

# School Uniform-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SE1C523B435EN.html>

Date: February 2018

Pages: 160

Price: US\$ 2,480.00 (Single User License)

ID: SE1C523B435EN

## Abstracts

### Report Summary

School Uniform-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on School Uniform industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of School Uniform 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of School Uniform worldwide, with company and product introduction, position in the School Uniform market

Market status and development trend of School Uniform by types and applications

Cost and profit status of School Uniform, and marketing status

Market growth drivers and challenges

The report segments the global School Uniform market as:

Global School Uniform Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global School Uniform Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dress  
Suits  
Shoes  
Others

Global School Uniform Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Primary School  
Middle/Senior High School  
College  
Public Service  
Others

Global School Uniform Market: Manufacturers Segment Analysis (Company and Product introduction, School Uniform Sales Volume, Revenue, Price and Gross Margin):

OASIS  
Lands End  
Dress Code Sweaters  
Modest Apparel  
Schooluniforms.Com  
Dapper Snappers Belts  
Flynn  
Perry Uniform  
Michael's School Uniforms  
The School Outfit  
RIMAS  
Luming Uniform  
Elder Manufacturing Company  
Fraylich School Uniforms  
Louis Long  
Ivyclub  
LT Apparel Group

Boruang  
Skoolooks  
Smart F&D

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SCHOOL UNIFORM**

- 1.1 Definition of School Uniform in This Report
- 1.2 Commercial Types of School Uniform
  - 1.2.1 Dress
  - 1.2.2 Suits
  - 1.2.3 Shoes
  - 1.2.4 Others
- 1.3 Downstream Application of School Uniform
  - 1.3.1 Primary School
  - 1.3.2 Middle/Senior High School
  - 1.3.3 College
  - 1.3.4 Public Service
  - 1.3.5 Others
- 1.4 Development History of School Uniform
- 1.5 Market Status and Trend of School Uniform 2013-2023
  - 1.5.1 Global School Uniform Market Status and Trend 2013-2023
  - 1.5.2 Regional School Uniform Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of School Uniform 2013-2017
- 2.2 Production Market of School Uniform by Regions
  - 2.2.1 Production Volume of School Uniform by Regions
  - 2.2.2 Production Value of School Uniform by Regions
- 2.3 Demand Market of School Uniform by Regions
- 2.4 Production and Demand Status of School Uniform by Regions
  - 2.4.1 Production and Demand Status of School Uniform by Regions 2013-2017
  - 2.4.2 Import and Export Status of School Uniform by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of School Uniform by Types
- 3.2 Production Value of School Uniform by Types
- 3.3 Market Forecast of School Uniform by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM**

## **INDUSTRY**

- 4.1 Demand Volume of School Uniform by Downstream Industry
- 4.2 Market Forecast of School Uniform by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SCHOOL UNIFORM**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 School Uniform Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SCHOOL UNIFORM MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of School Uniform by Major Manufacturers
- 6.2 Production Value of School Uniform by Major Manufacturers
- 6.3 Basic Information of School Uniform by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of School Uniform Major Manufacturer
  - 6.3.2 Employees and Revenue Level of School Uniform Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SCHOOL UNIFORM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 OASIS
  - 7.1.1 Company profile
  - 7.1.2 Representative School Uniform Product
  - 7.1.3 School Uniform Sales, Revenue, Price and Gross Margin of OASIS
- 7.2 Lands End
  - 7.2.1 Company profile
  - 7.2.2 Representative School Uniform Product
  - 7.2.3 School Uniform Sales, Revenue, Price and Gross Margin of Lands End
- 7.3 Dress Code Sweaters
  - 7.3.1 Company profile
  - 7.3.2 Representative School Uniform Product
  - 7.3.3 School Uniform Sales, Revenue, Price and Gross Margin of Dress Code

## Sweaters

### 7.4 Modest Apparel

#### 7.4.1 Company profile

#### 7.4.2 Representative School Uniform Product

#### 7.4.3 School Uniform Sales, Revenue, Price and Gross Margin of Modest Apparel

### 7.5 Schooluniforms.Com

#### 7.5.1 Company profile

#### 7.5.2 Representative School Uniform Product

#### 7.5.3 School Uniform Sales, Revenue, Price and Gross Margin of Schooluniforms.Com

### 7.6 Dapper Snappers Belts

#### 7.6.1 Company profile

#### 7.6.2 Representative School Uniform Product

#### 7.6.3 School Uniform Sales, Revenue, Price and Gross Margin of Dapper Snappers

## Belts

### 7.7 Flynn

#### 7.7.1 Company profile

#### 7.7.2 Representative School Uniform Product

#### 7.7.3 School Uniform Sales, Revenue, Price and Gross Margin of Flynn

### 7.8 Perry Uniform

#### 7.8.1 Company profile

#### 7.8.2 Representative School Uniform Product

#### 7.8.3 School Uniform Sales, Revenue, Price and Gross Margin of Perry Uniform

### 7.9 Michael's School Uniforms

#### 7.9.1 Company profile

#### 7.9.2 Representative School Uniform Product

#### 7.9.3 School Uniform Sales, Revenue, Price and Gross Margin of Michael's School

## Uniforms

### 7.10 The School Outfit

#### 7.10.1 Company profile

#### 7.10.2 Representative School Uniform Product

#### 7.10.3 School Uniform Sales, Revenue, Price and Gross Margin of The School Outfit

### 7.11 RIMAS

#### 7.11.1 Company profile

#### 7.11.2 Representative School Uniform Product

#### 7.11.3 School Uniform Sales, Revenue, Price and Gross Margin of RIMAS

### 7.12 Luming Uniform

#### 7.12.1 Company profile

#### 7.12.2 Representative School Uniform Product

#### 7.12.3 School Uniform Sales, Revenue, Price and Gross Margin of Luming Uniform

### 7.13 Elder Manufacturing Company

#### 7.13.1 Company profile

#### 7.13.2 Representative School Uniform Product

#### 7.13.3 School Uniform Sales, Revenue, Price and Gross Margin of Elder

### Manufacturing Company

### 7.14 Fraylich School Uniforms

#### 7.14.1 Company profile

#### 7.14.2 Representative School Uniform Product

#### 7.14.3 School Uniform Sales, Revenue, Price and Gross Margin of Fraylich School

### Uniforms

### 7.15 Louis Long

#### 7.15.1 Company profile

#### 7.15.2 Representative School Uniform Product

#### 7.15.3 School Uniform Sales, Revenue, Price and Gross Margin of Louis Long

### 7.16 Ivyclub

### 7.17 LT Apparel Group

### 7.18 Boruang

### 7.19 Skoolooks

### 7.20 Smart F&D

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SCHOOL UNIFORM**

### 8.1 Industry Chain of School Uniform

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SCHOOL UNIFORM**

### 9.1 Cost Structure Analysis of School Uniform

### 9.2 Raw Materials Cost Analysis of School Uniform

### 9.3 Labor Cost Analysis of School Uniform

### 9.4 Manufacturing Expenses Analysis of School Uniform

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SCHOOL UNIFORM**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: School Uniform-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SE1C523B435EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE1C523B435EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970