

Sailing Jackets-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/SB610E29910EN.html

Date: April 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: SB610E29910EN

Abstracts

Report Summary

Sailing Jackets-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Sailing Jackets industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Sailing Jackets 2013-2017, and development forecast 2018-2023

Main market players of Sailing Jackets in North America, with company and product introduction, position in the Sailing Jackets market

Market status and development trend of Sailing Jackets by types and applications Cost and profit status of Sailing Jackets, and marketing status Market growth drivers and challenges

The report segments the North America Sailing Jackets market as:

North America Sailing Jackets Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

North America Sailing Jackets Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Mackintosh

PU

Other

North America Sailing Jackets Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Women

Men

North America Sailing Jackets Market: Players Segment Analysis (Company and Product introduction, Sailing Jackets Sales Volume, Revenue, Price and Gross Margin):

Musto

Gill Marine

Helly Hansen

Henri Lloyd

Marinepool

Sail Racing International AB

Slam

TRIBORD

Burke

TBS

Zhik Pty

Fonmar-Seastorm

Magic Marine

Regatta

Baltic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF SAILING JACKETS

- 1.1 Definition of Sailing Jackets in This Report
- 1.2 Commercial Types of Sailing Jackets
 - 1.2.1 Mackintosh
 - 1.2.2 PU
 - 1.2.3 Other
- 1.3 Downstream Application of Sailing Jackets
 - 1.3.1 Women
 - 1.3.2 Men
- 1.4 Development History of Sailing Jackets
- 1.5 Market Status and Trend of Sailing Jackets 2013-2023
 - 1.5.1 North America Sailing Jackets Market Status and Trend 2013-2023
 - 1.5.2 Regional Sailing Jackets Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Sailing Jackets in North America 2013-2017
- 2.2 Consumption Market of Sailing Jackets in North America by Regions
 - 2.2.1 Consumption Volume of Sailing Jackets in North America by Regions
 - 2.2.2 Revenue of Sailing Jackets in North America by Regions
- 2.3 Market Analysis of Sailing Jackets in North America by Regions
 - 2.3.1 Market Analysis of Sailing Jackets in United States 2013-2017
 - 2.3.2 Market Analysis of Sailing Jackets in Canada 2013-2017
- 2.3.3 Market Analysis of Sailing Jackets in Mexico 2013-2017
- 2.4 Market Development Forecast of Sailing Jackets in North America 2018-2023
 - 2.4.1 Market Development Forecast of Sailing Jackets in North America 2018-2023
 - 2.4.2 Market Development Forecast of Sailing Jackets by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Sailing Jackets in North America by Types
- 3.1.2 Revenue of Sailing Jackets in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada



- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Sailing Jackets in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Sailing Jackets in North America by Downstream Industry
- 4.2 Demand Volume of Sailing Jackets by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Sailing Jackets by Downstream Industry in United States
 - 4.2.2 Demand Volume of Sailing Jackets by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Sailing Jackets by Downstream Industry in Mexico
- 4.3 Market Forecast of Sailing Jackets in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF SAILING JACKETS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Sailing Jackets Downstream Industry Situation and Trend Overview

CHAPTER 6 SAILING JACKETS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Sailing Jackets in North America by Major Players
- 6.2 Revenue of Sailing Jackets in North America by Major Players
- 6.3 Basic Information of Sailing Jackets by Major Players
 - 6.3.1 Headquarters Location and Established Time of Sailing Jackets Major Players
 - 6.3.2 Employees and Revenue Level of Sailing Jackets Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 SAILING JACKETS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Musto
 - 7.1.1 Company profile
 - 7.1.2 Representative Sailing Jackets Product
 - 7.1.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Musto
- 7.2 Gill Marine



- 7.2.1 Company profile
- 7.2.2 Representative Sailing Jackets Product
- 7.2.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Gill Marine
- 7.3 Helly Hansen
 - 7.3.1 Company profile
 - 7.3.2 Representative Sailing Jackets Product
- 7.3.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Helly Hansen
- 7.4 Henri Lloyd
 - 7.4.1 Company profile
 - 7.4.2 Representative Sailing Jackets Product
 - 7.4.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Henri Lloyd
- 7.5 Marinepool
 - 7.5.1 Company profile
 - 7.5.2 Representative Sailing Jackets Product
 - 7.5.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Marinepool
- 7.6 Sail Racing International AB
 - 7.6.1 Company profile
 - 7.6.2 Representative Sailing Jackets Product
- 7.6.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Sail Racing International AB
- 7.7 Slam
 - 7.7.1 Company profile
 - 7.7.2 Representative Sailing Jackets Product
 - 7.7.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Slam
- 7.8 TRIBORD
 - 7.8.1 Company profile
 - 7.8.2 Representative Sailing Jackets Product
 - 7.8.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of TRIBORD
- 7.9 Burke
 - 7.9.1 Company profile
 - 7.9.2 Representative Sailing Jackets Product
 - 7.9.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Burke
- 7.10 TBS
 - 7.10.1 Company profile
 - 7.10.2 Representative Sailing Jackets Product
 - 7.10.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of TBS
- 7.11 Zhik Pty
 - 7.11.1 Company profile
- 7.11.2 Representative Sailing Jackets Product



- 7.11.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Zhik Pty
- 7.12 Fonmar-Seastorm
 - 7.12.1 Company profile
- 7.12.2 Representative Sailing Jackets Product
- 7.12.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Fonmar-Seastorm
- 7.13 Magic Marine
 - 7.13.1 Company profile
 - 7.13.2 Representative Sailing Jackets Product
 - 7.13.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Magic Marine
- 7.14 Regatta
 - 7.14.1 Company profile
 - 7.14.2 Representative Sailing Jackets Product
- 7.14.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Regatta
- 7.15 Baltic
 - 7.15.1 Company profile
 - 7.15.2 Representative Sailing Jackets Product
- 7.15.3 Sailing Jackets Sales, Revenue, Price and Gross Margin of Baltic

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF SAILING JACKETS

- 8.1 Industry Chain of Sailing Jackets
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF SAILING JACKETS

- 9.1 Cost Structure Analysis of Sailing Jackets
- 9.2 Raw Materials Cost Analysis of Sailing Jackets
- 9.3 Labor Cost Analysis of Sailing Jackets
- 9.4 Manufacturing Expenses Analysis of Sailing Jackets

CHAPTER 10 MARKETING STATUS ANALYSIS OF SAILING JACKETS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Sailing Jackets-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/SB610E29910EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SB610E29910EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970