

Running Apparel-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/R707FF9E740EN.html

Date: April 2018

Pages: 148

Price: US\$ 2,980.00 (Single User License)

ID: R707FF9E740EN

Abstracts

Report Summary

Running Apparel-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Running Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Running Apparel 2013-2017, and development forecast 2018-2023

Main market players of Running Apparel in India, with company and product introduction, position in the Running Apparel market

Market status and development trend of Running Apparel by types and applications

Cost and profit status of Running Apparel, and marketing status

Market growth drivers and challenges

The report segments the India Running Apparel market as:

India Running Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India



India Running Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hats

Upper garment

Under clothing

Skirts

India Running Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional Athletic

Amateur sport

Others

India Running Apparel Market: Players Segment Analysis (Company and Product introduction, Running Apparel Sales Volume, Revenue, Price and Gross Margin):

NIKE

V.F.Cooporation

Under Armour

Mizuno

The North Face

PUMA

Plantium

PEAK

Patagonia

AST

LULULEMON ATHLETICA

Marmot

LOTTO

Kadena

DP

Columbia

Classic

Third Street

Beacon

Amer Sports

Adidas

361sport

Xtep

Lining



GUIRENNIAO Anta Graphic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF RUNNING APPAREL

- 1.1 Definition of Running Apparel in This Report
- 1.2 Commercial Types of Running Apparel
 - 1.2.1 Hats
 - 1.2.2 Upper garment
 - 1.2.3 Under clothing
 - 1.2.4 Skirts
- 1.3 Downstream Application of Running Apparel
 - 1.3.1 Professional Athletic
 - 1.3.2 Amateur sport
 - 1.3.3 Others
- 1.4 Development History of Running Apparel
- 1.5 Market Status and Trend of Running Apparel 2013-2023
- 1.5.1 India Running Apparel Market Status and Trend 2013-2023
- 1.5.2 Regional Running Apparel Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Running Apparel in India 2013-2017
- 2.2 Consumption Market of Running Apparel in India by Regions
- 2.2.1 Consumption Volume of Running Apparel in India by Regions
- 2.2.2 Revenue of Running Apparel in India by Regions
- 2.3 Market Analysis of Running Apparel in India by Regions
 - 2.3.1 Market Analysis of Running Apparel in North India 2013-2017
 - 2.3.2 Market Analysis of Running Apparel in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Running Apparel in East India 2013-2017
 - 2.3.4 Market Analysis of Running Apparel in South India 2013-2017
 - 2.3.5 Market Analysis of Running Apparel in West India 2013-2017
- 2.4 Market Development Forecast of Running Apparel in India 2017-2023
 - 2.4.1 Market Development Forecast of Running Apparel in India 2017-2023
 - 2.4.2 Market Development Forecast of Running Apparel by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Running Apparel in India by Types



- 3.1.2 Revenue of Running Apparel in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Running Apparel in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Running Apparel in India by Downstream Industry
- 4.2 Demand Volume of Running Apparel by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Running Apparel by Downstream Industry in North India
- 4.2.2 Demand Volume of Running Apparel by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Running Apparel by Downstream Industry in East India
- 4.2.4 Demand Volume of Running Apparel by Downstream Industry in South India
- 4.2.5 Demand Volume of Running Apparel by Downstream Industry in West India
- 4.3 Market Forecast of Running Apparel in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RUNNING APPAREL

- 5.1 India Economy Situation and Trend Overview
- 5.2 Running Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 RUNNING APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Running Apparel in India by Major Players
- 6.2 Revenue of Running Apparel in India by Major Players
- 6.3 Basic Information of Running Apparel by Major Players
 - 6.3.1 Headquarters Location and Established Time of Running Apparel Major Players
 - 6.3.2 Employees and Revenue Level of Running Apparel Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 RUNNING APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 NIKE

- 7.1.1 Company profile
- 7.1.2 Representative Running Apparel Product
- 7.1.3 Running Apparel Sales, Revenue, Price and Gross Margin of NIKE

7.2 V.F.Cooporation

- 7.2.1 Company profile
- 7.2.2 Representative Running Apparel Product
- 7.2.3 Running Apparel Sales, Revenue, Price and Gross Margin of V.F.Cooporation

7.3 Under Armour

- 7.3.1 Company profile
- 7.3.2 Representative Running Apparel Product
- 7.3.3 Running Apparel Sales, Revenue, Price and Gross Margin of Under Armour

7.4 Mizuno

- 7.4.1 Company profile
- 7.4.2 Representative Running Apparel Product
- 7.4.3 Running Apparel Sales, Revenue, Price and Gross Margin of Mizuno

7.5 The North Face

- 7.5.1 Company profile
- 7.5.2 Representative Running Apparel Product
- 7.5.3 Running Apparel Sales, Revenue, Price and Gross Margin of The North Face

7.6 PUMA

- 7.6.1 Company profile
- 7.6.2 Representative Running Apparel Product
- 7.6.3 Running Apparel Sales, Revenue, Price and Gross Margin of PUMA

7.7 Plantium

- 7.7.1 Company profile
- 7.7.2 Representative Running Apparel Product
- 7.7.3 Running Apparel Sales, Revenue, Price and Gross Margin of Plantium

7.8 PEAK

- 7.8.1 Company profile
- 7.8.2 Representative Running Apparel Product
- 7.8.3 Running Apparel Sales, Revenue, Price and Gross Margin of PEAK

7.9 Patagonia

- 7.9.1 Company profile
- 7.9.2 Representative Running Apparel Product
- 7.9.3 Running Apparel Sales, Revenue, Price and Gross Margin of Patagonia



7.10 AST

- 7.10.1 Company profile
- 7.10.2 Representative Running Apparel Product
- 7.10.3 Running Apparel Sales, Revenue, Price and Gross Margin of AST

7.11 LULULEMON ATHLETICA

- 7.11.1 Company profile
- 7.11.2 Representative Running Apparel Product
- 7.11.3 Running Apparel Sales, Revenue, Price and Gross Margin of LULULEMON

ATHLETICA

- 7.12 Marmot
 - 7.12.1 Company profile
 - 7.12.2 Representative Running Apparel Product
- 7.12.3 Running Apparel Sales, Revenue, Price and Gross Margin of Marmot

7.13 LOTTO

- 7.13.1 Company profile
- 7.13.2 Representative Running Apparel Product
- 7.13.3 Running Apparel Sales, Revenue, Price and Gross Margin of LOTTO

7.14 Kadena

- 7.14.1 Company profile
- 7.14.2 Representative Running Apparel Product
- 7.14.3 Running Apparel Sales, Revenue, Price and Gross Margin of Kadena

7.15 DP

- 7.15.1 Company profile
- 7.15.2 Representative Running Apparel Product
- 7.15.3 Running Apparel Sales, Revenue, Price and Gross Margin of DP
- 7.16 Columbia
- 7.17 Classic
- 7.18 Third Street
- 7.19 Beacon
- 7.20 Amer Sports
- 7.21 Adidas
- 7.22 361sport
- 7.23 Xtep
- 7.24 Lining
- 7.25 GUIRENNIAO
- 7.26 Anta
- 7.27 Graphic

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RUNNING



APPAREL

- 8.1 Industry Chain of Running Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RUNNING APPAREL

- 9.1 Cost Structure Analysis of Running Apparel
- 9.2 Raw Materials Cost Analysis of Running Apparel
- 9.3 Labor Cost Analysis of Running Apparel
- 9.4 Manufacturing Expenses Analysis of Running Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF RUNNING APPAREL

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Running Apparel-India Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/R707FF9E740EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/R707FF9E740EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970