

Roofing Underlayment-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R1292F715D8EN.html>

Date: January 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: R1292F715D8EN

Abstracts

Report Summary

Roofing Underlayment-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Roofing Underlayment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Roofing Underlayment 2013-2017, and development forecast 2018-2023

Main market players of Roofing Underlayment in United States, with company and product introduction, position in the Roofing Underlayment market

Market status and development trend of Roofing Underlayment by types and applications

Cost and profit status of Roofing Underlayment, and marketing status

Market growth drivers and challenges

The report segments the United States Roofing Underlayment market as:

United States Roofing Underlayment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South
Southwest

United States Roofing Underlayment Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Asphalt-Saturated Felt
Rubberized Asphalt
Non-Bitumen Synthetic

United States Roofing Underlayment Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Residential
Commercial

United States Roofing Underlayment Market: Players Segment Analysis (Company and
Product introduction, Roofing Underlayment Sales Volume, Revenue, Price and Gross
Margin):

Boral Roofing LLC
Braas Monier Building Group Services S.A.
Carlisle
CertainTeed Roofing
Duro-Last Roofing, Inc.
GAF
IKO Industries Ltd.
Keene Building Products
MFM Building Products Corp.
NovaSeal roof underlayment
Owens Corning
Polyglass
TAMKO Building Products, Inc.
Vaproshield
Wrap Manufactures

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ROOFING UNDERLAYMENT

- 1.1 Definition of Roofing Underlayment in This Report
- 1.2 Commercial Types of Roofing Underlayment
 - 1.2.1 Asphalt-Saturated Felt
 - 1.2.2 Rubberized Asphalt
 - 1.2.3 Non-Bitumen Synthetic
- 1.3 Downstream Application of Roofing Underlayment
 - 1.3.1 Residential
 - 1.3.2 Commercial
- 1.4 Development History of Roofing Underlayment
- 1.5 Market Status and Trend of Roofing Underlayment 2013-2023
 - 1.5.1 United States Roofing Underlayment Market Status and Trend 2013-2023
 - 1.5.2 Regional Roofing Underlayment Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Roofing Underlayment in United States 2013-2017
- 2.2 Consumption Market of Roofing Underlayment in United States by Regions
 - 2.2.1 Consumption Volume of Roofing Underlayment in United States by Regions
 - 2.2.2 Revenue of Roofing Underlayment in United States by Regions
- 2.3 Market Analysis of Roofing Underlayment in United States by Regions
 - 2.3.1 Market Analysis of Roofing Underlayment in New England 2013-2017
 - 2.3.2 Market Analysis of Roofing Underlayment in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Roofing Underlayment in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Roofing Underlayment in The West 2013-2017
 - 2.3.5 Market Analysis of Roofing Underlayment in The South 2013-2017
 - 2.3.6 Market Analysis of Roofing Underlayment in Southwest 2013-2017
- 2.4 Market Development Forecast of Roofing Underlayment in United States 2018-2023
 - 2.4.1 Market Development Forecast of Roofing Underlayment in United States 2018-2023
 - 2.4.2 Market Development Forecast of Roofing Underlayment by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Roofing Underlayment in United States by Types

- 3.1.2 Revenue of Roofing Underlayment in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Roofing Underlayment in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Roofing Underlayment in United States by Downstream Industry
- 4.2 Demand Volume of Roofing Underlayment by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Roofing Underlayment by Downstream Industry in New England
 - 4.2.2 Demand Volume of Roofing Underlayment by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Roofing Underlayment by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Roofing Underlayment by Downstream Industry in The West
 - 4.2.5 Demand Volume of Roofing Underlayment by Downstream Industry in The South
 - 4.2.6 Demand Volume of Roofing Underlayment by Downstream Industry in Southwest
- 4.3 Market Forecast of Roofing Underlayment in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ROOFING UNDERLAYMENT

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Roofing Underlayment Downstream Industry Situation and Trend Overview

CHAPTER 6 ROOFING UNDERLAYMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Roofing Underlayment in United States by Major Players
- 6.2 Revenue of Roofing Underlayment in United States by Major Players
- 6.3 Basic Information of Roofing Underlayment by Major Players

6.3.1 Headquarters Location and Established Time of Roofing Underlayment Major Players

6.3.2 Employees and Revenue Level of Roofing Underlayment Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ROOFING UNDERLAYMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Boral Roofing LLC

7.1.1 Company profile

7.1.2 Representative Roofing Underlayment Product

7.1.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Boral Roofing LLC

7.2 Braas Monier Building Group Services S.A.

7.2.1 Company profile

7.2.2 Representative Roofing Underlayment Product

7.2.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Braas Monier Building Group Services S.A.

7.3 Carlisle

7.3.1 Company profile

7.3.2 Representative Roofing Underlayment Product

7.3.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Carlisle

7.4 CertainTeed Roofing

7.4.1 Company profile

7.4.2 Representative Roofing Underlayment Product

7.4.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of CertainTeed Roofing

7.5 Duro-Last Roofing, Inc.

7.5.1 Company profile

7.5.2 Representative Roofing Underlayment Product

7.5.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Duro-Last Roofing, Inc.

7.6 GAF

7.6.1 Company profile

7.6.2 Representative Roofing Underlayment Product

7.6.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of GAF

7.7 IKO Industries Ltd.

7.7.1 Company profile

7.7.2 Representative Roofing Underlayment Product

7.7.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of IKO Industries Ltd.

7.8 Keene Building Products

7.8.1 Company profile

7.8.2 Representative Roofing Underlayment Product

7.8.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Keene Building Products

7.9 MFM Building Products Corp.

7.9.1 Company profile

7.9.2 Representative Roofing Underlayment Product

7.9.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of MFM Building Products Corp.

7.10 NovaSeal roof underlayment

7.10.1 Company profile

7.10.2 Representative Roofing Underlayment Product

7.10.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of NovaSeal roof underlayment

7.11 Owens Corning

7.11.1 Company profile

7.11.2 Representative Roofing Underlayment Product

7.11.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Owens Corning

7.12 Polyglass

7.12.1 Company profile

7.12.2 Representative Roofing Underlayment Product

7.12.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Polyglass

7.13 TAMKO Building Products, Inc.

7.13.1 Company profile

7.13.2 Representative Roofing Underlayment Product

7.13.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of TAMKO Building Products, Inc.

7.14 Vaproshield

7.14.1 Company profile

7.14.2 Representative Roofing Underlayment Product

7.14.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Vaproshield

7.15 Wrap Manufactures

- 7.15.1 Company profile
- 7.15.2 Representative Roofing Underlayment Product
- 7.15.3 Roofing Underlayment Sales, Revenue, Price and Gross Margin of Wrap Manufactures

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ROOFING UNDERLAYMENT

- 8.1 Industry Chain of Roofing Underlayment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ROOFING UNDERLAYMENT

- 9.1 Cost Structure Analysis of Roofing Underlayment
- 9.2 Raw Materials Cost Analysis of Roofing Underlayment
- 9.3 Labor Cost Analysis of Roofing Underlayment
- 9.4 Manufacturing Expenses Analysis of Roofing Underlayment

CHAPTER 10 MARKETING STATUS ANALYSIS OF ROOFING UNDERLAYMENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Roofing Underlayment-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R1292F715D8EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R1292F715D8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970