

# Rugs-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R6CD6D94CF3EN.html>

Date: February 2018

Pages: 151

Price: US\$ 2,980.00 (Single User License)

ID: R6CD6D94CF3EN

## Abstracts

### Report Summary

Rugs-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Rugs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Rugs 2013-2017, and development forecast 2018-2023

Main market players of Rugs in India, with company and product introduction, position in the Rugs market

Market status and development trend of Rugs by types and applications

Cost and profit status of Rugs, and marketing status

Market growth drivers and challenges

The report segments the India Rugs market as:

India Rugs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Rugs Market: Product Type Segment Analysis (Consumption Volume, Average

Price, Revenue, Market Share and Trend 2013-2023):

Floor Mats  
Carpet

India Rugs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial  
Residential  
Transportation

India Rugs Market: Players Segment Analysis (Company and Product introduction, Rugs Sales Volume, Revenue, Price and Gross Margin):

3M  
Superior Manufacturing Group  
Auto Custom Carpets  
GOODYEAR  
VIAM  
GG Bailey  
Lloyd Mats  
PromoMatting  
Avery's Floor Mats  
Matcraft Australia  
Humane Manufacturing Company  
Crown Matting Technologies  
Apache Mills  
Fan Mats  
Americo  
Ranco Industries  
Mountville Mills  
Stilmat  
Gumexpo  
Beaulieu International Group  
Zhejiang Haibo Auto Accessories  
Tiansheng Auto Accessories  
HONGSHENGYUAN  
Sanmenwan Crafts

Autobo  
Renown Auto Accessories  
Anmeinuo  
Jienuo  
Yusen  
Sanmen Yongding

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF RUGS

- 1.1 Definition of Rugs in This Report
- 1.2 Commercial Types of Rugs
  - 1.2.1 Floor Mats
  - 1.2.2 Carpet
- 1.3 Downstream Application of Rugs
  - 1.3.1 Commercial
  - 1.3.2 Residential
  - 1.3.3 Transportation
- 1.4 Development History of Rugs
- 1.5 Market Status and Trend of Rugs 2013-2023
  - 1.5.1 India Rugs Market Status and Trend 2013-2023
  - 1.5.2 Regional Rugs Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Rugs in India 2013-2017
- 2.2 Consumption Market of Rugs in India by Regions
  - 2.2.1 Consumption Volume of Rugs in India by Regions
  - 2.2.2 Revenue of Rugs in India by Regions
- 2.3 Market Analysis of Rugs in India by Regions
  - 2.3.1 Market Analysis of Rugs in North India 2013-2017
  - 2.3.2 Market Analysis of Rugs in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Rugs in East India 2013-2017
  - 2.3.4 Market Analysis of Rugs in South India 2013-2017
  - 2.3.5 Market Analysis of Rugs in West India 2013-2017
- 2.4 Market Development Forecast of Rugs in India 2017-2023
  - 2.4.1 Market Development Forecast of Rugs in India 2017-2023
  - 2.4.2 Market Development Forecast of Rugs by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Rugs in India by Types
  - 3.1.2 Revenue of Rugs in India by Types
- 3.2 India Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Rugs in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Rugs in India by Downstream Industry
- 4.2 Demand Volume of Rugs by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Rugs by Downstream Industry in North India
  - 4.2.2 Demand Volume of Rugs by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Rugs by Downstream Industry in East India
  - 4.2.4 Demand Volume of Rugs by Downstream Industry in South India
  - 4.2.5 Demand Volume of Rugs by Downstream Industry in West India
- 4.3 Market Forecast of Rugs in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RUGS**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Rugs Downstream Industry Situation and Trend Overview

## **CHAPTER 6 RUGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Rugs in India by Major Players
- 6.2 Revenue of Rugs in India by Major Players
- 6.3 Basic Information of Rugs by Major Players
  - 6.3.1 Headquarters Location and Established Time of Rugs Major Players
  - 6.3.2 Employees and Revenue Level of Rugs Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 RUGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 3M

