

# Running Apparel-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R35C3340A07EN.html>

Date: April 2018

Pages: 156

Price: US\$ 2,980.00 (Single User License)

ID: R35C3340A07EN

## Abstracts

### Report Summary

Running Apparel-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Running Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Running Apparel 2013-2017, and development forecast 2018-2023

Main market players of Running Apparel in China, with company and product introduction, position in the Running Apparel market

Market status and development trend of Running Apparel by types and applications

Cost and profit status of Running Apparel, and marketing status

Market growth drivers and challenges

The report segments the China Running Apparel market as:

China Running Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Running Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hats

Upper garment

Under clothing

Skirts

China Running Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional Athletic

Amateur sport

Others

China Running Apparel Market: Players Segment Analysis (Company and Product introduction, Running Apparel Sales Volume, Revenue, Price and Gross Margin):

NIKE

V.F.Cooperation

Under Armour

Mizuno

The North Face

PUMA

Plantium

PEAK

Patagonia

AST

LULULEMON ATHLETICA

Marmot

LOTTO

Kadena

DP

Columbia

Classic

Third Street

Beacon

Amer Sports

Adidas

361sport

Xtep

Lining  
GUIRENNIAO  
Anta  
Graphic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF RUNNING APPAREL**

- 1.1 Definition of Running Apparel in This Report
- 1.2 Commercial Types of Running Apparel
  - 1.2.1 Hats
  - 1.2.2 Upper garment
  - 1.2.3 Under clothing
  - 1.2.4 Skirts
- 1.3 Downstream Application of Running Apparel
  - 1.3.1 Professional Athletic
  - 1.3.2 Amateur sport
  - 1.3.3 Others
- 1.4 Development History of Running Apparel
- 1.5 Market Status and Trend of Running Apparel 2013-2023
  - 1.5.1 China Running Apparel Market Status and Trend 2013-2023
  - 1.5.2 Regional Running Apparel Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Running Apparel in China 2013-2017
- 2.2 Consumption Market of Running Apparel in China by Regions
  - 2.2.1 Consumption Volume of Running Apparel in China by Regions
  - 2.2.2 Revenue of Running Apparel in China by Regions
- 2.3 Market Analysis of Running Apparel in China by Regions
  - 2.3.1 Market Analysis of Running Apparel in North China 2013-2017
  - 2.3.2 Market Analysis of Running Apparel in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Running Apparel in East China 2013-2017
  - 2.3.4 Market Analysis of Running Apparel in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Running Apparel in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Running Apparel in Northwest China 2013-2017
- 2.4 Market Development Forecast of Running Apparel in China 2018-2023
  - 2.4.1 Market Development Forecast of Running Apparel in China 2018-2023
  - 2.4.2 Market Development Forecast of Running Apparel by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Running Apparel in China by Types
- 3.1.2 Revenue of Running Apparel in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Running Apparel in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Running Apparel in China by Downstream Industry
- 4.2 Demand Volume of Running Apparel by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Running Apparel by Downstream Industry in North China
  - 4.2.2 Demand Volume of Running Apparel by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Running Apparel by Downstream Industry in East China
  - 4.2.4 Demand Volume of Running Apparel by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Running Apparel by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Running Apparel by Downstream Industry in Northwest China
- 4.3 Market Forecast of Running Apparel in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RUNNING APPAREL**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Running Apparel Downstream Industry Situation and Trend Overview

## **CHAPTER 6 RUNNING APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Running Apparel in China by Major Players
- 6.2 Revenue of Running Apparel in China by Major Players
- 6.3 Basic Information of Running Apparel by Major Players
  - 6.3.1 Headquarters Location and Established Time of Running Apparel Major Players

- 6.3.2 Employees and Revenue Level of Running Apparel Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 RUNNING APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 NIKE**

- 7.1.1 Company profile
- 7.1.2 Representative Running Apparel Product
- 7.1.3 Running Apparel Sales, Revenue, Price and Gross Margin of NIKE

