

# Sailing Wristwatches-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/SF871FAB36EMEN.html>

Date: March 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: SF871FAB36EMEN

## Abstracts

### Report Summary

Sailing Wristwatches-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sailing Wristwatches industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Sailing Wristwatches 2013-2017, and development forecast 2018-2023

Main market players of Sailing Wristwatches in North America, with company and product introduction, position in the Sailing Wristwatches market

Market status and development trend of Sailing Wristwatches by types and applications

Cost and profit status of Sailing Wristwatches, and marketing status

Market growth drivers and challenges

The report segments the North America Sailing Wristwatches market as:

North America Sailing Wristwatches Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Sailing Wristwatches Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

## Digital Watches

Quartz Watches

Other

North America Sailing Wristwatches Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Women

Men

North America Sailing Wristwatches Market: Players Segment Analysis (Company and  
Product introduction, Sailing Wristwatches Sales Volume, Revenue, Price and Gross  
Margin):

ASTRA Yacht

Garmin

Optimum Time

SW2D

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF SAILING WRISTWATCHES**

- 1.1 Definition of Sailing Wristwatches in This Report
- 1.2 Commercial Types of Sailing Wristwatches
  - 1.2.1 Digital Watches
  - 1.2.2 Quartz Watches
  - 1.2.3 Other
- 1.3 Downstream Application of Sailing Wristwatches
  - 1.3.1 Women
  - 1.3.2 Men
- 1.4 Development History of Sailing Wristwatches
- 1.5 Market Status and Trend of Sailing Wristwatches 2013-2023
  - 1.5.1 North America Sailing Wristwatches Market Status and Trend 2013-2023
  - 1.5.2 Regional Sailing Wristwatches Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Sailing Wristwatches in North America 2013-2017
- 2.2 Consumption Market of Sailing Wristwatches in North America by Regions
  - 2.2.1 Consumption Volume of Sailing Wristwatches in North America by Regions
  - 2.2.2 Revenue of Sailing Wristwatches in North America by Regions
- 2.3 Market Analysis of Sailing Wristwatches in North America by Regions
  - 2.3.1 Market Analysis of Sailing Wristwatches in United States 2013-2017
  - 2.3.2 Market Analysis of Sailing Wristwatches in Canada 2013-2017
  - 2.3.3 Market Analysis of Sailing Wristwatches in Mexico 2013-2017
- 2.4 Market Development Forecast of Sailing Wristwatches in North America 2018-2023
  - 2.4.1 Market Development Forecast of Sailing Wristwatches in North America 2018-2023
  - 2.4.2 Market Development Forecast of Sailing Wristwatches by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Sailing Wristwatches in North America by Types
  - 3.1.2 Revenue of Sailing Wristwatches in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Sailing Wristwatches in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Sailing Wristwatches in North America by Downstream Industry
- 4.2 Demand Volume of Sailing Wristwatches by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Sailing Wristwatches by Downstream Industry in United States
  - 4.2.2 Demand Volume of Sailing Wristwatches by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Sailing Wristwatches by Downstream Industry in Mexico
- 4.3 Market Forecast of Sailing Wristwatches in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SAILING WRISTWATCHES**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Sailing Wristwatches Downstream Industry Situation and Trend Overview

## **CHAPTER 6 SAILING WRISTWATCHES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Sailing Wristwatches in North America by Major Players
- 6.2 Revenue of Sailing Wristwatches in North America by Major Players
- 6.3 Basic Information of Sailing Wristwatches by Major Players
  - 6.3.1 Headquarters Location and Established Time of Sailing Wristwatches Major Players
  - 6.3.2 Employees and Revenue Level of Sailing Wristwatches Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 SAILING WRISTWATCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 ASTRA Yacht

### 7.1.1 Company profile

### 7.1.2 Representative Sailing Wristwatches Product

### 7.1.3 Sailing Wristwatches Sales, Revenue, Price and Gross Margin of ASTRA Yacht

## 7.2 Garmin

### 7.2.1 Company profile

### 7.2.2 Representative Sailing Wristwatches Product

### 7.2.3 Sailing Wristwatches Sales, Revenue, Price and Gross Margin of Garmin

## 7.3 Optimum Time

### 7.3.1 Company profile

### 7.3.2 Representative Sailing Wristwatches Product

### 7.3.3 Sailing Wristwatches Sales, Revenue, Price and Gross Margin of Optimum Time

## 7.4 SW2D

### 7.4.1 Company profile

### 7.4.2 Representative Sailing Wristwatches Product

### 7.4.3 Sailing Wristwatches Sales, Revenue, Price and Gross Margin of SW2D

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SAILING WRISTWATCHES**

### 8.1 Industry Chain of Sailing Wristwatches

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SAILING WRISTWATCHES**

### 9.1 Cost Structure Analysis of Sailing Wristwatches

### 9.2 Raw Materials Cost Analysis of Sailing Wristwatches

### 9.3 Labor Cost Analysis of Sailing Wristwatches

### 9.4 Manufacturing Expenses Analysis of Sailing Wristwatches

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF SAILING WRISTWATCHES**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Sailing Wristwatches-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/SF871FAB36EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF871FAB36EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970