7.1.1 Company profile

7.1.2 Representative Rugs Product

7.1.3 Rugs Sales, Revenue, Price and Gross Margin of 3M

## 7.2 Superior Manufacturing Group

7.2.1 Company profile

7.2.2 Representative Rugs Product

7.2.3 Rugs Sales, Revenue, Price and Gross Margin of Superior Manufacturing Group

## 7.3 Auto Custom Carpets

7.3.1 Company profile

7.3.2 Representative Rugs Product

7.3.3 Rugs Sales, Revenue, Price and Gross Margin of Auto Custom Carpets

## 7.4 GOODYEAR

7.4.1 Company profile

7.4.2 Representative Rugs Product

7.4.3 Rugs Sales, Revenue, Price and Gross Margin of GOODYEAR

## 7.5 VIAM

7.5.1 Company profile

7.5.2 Representative Rugs Product

7.5.3 Rugs Sales, Revenue, Price and Gross Margin of VIAM

## 7.6 GG Bailey

7.6.1 Company profile

7.6.2 Representative Rugs Product

7.6.3 Rugs Sales, Revenue, Price and Gross Margin of GG Bailey

## 7.7 Lloyd Mats

7.7.1 Company profile

7.7.2 Representative Rugs Product

7.7.3 Rugs Sales, Revenue, Price and Gross Margin of Lloyd Mats

## 7.8 PromoMatting

7.8.1 Company profile

7.8.2 Representative Rugs Product

7.8.3 Rugs Sales, Revenue, Price and Gross Margin of PromoMatting

## 7.9 Avery's Floor Mats

7.9.1 Company profile

7.9.2 Representative Rugs Product

7.9.3 Rugs Sales, Revenue, Price and Gross Margin of Avery's Floor Mats

## 7.10 Matcraft Australia

7.10.1 Company profile

- 7.10.2 Representative Rugs Product
- 7.10.3 Rugs Sales, Revenue, Price and Gross Margin of Matcraft Australia
- 7.11 Humane Manufacturing Company
  - 7.11.1 Company profile
  - 7.11.2 Representative Rugs Product
  - 7.11.3 Rugs Sales, Revenue, Price and Gross Margin of Humane Manufacturing Company
- 7.12 Crown Matting Technologies
  - 7.12.1 Company profile
  - 7.12.2 Representative Rugs Product
  - 7.12.3 Rugs Sales, Revenue, Price and Gross Margin of Crown Matting Technologies
- 7.13 Apache Mills
  - 7.13.1 Company profile
  - 7.13.2 Representative Rugs Product
  - 7.13.3 Rugs Sales, Revenue, Price and Gross Margin of Apache Mills
- 7.14 Fan Mats
  - 7.14.1 Company profile
  - 7.14.2 Representative Rugs Product
  - 7.14.3 Rugs Sales, Revenue, Price and Gross Margin of Fan Mats
- 7.15 Americo
  - 7.15.1 Company profile
  - 7.15.2 Representative Rugs Product
  - 7.15.3 Rugs Sales, Revenue, Price and Gross Margin of Americo
- 7.16 Ranco Industries
- 7.17 Mountville Mills
- 7.18 Stilmat
- 7.19 Gumexpo
- 7.20 Beaulieu International Group
- 7.21 Zhejiang Haibo Auto Accessories
- 7.22 Tiansheng Auto Accessories
- 7.23 HONGSHENGYUAN
- 7.24 Sanmenwan Crafts
- 7.25 Autobobo
- 7.26 Renown Auto Accessories
- 7.27 Anmeinuo
- 7.28 Jienuo
- 7.29 Yusen
- 7.30 Sanmen Yongding

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RUGS**

8.1 Industry Chain of Rugs

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RUGS**

9.1 Cost Structure Analysis of Rugs

9.2 Raw Materials Cost Analysis of Rugs

9.3 Labor Cost Analysis of Rugs

9.4 Manufacturing Expenses Analysis of Rugs

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF RUGS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Rugs-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R6CD6D94CF3EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R6CD6D94CF3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970