniform Product
- 7.15.3 School Uniform Sales, Revenue, Price and Gross Margin of Louis Long
- 7.16 lvyclub
- 7.17 LT Apparel Group
- 7.18 Boruang
- 7.19 Skoolooks
- 7.20 Smart F&D

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SCHOOL UNIFORM

- 8.1 Industry Chain of School Uniform
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SCHOOL UNIFORM**



- 9.1 Cost Structure Analysis of School Uniform
- 9.2 Raw Materials Cost Analysis of School Uniform
- 9.3 Labor Cost Analysis of School Uniform
- 9.4 Manufacturing Expenses Analysis of School Uniform

### CHAPTER 10 MARKETING STATUS ANALYSIS OF SCHOOL UNIFORM

- 10.1 Marketing Channel
  10.1.1 Direct Marketing
  10.1.2 Indirect Marketing
  10.1.3 Marketing Channel Development Trend
  10.2 Market Positioning
  10.2.1 Pricing Strategy
  10.2.2 Brand Strategy
  10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: School Uniform-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/S0DEA98A9C6EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/S0DEA98A9C6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970