

# Rubber Flooring-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/RAC8E004A27MEN.html

Date: March 2018

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: RAC8E004A27MEN

### **Abstracts**

#### **Report Summary**

Rubber Flooring-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Rubber Flooring industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Rubber Flooring 2013-2017, and development forecast 2018-2023

Main market players of Rubber Flooring in China, with company and product introduction, position in the Rubber Flooring market

Market status and development trend of Rubber Flooring by types and applications Cost and profit status of Rubber Flooring, and marketing status Market growth drivers and challenges

The report segments the China Rubber Flooring market as:

China Rubber Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



#### Northwest China

China Rubber Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Gym Rubber Flooring Playground Surfaces Rubber Outdoor Flooring

China Rubber Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Commercial Industrial

China Rubber Flooring Market: Players Segment Analysis (Company and Product introduction, Rubber Flooring Sales Volume, Revenue, Price and Gross Margin):

Nora

MONDO

Artigo

**ARTO** 

LGHausys

Haite

Polyflor

Roppe

Taiwan San Jung Corporation

**QINLI** 

Hengtong

**HST** 

**Johnsonite** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF RUBBER FLOORING**

- 1.1 Definition of Rubber Flooring in This Report
- 1.2 Commercial Types of Rubber Flooring
  - 1.2.1 Gym Rubber Flooring
  - 1.2.2 Playground Surfaces
- 1.2.3 Rubber Outdoor Flooring
- 1.3 Downstream Application of Rubber Flooring
  - 1.3.1 Residential
  - 1.3.2 Commercial
  - 1.3.3 Industrial
- 1.4 Development History of Rubber Flooring
- 1.5 Market Status and Trend of Rubber Flooring 2013-2023
  - 1.5.1 China Rubber Flooring Market Status and Trend 2013-2023
  - 1.5.2 Regional Rubber Flooring Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Rubber Flooring in China 2013-2017
- 2.2 Consumption Market of Rubber Flooring in China by Regions
  - 2.2.1 Consumption Volume of Rubber Flooring in China by Regions
- 2.2.2 Revenue of Rubber Flooring in China by Regions
- 2.3 Market Analysis of Rubber Flooring in China by Regions
  - 2.3.1 Market Analysis of Rubber Flooring in North China 2013-2017
  - 2.3.2 Market Analysis of Rubber Flooring in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Rubber Flooring in East China 2013-2017
  - 2.3.4 Market Analysis of Rubber Flooring in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Rubber Flooring in Southwest China 2013-2017
- 2.3.6 Market Analysis of Rubber Flooring in Northwest China 2013-2017
- 2.4 Market Development Forecast of Rubber Flooring in China 2018-2023
  - 2.4.1 Market Development Forecast of Rubber Flooring in China 2018-2023
  - 2.4.2 Market Development Forecast of Rubber Flooring by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Rubber Flooring in China by Types



- 3.1.2 Revenue of Rubber Flooring in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Rubber Flooring in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Rubber Flooring in China by Downstream Industry
- 4.2 Demand Volume of Rubber Flooring by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Rubber Flooring by Downstream Industry in North China
- 4.2.2 Demand Volume of Rubber Flooring by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Rubber Flooring by Downstream Industry in East China
- 4.2.4 Demand Volume of Rubber Flooring by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Rubber Flooring by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Rubber Flooring by Downstream Industry in Northwest China
- 4.3 Market Forecast of Rubber Flooring in China by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RUBBER FLOORING**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Rubber Flooring Downstream Industry Situation and Trend Overview

# CHAPTER 6 RUBBER FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Rubber Flooring in China by Major Players
- 6.2 Revenue of Rubber Flooring in China by Major Players
- 6.3 Basic Information of Rubber Flooring by Major Players
  - 6.3.1 Headquarters Location and Established Time of Rubber Flooring Major Players
  - 6.3.2 Employees and Revenue Level of Rubber Flooring Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 RUBBER FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 Nora

- 7.1.1 Company profile
- 7.1.2 Representative Rubber Flooring Product
- 7.1.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of Nora

#### 7.2 MONDO

- 7.2.1 Company profile
- 7.2.2 Representative Rubber Flooring Product
- 7.2.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of MONDO

#### 7.3 Artigo

- 7.3.1 Company profile
- 7.3.2 Representative Rubber Flooring Product
- 7.3.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of Artigo

#### **7.4 ARTO**

- 7.4.1 Company profile
- 7.4.2 Representative Rubber Flooring Product
- 7.4.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of ARTO

#### 7.5 LGHausys

- 7.5.1 Company profile
- 7.5.2 Representative Rubber Flooring Product
- 7.5.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of LGHausys

#### 7.6 Haite

- 7.6.1 Company profile
- 7.6.2 Representative Rubber Flooring Product
- 7.6.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of Haite

#### 7.7 Polyflor

- 7.7.1 Company profile
- 7.7.2 Representative Rubber Flooring Product
- 7.7.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of Polyflor

#### 7.8 Roppe

- 7.8.1 Company profile
- 7.8.2 Representative Rubber Flooring Product
- 7.8.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of Roppe



- 7.9 Taiwan San Jung Corporation
  - 7.9.1 Company profile
  - 7.9.2 Representative Rubber Flooring Product
- 7.9.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of Taiwan San Jung Corporation
- 7.10 QINLI
  - 7.10.1 Company profile
  - 7.10.2 Representative Rubber Flooring Product
  - 7.10.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of QINLI
- 7.11 Hengtong
  - 7.11.1 Company profile
  - 7.11.2 Representative Rubber Flooring Product
- 7.11.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of Hengtong
- 7.12 HST
  - 7.12.1 Company profile
- 7.12.2 Representative Rubber Flooring Product
- 7.12.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of HST
- 7.13 Johnsonite
  - 7.13.1 Company profile
  - 7.13.2 Representative Rubber Flooring Product
  - 7.13.3 Rubber Flooring Sales, Revenue, Price and Gross Margin of Johnsonite

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RUBBER FLOORING

- 8.1 Industry Chain of Rubber Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RUBBER FLOORING

- 9.1 Cost Structure Analysis of Rubber Flooring
- 9.2 Raw Materials Cost Analysis of Rubber Flooring
- 9.3 Labor Cost Analysis of Rubber Flooring
- 9.4 Manufacturing Expenses Analysis of Rubber Flooring

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF RUBBER FLOORING**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Rubber Flooring-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/RAC8E004A27MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/RAC8E004A27MEN.html">https://marketpublishers.com/r/RAC8E004A27MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970