### **7.2 V.F.Cooperation**

- 7.2.1 Company profile
- 7.2.2 Representative Running Apparel Product
- 7.2.3 Running Apparel Sales, Revenue, Price and Gross Margin of V.F.Cooperation

### **7.3 Under Armour**

- 7.3.1 Company profile
- 7.3.2 Representative Running Apparel Product
- 7.3.3 Running Apparel Sales, Revenue, Price and Gross Margin of Under Armour

### **7.4 Mizuno**

- 7.4.1 Company profile
- 7.4.2 Representative Running Apparel Product
- 7.4.3 Running Apparel Sales, Revenue, Price and Gross Margin of Mizuno

### **7.5 The North Face**

- 7.5.1 Company profile
- 7.5.2 Representative Running Apparel Product
- 7.5.3 Running Apparel Sales, Revenue, Price and Gross Margin of The North Face

### **7.6 PUMA**

- 7.6.1 Company profile
- 7.6.2 Representative Running Apparel Product
- 7.6.3 Running Apparel Sales, Revenue, Price and Gross Margin of PUMA

### **7.7 Plantium**

- 7.7.1 Company profile
- 7.7.2 Representative Running Apparel Product
- 7.7.3 Running Apparel Sales, Revenue, Price and Gross Margin of Plantium

### **7.8 PEAK**

- 7.8.1 Company profile

- 7.8.2 Representative Running Apparel Product
- 7.8.3 Running Apparel Sales, Revenue, Price and Gross Margin of PEAK
- 7.9 Patagonia
  - 7.9.1 Company profile
  - 7.9.2 Representative Running Apparel Product
  - 7.9.3 Running Apparel Sales, Revenue, Price and Gross Margin of Patagonia
- 7.10 AST
  - 7.10.1 Company profile
  - 7.10.2 Representative Running Apparel Product
  - 7.10.3 Running Apparel Sales, Revenue, Price and Gross Margin of AST
- 7.11 LULULEMON ATHLETICA
  - 7.11.1 Company profile
  - 7.11.2 Representative Running Apparel Product
  - 7.11.3 Running Apparel Sales, Revenue, Price and Gross Margin of LULULEMON ATHLETICA
- 7.12 Marmot
  - 7.12.1 Company profile
  - 7.12.2 Representative Running Apparel Product
  - 7.12.3 Running Apparel Sales, Revenue, Price and Gross Margin of Marmot
- 7.13 LOTTO
  - 7.13.1 Company profile
  - 7.13.2 Representative Running Apparel Product
  - 7.13.3 Running Apparel Sales, Revenue, Price and Gross Margin of LOTTO
- 7.14 Kadena
  - 7.14.1 Company profile
  - 7.14.2 Representative Running Apparel Product
  - 7.14.3 Running Apparel Sales, Revenue, Price and Gross Margin of Kadena
- 7.15 DP
  - 7.15.1 Company profile
  - 7.15.2 Representative Running Apparel Product
  - 7.15.3 Running Apparel Sales, Revenue, Price and Gross Margin of DP
- 7.16 Columbia
- 7.17 Classic
- 7.18 Third Street
- 7.19 Beacon
- 7.20 Amer Sports
- 7.21 Adidas
- 7.22 361sport
- 7.23 Xtep

- 7.24 Lining
- 7.25 GUIRENNIAO
- 7.26 Anta
- 7.27 Graphic

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RUNNING APPAREL**

- 8.1 Industry Chain of Running Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RUNNING APPAREL**

- 9.1 Cost Structure Analysis of Running Apparel
- 9.2 Raw Materials Cost Analysis of Running Apparel
- 9.3 Labor Cost Analysis of Running Apparel
- 9.4 Manufacturing Expenses Analysis of Running Apparel

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF RUNNING APPAREL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Running Apparel-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R35C3340A07EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R35C3340A07EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970